



**Kiwanis**  
CLUB OF ROANOKE

June 2023  
Vol. 104 No. 35  
'DEFY GRAVITY'

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## **Measure of Success**

### **Mike O'Brochta – KPAD Chairman**

Was KPAD successful? Good question. It just so happens that the answer depends on what the measure of success is. If we rely on our Club's traditional financial measure, then we probably did pretty well; that information will be revealed during the June 14 Wrap Up program. As this year's KPAD Chair, I looked well beyond that important measure toward the future. Did we expand our customer base by turning Craft Show shoppers into long term pancake breakfast eaters? Did we raise the awareness of our Club in the public's eye and in the business community? Did the myriad KPAD volunteers feel that they made a difference? Did we learn anything that would be beneficial for next year? And, have we adequately documented what we did so that next year's KPAD builds on what we accomplished? Time will tell.



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## **Implicit Bias 101** **June 6, 7 - 8:30 pm**

Cheri and Dave Hartman urge our club to put June 6th on your calendars. As leaders that we are - this session that starts at 7 pm and is virtual and free, offers important information to deepen our leadership skills. We are just better all around when we are aware of our implicit biases. “How not to ruffle feathers” as we worked on during our workshop at the Capital District- (when you missed seeing Don Witt dressed up as a chicken!!!) seriously - it is one of the most important ways we can live up to our commitment in our strategic plan to be inclusive - as truly kind Kiwanians. Join us June 6th at 7 pm! Here is the link to register:

<https://k03.site.kiwanis.org/diversity-equity-inclusion-belonging/>

Cheri and Dave  
DEIB Capital District Committee members

The Capital District Kiwanis Family  
Committee on Diversity, Equity,  
Inclusion & Belonging presents:

# IMPLICIT BIAS 101: WHAT IS IT?

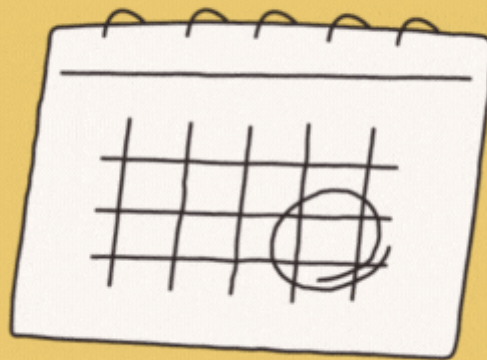


Presenter:  
Decca Knight



**Kiwanis**  
CAPITAL DISTRICT

June 6, 7-8:30pm EST



**IMPORTANT  
DATES**

**June 6** - (7 - 8:30 pm) Implicit Bias 101

**June 7** - (12:30 - 1:30 pm) Club Meeting - LeighAnne Weitzenfeld, Roanoke Sustainability Coordinator

**June 8** - (3 - 4:30 pm) Officer Meeting

**June 12** - (12:15 - 1:15 pm) Board Meeting

**June 12** - (4 - 5 pm) Nature Park Project Meeting

**June 14** - (12:30 - 1:30 pm) Club Meeting - KPAD Wrap-up Meeting

**June 15** - (5:30 pm) KPAD Close-out Meeting at Elks Club

**June 16** - (8 - 9 am) Membership Committee Meeting

**June 19** - (12:30 - 1:30 pm) Environment Committee Meeting

**June 21** - (12:30 - 1:30 pm) Club Meeting - Joe Brinley, IBEW Local 20

**June 28** - (12:30 - 1:30 pm) Club Meeting - LEAP

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## **June 7th Club Meeting - Leigh Anne Weitzenfeld**

Join us Wednesday for our weekly meeting at 12:30 PM to listen to Leigh Anne Weitzenfeld. As the City of Roanoke Sustainability Coordinator, she will be talking about the recently released Roanoke Climate Action Plan draft document.

This plan covers important topics such as heat in our communities, the effects of climate change on human health, and how to lower energy bills and emissions while promoting renewable energy. Community thoughts, ideas, and concerns about the draft plan are being solicited.

Leigh Anne joined the City of Roanoke in 2015 after more than a decade of success in the nursery/landscape business. She has been leading the City's sustainability efforts since 2002. And, she has worked with members of our Club's Environment Committee and with Virginia Tech on the planning for a project to help City residents survive, adapt, and thrive through high temperatures and heat waves.



## Highlights from our last club meeting!





**Kiwanis**  
CLUB OF ROANOKE

Happenings

### **Notes from John**

- Dick Clark, Judy's husband, had surgery on his broken ankle May 24. Judy reports he is in no pain and continues to recover at home.
- Lloyd Enoch remains in Brandon Oaks rehabbing and welcomes visitors.
- Thanks to MKB realtor Scott Avis, a top producer for his firm in 2022, for choosing the Kiwanis Club of Roanoke to receive \$500 as one of two charities of his choosing!

### **Fun Tile At Brady's Distillery**

Thanks to our super cool FUN Committee, our club gathered at Brady's Distillery last Thursday and WOW what a great time we had! Partnering with the Greater Williamson Road Area Business Association, our turn out was awesome! Over 20 Kiwanians came out to enjoy libations,

delicious food, and great music. Thanks to Laurie Baker-Lloyd for her generous donation to cover this expense! Our club had the opportunity enjoy in fellowship and share with others what it is us Kiwanians do – all while getting in some really great laughs.

We look forward to our next outing at the Salem Red Sox game on July 27th where we'll be singing our National Anthem. Don't forget to sign up, as usual, "all the cool kids are gonna be there!"

### **Newsworthy**

Dan Case with the Roanoke Times wrote an article about Emma Land, a recent Roanoke College graduate, being named the “Outstanding Student” in its Environmental Studies, as well as Outstanding Research Student in 2023. She's the first recipient of a \$5,000 Roanoke Kiwanis Club scholarship for graduate-level studies in natural resources and he touches on Kiwanians raise funds for the scholarship. You can read it [here](#).

### **Meeting Recordings**

Note that club meeting recordings can be found on our YouTube channel [here](#).

*Please email any potential happenings to Alex at [abarge11@gmail.com](mailto:abarge11@gmail.com).*

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## **Kiwanian June Birthdays**

Dan Karnes - 2  
Ben Spiker - 3  
Joe Gaither - 4  
Steve McGraw - 7  
Mike Bell - 8  
Reif Kessler - 11  
Dan Chitwood -13  
Jill Sluss - 14  
Sherman Holland -15  
Greg Lionberger -16

Steve Willis - 16  
Bart Wilner -20  
Phil Shiner - 22  
Milton Hardy - 25  
David Hartman - 25  
Peg McGuire - 28  
Ray Sarver - 28  
Jim Arend - 29  
Jeff Leatherwood - 30  
Sam Rasoul - 30



**Kiwanis**  
CLUB OF ROANOKE

2022-23

Officers:

Ben Spiker, President  
Mike O'Brochta, President-Elect  
Jeanne Bollendorf, Vice President  
John Montgomery, Secretary-  
Treasurer  
Clark Goodman, Past President

Directors:

Don Wilson, President, Kiwanis  
Foundation of Roanoke -Term Ends  
2023  
Jamie Bailey, 2023  
Luke Young, 2023  
LeeAnn Linkenhoker, 2023  
Kevin Reeder, 2024  
Stephanie Moon Reynolds, 2024  
Bob Habermann, 2025  
Bruce Swanson, 2025  
Sheila Umberger, 2025  
Harry Zulauf, 2025



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