



FOR IMMEDIATE RELEASE

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Kiwanis Club of Roanoke Holiday Giving –

Every December, Kiwanis Club of Roanoke faithfully supports the Roanoke Salvation Army and the West End Center for Youth.

Since 2008 members of the Kiwanis Club of Roanoke have been “ringing the bell” for the Salvation Army’s Red Kettle campaign. In 2023 the club raised \$2,447.62 over 3 nights in December outside of Center in the Square. The club set a record on December 15 by raising \$1,234.20 in one night!
Total raised since 2008 is more than \$22,000.

On December 13, Kiwanis Club of Roanoke made Christmas merry and bright for 60 children! Club members and Key Club students shopped for gifts based on each child’s wishlist and then wrapped each gift. The club hosted 60 children and their chaperones from the West End Center for Youth at Charter Hall for lunch, festive music, gifts, and a visit from Santa! Each child received \$75 worth of presents and this event would not be possible without the help of several generous sponsors and area Key Clubs.

Many thanks to:

Cave Spring Key Club
Patrick Henry Key Club
Elk Hill Advisors
Evergreen Memorial Trust
Steve Bowery
Wilbanks Smith & Thomas Asset Management

Northwest Ace Hardware
Dan And Diane Chitwood
Jaime Bailey
Rindy Lionberger



Kiwanis
CLUB OF ROANOKE

About the Kiwanis Club of Roanoke

The Kiwanis Club of Roanoke is a community service organization in the Roanoke Valley of Virginia that has been serving the needs of youth, older adults, and the environment for more than 100 years. Our Club provides funds and sweat equity to over 25 charitable organizations, sponsors Key Clubs at Roanoke City & County high schools, Builders Clubs at area middle school, K-Kids at area elementary schools, and the Phoenix Star AKtion Club for adults with special needs. We have provided mileage markers and signs on the greenways and donated an all-inclusive playground to the Melrose-Orange neighborhood. At the Kiwanis Club of Roanoke you can fulfill your desire to serve the community and build friendships that will last a lifetime. All are welcome to join or participate in programs.

The Kiwanis Club of Roanoke meets each Wednesday from 12:30-1:30PM.

For general information:

Tel: (540) 265-2441

Website: www.roanokekiwanisclub.org