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Kiwanis
CLUB OF ROANOKE

March 2024
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"OUTREACH"

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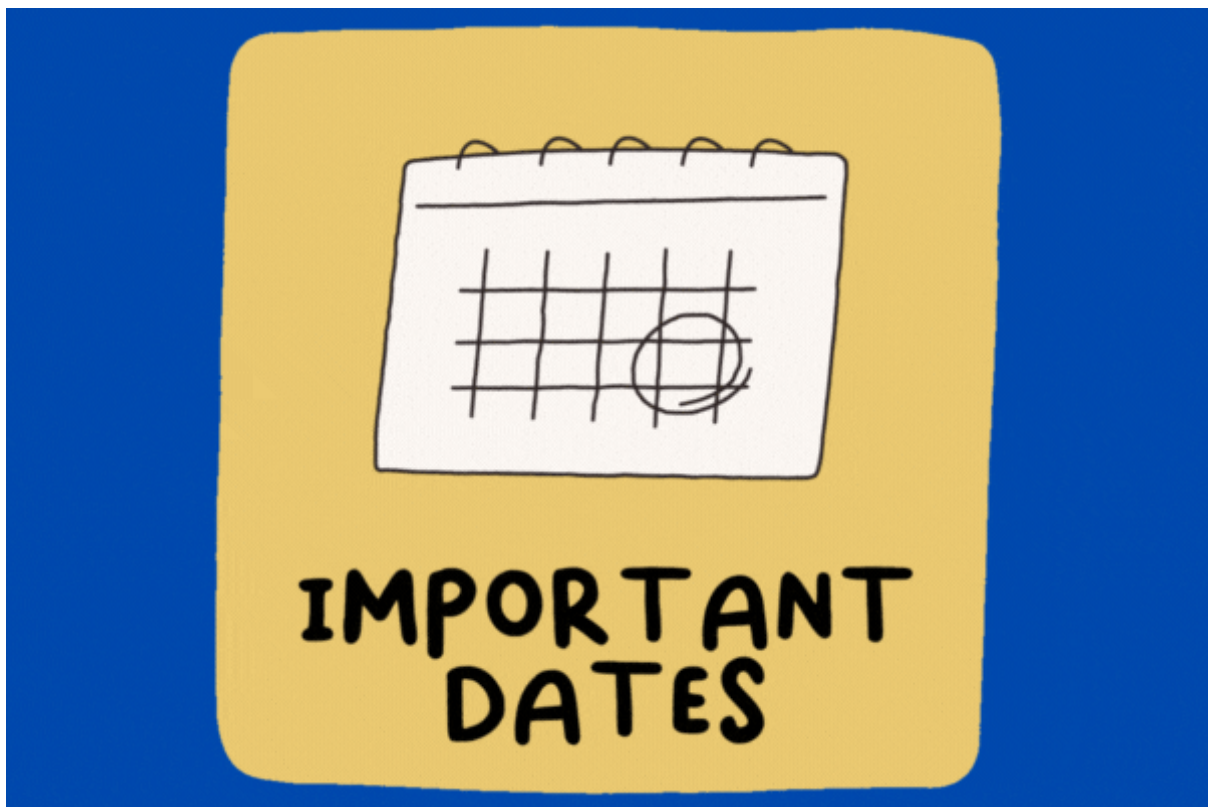
Kiwanian Birthdays

President's Message

No Message

by Mike O'Brochta

Let's focus on KPAD!



March 6 - (12:30 - 1:30 pm) Club Meeting, KPAD Kick-off!

March 6 - (5:30 pm) Not Your Mother or Father's Book Club - South County Library

March 7 - (7:45 - 8:45 am) KPAD Operations Meeting

March 11 - (4 - 5 pm) KPAD Nature Park Project Meeting

March 13 - (12:30 - 1:30 pm) Club Meeting, Kenny Belton, Your Church Partner

March 14 - (6 pm) Kiwanis Social at Mill Mountain Theater - Margaritaville

March 18 - (12:30 - 1:30 pm) Environment Committee Meeting on Zoom

March 20 - (12:30 - 1:30 pm) Club Meeting, India Houston, Apple Ridge Farm

March 21 - (7:45 - 8:45 am) Membership Committee Meeting at Panera

March 21 - (9:00 am - 12:00 pm) Mill Mountain Playground Mulch

March 27 - (12:30 - 1:30 pm) Club Meeting, Sheriff Antonio Hash, Roanoke City Sheriff's Office

April 6 - (9:00 - noon) Strategic Planning Committee, Carvins Cove Cabin

April 13 - (8 am - 2 pm) Daisy Art Parade KPAD Promotion

April 13 - (3:00 - 8:00 pm) Wasena Bridge Party KPAD Promotion

April 20 - Blue Ridge Marathon

May 2 - (6:45 - 8:30 am) Kiwanis Interfaith Prayer Breakfast

May 4 - Kiwanis Pancake Day

May 18 - Tentative Fishing Day

June 1 - Spring FunDay

March 6th, Club Meeting - KPAD Kick Off!

Join us Wednesday for our weekly meeting at 12:30 PM to hear about the kick-off for our Club's annual KPAD event (Kiwanis Pancake and Auction Day). Last year, after expenses, KPAD cleared \$50K; all of which was donated to deserving local charitable organizations. Our Club has been running this fundraiser for 25+ years; it is the largest breakfast in Roanoke. This year's KPAD will be held on May 4 at the Berglund Center.

During this presentation we will hear about this year's ticket sales theme, find out about the names of the ticket sales teams and team captains, and learn which teams each of our Club members has been drafted to join. This sets us up for a friendly ticket sales team competition. We can expect this presentation to include some fun and some humor.



Highlights from our last meeting



Bob Habermann and David Bowers present check to Kendall Cloeter from Renovation Alliance



Bob Habermann presents grant check to Allison Netting from St. Anne's Episcopal Day School



Gary Duerk, Mike O'Brochta, and Steve McGraw all got the memo about what to wear



Stephanie Moon Reynolds gives presentation about a purpose driven destiny



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Happenings

Join us on March 21 from 9:00 am – 12:00pm and help mulch the Mill Mountain Playground

Meet at the covered picnic pavilion near the playground. Mulch and tools are being provided; bring work gloves if you wish. Lite refreshments and snacks will also be provided We are doing this project as a show of appreciation for the City of Roanoke allowing us to “auction” the Mill Mountain Star as part of last year’s KPAD.

Corporate Membership Option

Our Kiwanis Club now has a Corporate Membership option. This membership affords all the benefits of an individual membership (including meals) plus the ability for a corporate representative to substitute for the primary member in their absence. This substitution element affords the corporation the ability to have employees, one-at-a-time, participate in our Club meetings and events. The Corporate Membership option is priced at \$1,269. The ["Join Us"](#) page on our website has additional details.

Kiwanis Club of Roanoke Book Club

The date for the next Kiwanis Club of Roanoke Book Club meeting convened by David Hartman will be on March 6th at 5:30 at the South County Library on Merriman Road-held IN PERSON ONLY.

Remember - this is not your mom's book club! We share a favorite book we've read - author, genre, key elements - what we enjoyed about the book and why we recommend it. You leave with great ideas about what to read next! Hope you can join us on March 6th.

Save the Date - Spring FunDay at our Kiwanis Centennial Playground IS June 1ST!

Another date for our calendars - June 1st at the Kiwanis Centennial Playground, we will gather with Shiloh Baptist Church who cooks us hot dogs (the best you ever tasted!) and hamburgers. The Building Bridges collaborative of various churches serves us ice cream! There are activities for the children, usually live music, gardening day activities, the fire department and police department,, talent on display by the

youth (cheerleaders, for ex.). It is a grand day to celebrate commUNITY.

Kiwanis Club of Roanoke INTERFAITH National Day of Prayer Breakfast

All are welcome to help us plan the Kiwanis Club of Roanoke INTERFAITH National Day of Prayer breakfast event. The importance of interfaith understanding seems greater than ever - again this year!

Casting light on all faiths elevates us all! Help us organize an inspiring prayer breakfast. The event is held traditionally on the National Day of Prayer - this year that day is May 2nd, 2024, Thursday as always.

Thanks!

Cheri and Dave Hartman

Co-chairs of the Kiwanis Club of Roanoke Prayer Breakfast

Notes from John

Welcome, new members!

We welcomed two new members into our fold at Monday's board of directors meeting:

Roanoke native Taylor Medley, volunteer manager at Carilion Clinic, is jointly sponsored by Jackie Bledsoe and Ken Briggs. Taylor is a graduate of the College of William & Mary and Northside High School, where she was very active in Key Club. Taylor and her husband, Drew Wood, reside in Salem. "I hope to become more deeply rooted in our community by centering the values of servant-leadership, collaboration, and compassion for those in need," Taylor says.

We also accepted the application of Adeline Lucchesi, a native of France who is new to the community. Adeline is in the process of opening a Montessori school in the area. Her husband, Leo Barbosa, has recently joined the research team at Virginia Tech Carilion Medical School as an assistant professor. "I'm working on opening businesses meant to serve

the community,” Adeline says. “Kiwanis could help me do that better. I’m looking forward to volunteering.” Adeline is sponsored by Betsy Bohannon.

Farwell, Clark Goodman!

The board also regretfully accepted the resignation of Past President Clark Goodman, who has found that increased work demands and other community involvement require that he step back. During his 10-year tenure in the club, Clark has been one of our most active members, serving on the board of directors for more than half of that time, including of achieving distinguished club president status in 2021-22. He was particularly involved in KPAD, bocce, Kiwanis Kares, and the FUN committee. His company, SERVPRO, has been a major corporate sponsor.

Meeting Recordings

Note that club meeting recordings can be found on our YouTube channel [here](#).

Larry the Logperch in the Roanoke Times

Dan Casey featured two articles about Larry the Logperch in the Roanoke Times. You can the first one [here](#) and the second one [here](#).

Larry the Logperch

The leaders of our Kiwanis Nature Park project, Cheri Hartman, Don Witt and Rupert Cutler, are suggesting that our club adopt the subject of the book the club is publishing, “Larry the Roanoke Logperch, as the club’s mascot. Created by Roanoke Artist in Residence Jane Gabrielle, the image of Larry could become Roanoke’s own Smokey Bear. The image of Larry, who represents our local endangered species, may be used with the theme “ONLY RAIN DOWN THE DRAIN” stenciled on city storm drains. Larry’s inaugural public appearance will occur at the Daisy Parade on April 13th and the book’s launch will take place at the

June 1st Spring Fun Day at upper Horton Park and lower Horton Park (including our Kiwanis Nature Park) when we will distribute copies of our new book about the Roanoke logperch whose life depends on all of us coming together to keep our neighborhoods litter free and thriving with natural beauty.



Kevin Reeder Autobiography

I struggled with what to say in this biography considering my relative short, and uneventful story. So, I'll focus on all those other special people in my life, aka my family, as well. My parents met in Miami, Fl; my father being a commercial airline pilot originally from Cleveland, OH, and a former Marine; and my mother being a flight attendant at the time, originally from Conshohocken, PA (outside of Philadelphia). They moved to Roanoke in the early 80's as my father became a captain for Piedmont Airlines. They are wonderful, hardworking people with great love for life, travel, and their family. I had lots of opportunities to see the world growing up and traveled with family across the western U.S., Hawaii, Alaska, Europe, and New Zealand.

I have two older brothers. My oldest brother (Thomas, Jr.) is a Virginia Tech graduate who spent a long time in the IT field to now be undergoing a mid-life career switch to become a commercial airline pilot like my father. You can imagine that Junior is the favorite. He has two children and relocated here to Roanoke several years ago. My other brother (Brian) is a classic middle child. Restless and adventure seeking; he has most recently been roaming the eastern seaboard working seasonal jobs with day charters chauffeuring rich people on nice boats, and partaking in his passion for skydiving.

That leads to the least interesting member of the Reeder clan, me! I attended Cave Spring High School, home to famous alumni such as the Barber twins, JJ Reddick, and John Montgomery. I played football in my time there and had the pleasure of being on the underachieving varsity squads that were sandwiched between the two most successful teams in Cave Spring history that were led by future NFL players, Danny Aiken (preceding me and future Super Bowl Champion with the New England Patriots), and Josh Woodrum (proceeding me, future Liberty University and NFL preseason favorite of the Baltimore Ravens).

Also at Cave Spring, I started dating my future wife, Courtney, our senior year. Thus, we have been together now for almost 17 years; almost 11 of which as a married couple. My wife lives for her family, and I couldn't ask for a better partner in life. While it of course happens differently for everyone, there is such an intimacy to knowing someone since you were that young.

I graduated from Virginia Tech with a degree in Finance, while Courtney graduated from Radford University with a teaching degree. She wanted to stay local and got a job teaching math at Cave Spring Middle School which she did until 2019. I responded to an advertisement in the Pamplin Business School email for a management trainee with First Bank & Trust, and here I am over 12 years later. We opened our Roanoke office 8 years ago, and I couldn't ask for a better company to be with. My hope is to have a long and fruitful career here with First Bank & Trust.

I have three children, Elena (turning 9), Luke (5), and Virginia (18 months). Elena is very smart, loves to read, dance, and play basketball. I've coached her team the last two years, and we've had a blast. Like my brother, Luke is a classic middle child, and is as wild and frustrating as they come. He loves superheroes and sports, especially football and basketball. My knowledge is tested constantly with a million questions, and I've never seen a 5 year old sit down and watch an entire game with such interest. He also had his first

season of basketball and loved it. Virginia is loveable and sweet, and looks the most like her mother. The younger kid always has to “go with the flow” as the family goes from activity to activity, and she’s probably the most mellow of the bunch.



Outreach Awards (initiative and follow through):

- Greg Lionberger
- Cheri Hartman
- Bart Wilner
- Harry Zulauf
- Bill Bestpitch
- Keith Hartman



Bill Bestpitch Keith Hartman Bart Wilner Greg Lionberger Harry Zulauf Cheri Hartman

Notes from the March 4th Board Meeting

The Kiwanis Club of Roanoke Board met at the Local Office on Aging, who received the largest grant from Kiwanis this year. The meeting began with an LOA presentation, which you can learn more about them on their website [here](#). President Mike welcomed Sheila Umberger back who was out due to health issues for an extended period. Several events were highlighted and discussed including Kids Fishing Day, Mulching at Mill Mountain, and others along with the upcoming slate of speakers in April. Reports from the Foundation, Past Presidents Advisory Committee, Communications, and Finances were made.

The wonderful coverage about Larry the Logperch in The Roanoke Times (written by Dan Casey) was mentioned. Requests for copies of this book, published by our Kiwanis Club, are already being made.

The club accepted two applications from new members (that were approved by the club) and regretfully accepted the resignation of Clark Goodman from our club. It was noted that as an active member and Past President, he has dedicated much time and effort to our civic organization.

The idea of a creating a committee on Diversity was not felt to be needed at this time, but more discussion is being encouraged for future consideration - potential areas for education might be pursued.

The nominating committee presented their recommendation and the nominees will be presented to the club membership in April when nominations are accepted from the floor, then, the approved slate will be presented for the club's election.

Please see John Montgomery's minutes for more details!

Please email any potential happenings to Alex at abarge11@gmail.com.

Please consider sharing this email with a friend!

 **Forward**

Kiwanian Birthdays

March 3 – Bruce Swanson
March 5 – Joyce Montgomery, Matt Trantham
March 11 – Don Wilson, Reggie Wood
March 13 – Sherman Lea
March 15 – David Lemon
March 19 – Preston Collins
March 20 – Donna Lynch
March 24 – Cheri Hartman, Joe Lemmer
March 27 – Dick Clemmer
March 30 – David Perry
March 31 – Bill Bestpitch



Kiwanis
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2023-24

Officers:

Mike O'Brochta, President
Jeanne Bollendorf, President-Elect
Joyce Montgomery, Vice President
John Montgomery, Secretary-
Treasurer
Ben Spiker, Past President

Directors:

Lee Osborne, President, Kiwanis
Foundation of Roanoke
Kevin Reeder, 2024
Stephanie Moon Reynolds, 2024
David Hartman, 2024
Bob Habermann, 2025
Sheila Umberger, 2025
Harry Zulauf, 2025
Bill Bestpitch, 2026
Greg Lionberger, 2026
Alex Barge, 2026



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