



# Kiwaniis®

## CLUB OF ROANOKE

### FOR IMMEDIATE RELEASE – MEDIA ONLY

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### **Kiwanis Club of Roanoke Makes Holidays Bright for West End Center –**

Every December, Kiwanis Club of Roanoke faithfully supports the West End Center for Youth with a party, gifts, and a visit from Santa Claus! This long-running holiday program is a club favorite and supports their mission of helping youth in the community. Also this month, the West End Center has received a grant from the Kiwanis Club of Roanoke to help support the West End Walk wellness program. Several times during the summer, all of the students walk the mile from the Center to the Grandin Theatre, watch a film, and then walk the mile back. It's a great way for young people to get fresh air and exercise, while doing something fun!

On December 17, Kiwanis Club of Roanoke will help make Christmas merry and bright for 43 children! Club members and Key Club students shopped for gifts based on each child's wishlist and then wrapped each gift. The club will host the children and their chaperones from the **West End Center for Youth** at Charter Hall for lunch, festive music, gifts, and a visit from Santa! This event would not be possible without the help of several generous sponsors and area Key Clubs.

**Members of the media are welcome to join us from 1230-130pm at Charter Hall for the event**

### **Many thanks to:**

Kiwanis Club of Roanoke  
Cave Spring Key Club  
Patrick Henry Key Club  
Steve Bowery & Clearstead  
Elk Hill Advisors

Evergreen Memorial Trust  
Lionberger Family  
Dan and Diane Chitwood  
Jay Gauldin  
Tom Miller

### **About the Kiwanis Club of Roanoke:**

**The Kiwanis Club of Roanoke** is a community service organization in the Roanoke Valley of Virginia that has been serving the needs of youth, older adults, and the environment for 106 years. Our Club provides funds and sweat equity to over 25 charitable organizations, sponsors youth leadership clubs in Roanoke City & County (Key Clubs), as well as an Aktion Club for adults with special needs. We host the largest breakfast in Roanoke and funds are used to provide grants for area non-profits, scholarships for high school students, and financial aid to vocational students. Signature projects include Roanoke Valley Greenways, Kiwanis Playground in Melrose, and the Kiwanis Nature Park. Join us to fulfill your desire to serve the community and build friendships that will last a lifetime. All are welcome to join or participate in programs.

