



Kiwanis
CLUB OF ROANOKE

November 2023
Vol. 105 No. 6
'OUTREACH'

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President's Message **Trick Mirror** **by Mike O'Brochta**

Maybe it is human nature. Or, maybe it is just me. But when I look into a mirror, some of what I see might not be completely accurate. As in the photo, I often see a younger me. That must be a bit of self-delusion.

Frankly, looking into a trick mirror and not seeing reality or succumbing to too much self-delusion can be quite limiting. How can our Club continue to build on a century of success if, when we look into the mirror, we fail to see things fully as they are? What if we get so comfortable at being a big and successful Club that we fail to see our lack of membership growth or fail to see we are not well known right here in Roanoke? What if our trick mirror does not show us the opportunities, dare say the need, for change?

Ben Franklin's words seem appropriate here, "When you're finished changing, you're finished."

Let's collectively think of a couple beneficial changes.

Let's act on our theme – Outreach!



Calling all Volunteers!

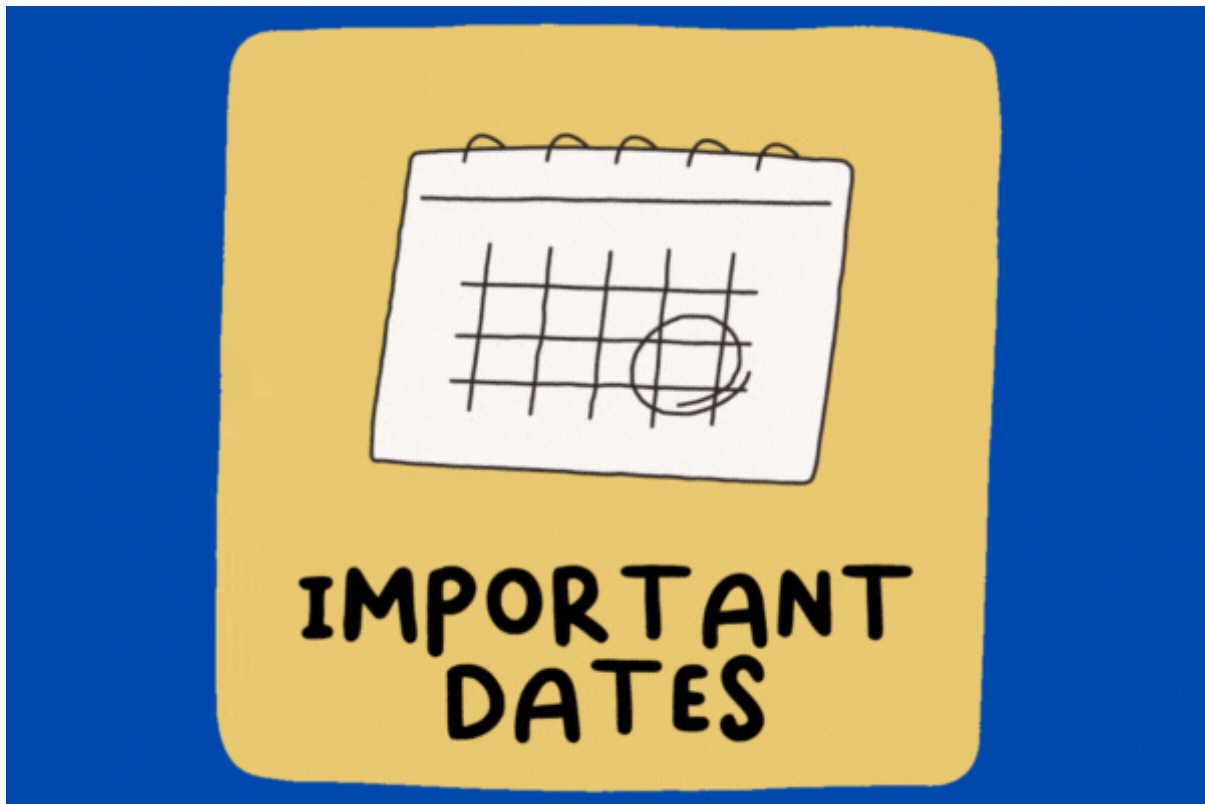
Even though our annual pancake fundraiser is still several months away...we are getting our promotions out early. Our Club is setting up a vendor space at The Stocked Market and the Holiday Craft Show. Both events are at the Berglund Center and help is needed to man (or woman) our booth for a 4-hour shift, where we will promote our pancake fundraiser and sell our new Roanoke Star ornament! Thanks to everyone who has signed up for the Stocked Market. We still need volunteers for the craft show. Dates are **December 2 & 3, 2023 (Saturday & Sunday)** at the craft show. If interested please email **Jeanne Bollendorf** at jeannekiwanis@gmail.com or call/text 757.773.3312

Survey

What do you think?

We are always improving and thinking about the future. How can we better serve you, our members, and our community? Our Strategic Planning Committee is asking for your help as they evaluate the previous strategic plan and create a new one for the next 5 years of our Club's activities.

Complete the survey



November 8 - (12:30 - 1:30 pm) Club Meeting - Rebekah Meadows, Boys and Girls Club

November 10-12 - Kiwanis table at Stocked Market

November 13 - (Noon) Board Meeting

November 15 - (12:30 - 1:30 pm) Club Meeting - Richmond Vincent, Goodwill

November 17 - Adult Day Care Thanksgiving Luncheon

November 22 - No Club Meeting

November 29 - (12:30 - 1:30 pm) Club Meeting

November 30 - Elf the Musical social at Mill Mountain Theater with reception

December 1 - (6-9 pm) Salvation Army Ringing of the Bell

December 2-3 - Kiwanis table at Holiday Craft Show

December 8 - (6-9 pm) Salvation Army Ringing of the Bell

December 15 - (6-9 pm) Salvation Army Ringing of the Bell

December 16 - (9:00 am - noon) Strategic Planning Committee

May 4, 2024 - Kiwanis Pancake Day

Wednesday, November 8th - Club Meeting - Rebekah Meadows, Boys and Girls Club

Rebekah Meadows will be presenting general information on the services of the Boys and Girls Clubs and the needs of youth today.

Rebekah has worked at the Boys and Girls Club of Southwest Virginia for 12 years, starting as a youth development staff member. She has served as Area Director and Director of Programs prior to becoming CEO in January of this year.



Wednesday, November 15th - Club Meeting - Richmond Vincent, Goodwill Industries of the Valleys

Presentation of the Melrose Plaza Project which will be transformational for the people of Northwest Roanoke and the entire Roanoke Valley area.

Richmond Vincent, Jr. serves as the President and CEO for Goodwill Industries of the Valleys based in Roanoke, VA. In this role, Richmond leads an organization that helps people achieve their fullest potential by empowering individuals, strengthening families, and inspiring communities to ultimately eliminate poverty in Virginia. Goodwill Industries of the Valleys serves over 42,000 Virginians with workforce development programs and by employing over 1,000 team members in a territory spanning thirty-five counties and fourteen cities.

Richmond is engaged in Virginia community leadership with the following organizations:

- Virginia Chamber of Commerce Board Member
- Roanoke Regional Partnership Leadership Council
- Roanoke Regional Chamber of Commerce Board Member
- Engagement Advisory Council Virginia Tech Carilion School of Medicine Community
- The Automated-Connected-Electrified (ACE) Transportation Cluster Coalition

Prior to working at Goodwill Industries of the Valleys, Richmond was President and CEO at Goodwill Industries of South Mississippi, and its subsidiary, Goodworks.



Highlights from our last meeting



Grant Committee Chair, Bob Habermann and Kiwanis Sponsor, J C Taylor present \$1000 check to India Houston for Apple Ridge Farm.



President Mike O'Brochta glows as he shows the Roanoke Star tree ornament for sale at next week's Stocked Market promoting KPAD.

Bob Habermann presents \$1000 check to Kiwanis Sponsor, John Montgomery for Bethany Christian Church.



Mark Johnson, our guest speaker, with Kim Thomas, Matt Reedy and Frank Rogan enthusiastically doing the YMCA.



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Happenings

Calendars for Residents at Salem VA

Please recycle the calendars you receive in the mail that you are not going to use by bringing them to the Kiwanis meeting for the resident at the Salem VA. They are used to help the patients follow the date. Only 2024 calendars are needed. Thanks for recycling and supporting this Kiwanis project.

"Ring the Bell" to support the Salvation Army

For the past 15 years, our Kiwanis Club has been "Ring the Bell" to support the Salvation Army, and the great work that they do in our community.

As in past years, we plan to "ring" during the three Friday evenings of "Dickens of A Christmas" in Market Square. This year, the dates are December 1, 8, and 15.

With our theme of "OUTREACH", we're hopeful that our Kiwanis members will invite friends (especially prospective Kiwanians) to join in this project.

Volunteers are asked to ring for one hour between 6PM and 9PM each evening, leaving plenty of time to enjoy the festivities of "Dickens".

Please check your calendars. "Sign-up sheets" will be available at our November 8 luncheon meeting.

Ken Briggs, Betsy Bohannon, John Ewart--Co-Chairs

Meeting Recordings

Note that club meeting recordings can be found on our YouTube channel [here](#).

Music on the Corner

Handel's Four Coronation Anthems concert November 10th, 6pm at St. John's Church.

Directory Has Been Published

Our newest Kiwanis Club directory has been published. Check out the Members page on our website for a copy; that online document will be updated every time we have a new or departing Club member. Hardcopies are available from Andree' Brooks at Club meetings.



Notes from John

Lee Osborne is now the president of the Kiwanis Foundation and is succeeding Don Wilson.

Don Chichester is soliciting volunteers to assist with serving Thanksgiving Dinner at the Adult Care Center on Friday, November 17, the week prior to the holiday. Please email him at dnjchi@aol.com

Pictures from last year below:



Outreach Awards (initiative and follow through):

- Greg Lionberger

Please email any potential happenings to Alex at abarge11@gmail.com.

Kiwanian Birthdays

November 1	Joyce Waugh
November 3	Will Dibling
November 3	Jay Massey
November 4	Tom Miller
November 8	Manly Aylor
November 10	Sheyonn Baker
November 10	David Daniels
November 13	Kevin Berry
November 15	Larry Kufel
November 28	J.C. Taylor



Officers:

Mike O'Brochta, President
Jeanne Bollendorf, President-Elect
Joyce Montgomery, Vice President
John Montgomery, Secretary-
Treasurer
Ben Spiker, Past President

Directors:

Lee Osborne, President, Kiwanis
Foundation of Roanoke
Kevin Reeder, 2024
Stephanie Moon Reynolds, 2024
David Hartman, 2024
Bob Habermann, 2025
Sheila Umberger, 2025
Harry Zulauf, 2025
Bill Bestpitch, 2026
Greg Lionberger, 2026
Alex Barge, 2026



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