



**Kiwanis**  
CLUB OF ROANOKE

October 2023  
Vol. 105 No. 4  
‘OUTREACH’

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## **President's Message Let's Act On Our Theme**

So, Outreach is our theme for the year. OK. Seems reasonable. Maybe more than reasonable. Maybe desirable, or even necessary. After all, membership growth is what will secure our Club's future. That seems rather obvious. So, let's think a bit about what individual Club members can do to reach out to the community to share our good story. Clearly, what we have been doing in this regard up until now has been working – but only up to a point. Personal invitations like we have been doing remain essential. That is largely why our membership numbers haven't declined during the past decade. But, they haven't increased either. They have been stagnant. If we want, or expect membership growth, then we are well served to reflect on Einstein's witticism, "Insanity is doing the same thing over and over and expecting different results."

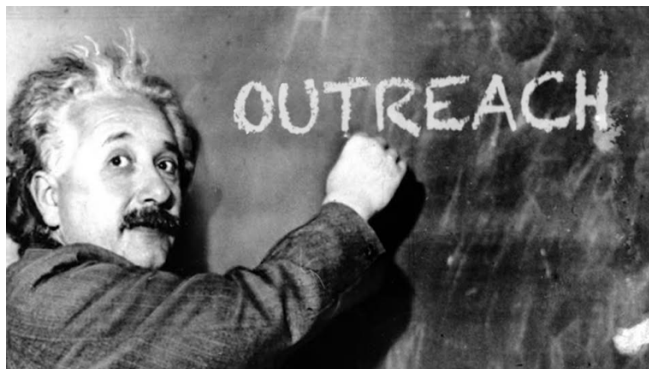
Let's avoid insanity by doing a few things differently. Let's take a look at how individual Club members can put the Outreach theme into practice.

Admittedly, all I can do is ask, encourage, and support Club members in this regard; the rest is really up to each individual in our Club. However, if enough of us actually do this, if we get as engaged with Outreach as we did with KPAD for example, then membership growth cannot be far behind.

Here are a couple of quick and easy Outreach actions that individual Club members can take. Even better if these are performed every week. Because, the nature of Outreach is not "one and done," it is "rinse and repeat."

- Email Club website link to a non-member or two, inviting them to lunch (speakers are listed there).
- Like and share Club Facebook link (or have your child or grandchild do it for you).
- Like and comment on a Club LinkedIn post (speakers are posted there weekly).

*Let's act on our theme – Outreach!*



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## **Calling all Volunteers!**

Even though our annual pancake fundraiser is still several months away...we are getting our promotions out early. Our Club is setting up a vendor space at The Stocked Market and the Holiday Craft Show. Both events are at the

Berglund Center and help is needed to man (or woman) our booth for a 4-hour shift, where we will promote our pancake fundraiser and sell our new Roanoke Star ornament! Dates are **November 10-12, 2023 (Friday-Saturday) at The Stocked Market and December 2 & 3, 2023 (Saturday & Sunday) at the craft show**. If interested please email Jeanne Bollendorf at [jeannekiwanis@gmail.com](mailto:jeannekiwanis@gmail.com) or call/text 757.773.3312

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## **Nature Park Clean-up**

Nov 4th will be a Nature Park Clean-up and Chris' Coffee Day! More info below -- note the meeting site is the Kiwanis Centennial Playground and NOT the Goodwill shelter. This is different from our usual meet up site. Time is 9:30 am for arrival and muffins; cleaning from 10:00 to 11:00ish; then those interested will head over to Chris' Coffee and Custard on Ninth St SE.

Join SERV, Clean Valley Council  
and Kiwanis to clean up our  
community On Nov. 4th at 9:30 am



Meet us on Nov. 4th, 2023 at 9:30 am at  
Kiwanis Centennial playground at  
2700 Block Melrose Ave. (by Melrose Library)

CVC will help with some supplies but we encourage  
you to bring water proof shoes, trash bags, gloves,  
grabbers, etc.

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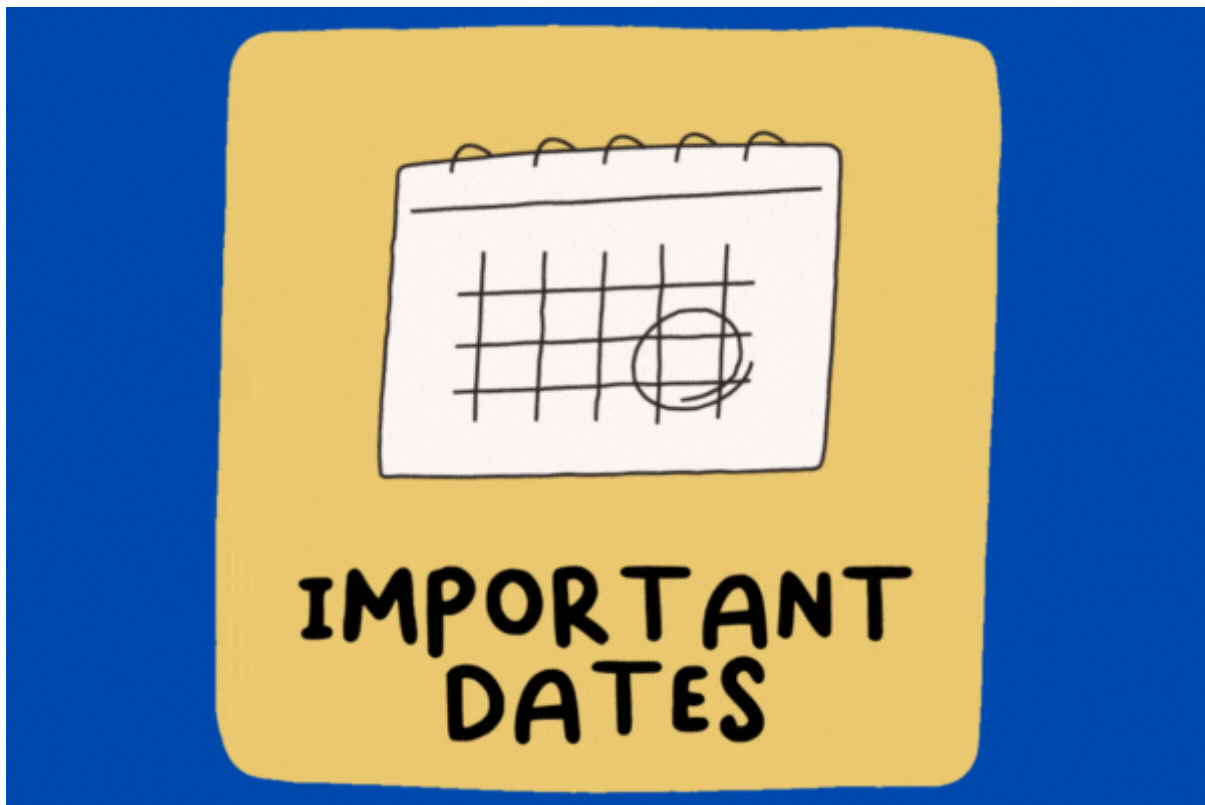
## Survey

What do you think?

We are always improving and thinking about the future. How can we better serve you, our members, and our community? Our Strategic Planning Committee is asking for your help as they evaluate the previous strategic plan and create a new one for the next 5 years of our Club's activities.

Complete the survey

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**October 25** - (12:30 - 1:30 pm) Club Meeting - Dr. Calandra M. Quarles, Carilion Clinic

**October 28** - (9:00 am - noon) Strategic Planning Committee

**November 1** - (12:30 - 1:30 pm) Club Meeting - Mark Johnson, YMCA

**November 4** - (9:30 am) Nature park clean-up

**November 10-12** - Kiwanis table at Stocked Market

**November 17** - Adult Day Care Thanksgiving Luncheon

**November 30** - Elf the Musical social at Mill Mountain Theater with reception

**December 2-3** - Kiwanis table at Holiday Craft Show

**December 16** - (9:00 am - noon) Strategic Planning Committee

**May 4, 2024** - Kiwanis Pancake Day

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**Wednesday, October 25th - Club Meeting - Dr. Calandra M. Quarles, Carilion Clinic**

Dr. Quarles will be speaking on the result of the 2021 Needs Assessment.

Dr. Calandra M. Quarles (Miller) is an internist in Roanoke, Virginia and is affiliated with Carilion Roanoke Memorial Hospital. She received her medical degree from Lincoln Memorial University Debusk College of Osteopathic Medicine.

#### Specialties, Internal Medicine

General internal medicine doctors, or internists, are primary-care physicians - PCPs - who perform physical exams and treat a wide spectrum of common illnesses in adult men and women. One of every four physicians in the U.S. is an internist, many of whom are also certified in one of 19 subspecialties, including cardiology, infectious disease and medical oncology.



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## **Wednesday, November 1st - Club Meeting - Mark Johnson, YMCA**

Mark started his YMCA career at the Altavista YMCA. Mark has been CEO of the YMCA of Virginia's Blue Ridge since 2013. Under his leadership, the organization has expanded to five facilities and 25 childcare sites. Mark enjoys spending his spare time with his wife of 28 years, Jaim, and his



children, Payton,  
Jame, and Macy.



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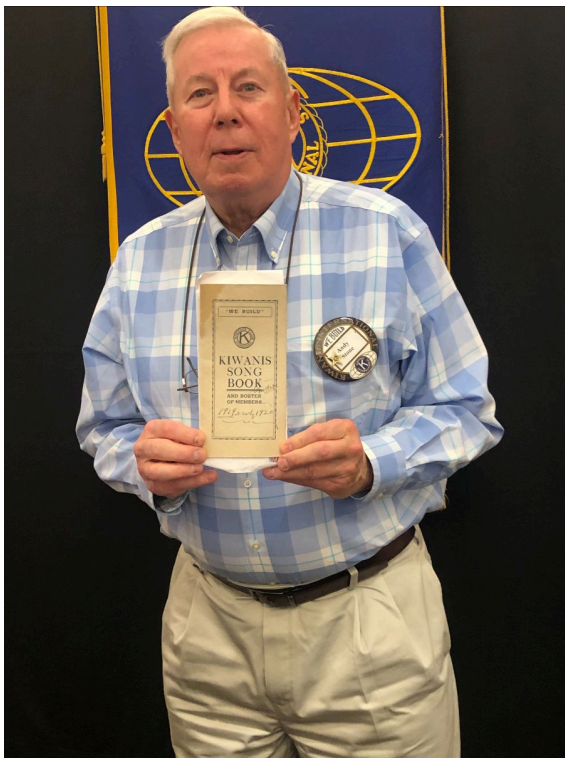
## Highlights from our last meeting



Mike Adams receives his permanent badge



Randy Myers receives his permanent badge



Andy Stone presents Roanoke Kiwanis first directory (1919)



Speaker Dr. Cleo Kitt presents Ivies Inc. of Roanoke Valley



**Kiwanis**  
CLUB OF ROANOKE

Happenings

### **Calendars for Residents at Salem VA**

Please recycle the calendars you receive in the mail that you are not going to use by bringing them to the Kiwanis meeting for the resident at the Salem VA. They are used to help the patients follow the date. Only 2024 calendars are needed. Thanks for recycling and supporting this Kiwanis project.

### **Notes from John**

Don Chichester is soliciting volunteers to assist with serving Thanksgiving Dinner at the Adult Care Center on Friday, November 17, the week prior to the holiday. Please email him at [dnjchi@aol.com](mailto:dnjchi@aol.com)



## **Kiwanis in the News**

Info about Bower's winning bid for the Roanoke Star Auction and Kiwanis was shared in the [Roanoke Times here \(scroll down a little\)](#).

## **Jim Arend**

Jim Arend's obituary did not suggest an organization to receive memorial donations that friends might wish to make. His longtime companion, Joan Petrus, indicated that it would be very appropriate if Kiwanis members, who desired to, made a gift to the Kiwanis Foundation of Roanoke in Jim's memory. Such gifts would be delivered to Mike Bell, Foundation treasurer.

## **Meeting Recordings**

Note that club meeting recordings can be found on our YouTube channel [here](#).

## **Convention ribbons from a century ago**

Secretary John Montgomery visited an estate sale a couple of weeks ago and came upon a rare find – DCON and ICON delegate ribbons from the 1930s. They once belonged to Norman McVeigh, Kiwanis Club of Roanoke president in 1933. McVeigh, founder of the grocery chain Mick-or-Mack, attended many Capital District Kiwanis conventions over the years and evidently kept his bling. One of the badges was from the Kiwanis International convention held in Los Angeles in 1933, 90 years ago! The DCON ribbons included Baltimore, Lynchburg, Washington and Roanoke, all among the 10 oldest clubs within the Capital District, and all still active today. McVeigh, who died in 1974, was one of 10 Roanoke Kiwanians who launched our club's foundation in 1955.

Ribbons pictured below.



## **Bocce!**

Saturday's club bocce tournament in Vinton turned out well. We had 16 two-person teams and nine of the teams (18 players) were guests from outside of the Kiwanis Club of Roanoke -- "Outreach" at work! In fact, the winning team was a guest team -- Stephanie and Mark Folks, who defeated guests Steve Martin and Tommy Page 8-5 for the championship.

Stephanie and Mark were decked out in JMU gear (pictured in purple with their championship trophies).

Stephanie and Mark were guests of Kiwanian Emily Bailey. Emily was responsible for bringing in three teams outside of the club to play.

Emily and her husband, Jason, won "best dressed" in their animal costumes. Eric Danielsen was second as a Dr. Seuss character.

Don Witt's 80th birthday was a point of celebration as well.

Past President Ben Spiker (pictured), wife Beth, their sons and grandchildren were among the players.

Head referee Lois James (pictured) had her measuring tape in hand to settle any distance disputes.

Project chairman Greg Lionberger (pictured) arranged a tasty lunch from Chick-fil-A. The weather was sunny and pleasant, in spite of some wind.









### **Concert with Judy Clark**

Windsor Hills United Methodist Church is pleased to announce the start of a concert series in honor of long-time staff member, Rev. Branam G. Thompson, Jr. Hauntingly Beautiful Music, performed by violinist Kevin Matheson and pianist Judy Clark will be the opening concert on Sunday, October 29 at 7:00 p.m. The program includes the Devil's Trill Sonata by Tartini, Witches' Dance by Paganini, Dance of the Goblins by Bazzini and Saint-Saens' Danse Macabre.

Admission is free, but donations will be accepted to support future concerts. For more information, contact Kevin Matheson, 540-577-4916

Windsor Hills United Methodist Church presents:  
Rev. Branan G. Thompson, Jr.  
Memorial Concert Series



**Hauntingly Beautiful Music**

Kevin Matheson, violin ~ Judy Clark, piano  
**Sunday, October 29, 2023 at 7:00 p.m.**

Next concert, Music for Mother's Day, Saturday, May 11 at 7:00 p.m.  
Kevin Matheson, violin, Julia Goudimova, cello, Anna Billias, piano

Admission is free, donations accepted to support future concerts

3591 Windsor Rd, Roanoke, VA 24018

For more information, contact Kevin Matheson, 540-577-4916

*Please email any potential happenings to Alex at [abarge11@gmail.com](mailto:abarge11@gmail.com).*

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**Kiwanian Birthdays**

October 2 Jenny Lee



October 6 John Edwards  
October 8 Patrick Patterson  
October 8 Brooke Tolley  
October 10 Valerie Brown  
October 11 Frank Longaker  
October 12 Sherry Dillon  
October 18 Ben Burks  
October 19 Lee Osborne  
October 21 Don Witt  
October 23 Kenny Brooks  
October 25 Kevin Reeder  
October 28 Rupert Cutler (90!)  
October 31 Angela Paplomatas



**Kiwanis**  
CLUB OF ROANOKE

2023-24

Officers:

Mike O'Brochta, President  
Jeanne Bollendorf, President-Elect  
Joyce Montgomery, Vice President  
John Montgomery, Secretary-  
Treasurer  
Ben Spiker, Past President

Directors:

Don Wilson, President, Kiwanis  
Foundation of Roanoke -Term Ends  
2023  
Kevin Reeder, 2024  
Stephanie Moon Reynolds, 2024  
David Hartman, 2024  
Bob Habermann, 2025  
Sheila Umberger, 2025  
Harry Zulauf, 2025  
Bill Bestpitch, 2026  
Greg Lionberger, 2026  
Alex Barge, 2026



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