



Kiwanis
CLUB OF ROANOKE

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"DEFY GRAVITY"

In this Issue

KPAD Creative Publicity

Important Dates

Speakers' Info

Feature Photos

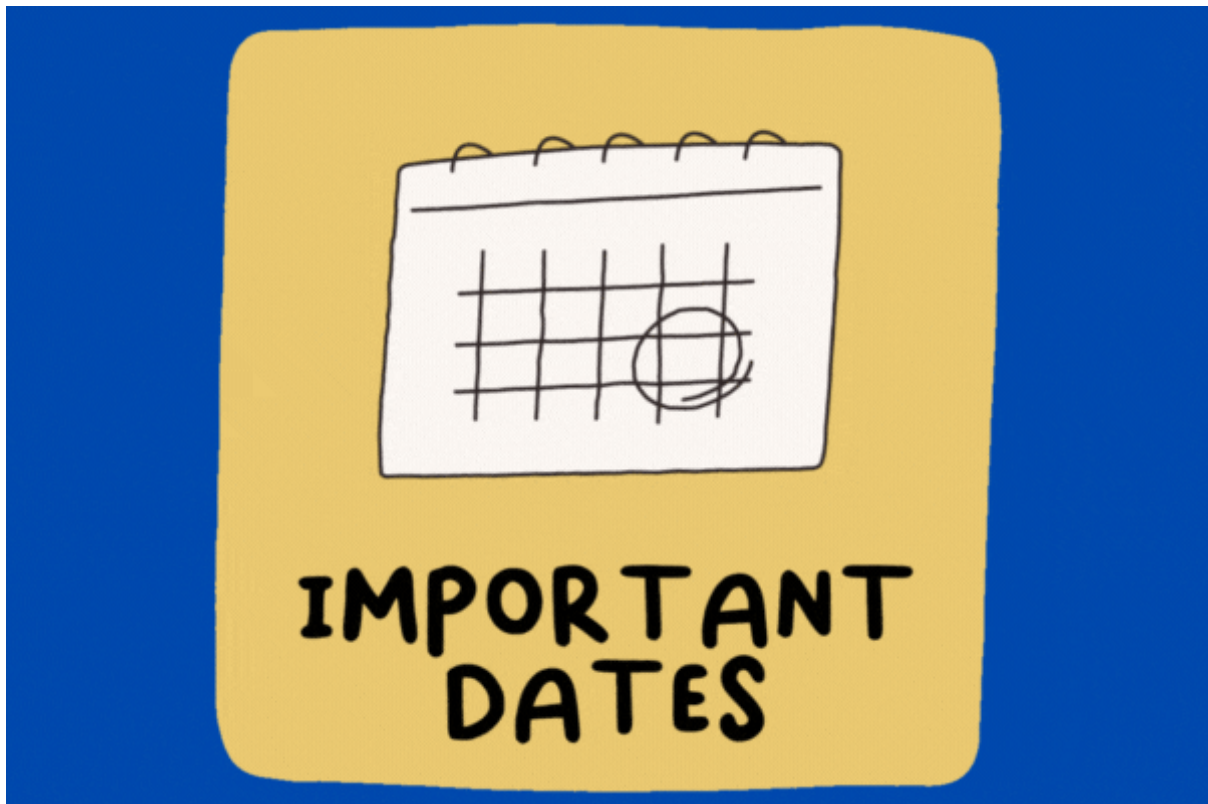
Autobiography

Kiwanis Happenings

Kiwanian Birthdays

KPAD Creative Publicity Mike O'Brochta – KPAD Chairman

This is exciting. KPAD is getting a big boost in publicity this year. Thanks to the efforts of Alex Barge, we have a comprehensive written KPAD marketing/communications plan that we are following. Thanks to the creative thinking and initiative by Greg Lionberger, we have increased the number of major sponsors and we will have four full-page ads in The Roanoke Times newspaper during the month preceding KPAD (digital media as well). And thanks to Bart Wilner's network of business relationships, we are in conversation about publicity with the Roanoke Regional Chamber of Commerce and Visit Virginia's Blue Ridge. Outstanding.



- March 8** - (12:20* 10 minutes earlier than normal - 1:30 pm) Club Meeting - Patricia Taylor Harris
- March 9** - Officer Meeting
- March 13** - Board Meeting
- March 14** - New Member Training
- March 15** - (12:30 - 1:30 pm) Club Meeting - KPAD Kick Off and Ticket Sales Begin!

March 16 - (6 - 9 pm) Kiwanis Social Night at Mill Mountain Theater, Jersey
Boys and Reception

March 22 - (12:30 - 1:30 pm) Club Meeting - Dr. David Jones

March 29 - (12:30 - 1:30 pm) Club Meeting - Ken Fay

March 29 - (following club meeting) KPAD Team Meeting

April 22 - (9 am - noon) Kid's Fishing Day at HopeTree Family Services in
Salem

May 4 - (7:15 - 8:30 am) Prayer Breakfast

May 6 - (7 am - 1 pm) Kiwanis Pancake and Auction Day!

March 8th Club Meeting - Patricia Taylor Harris

Starting at 12:20

Patricia Taylor Harris is a retired social studies teacher who will be speaking on the Power of Faith and Prayer in healing, a Personal Experience. It is an experience she had in 2006. She will give a testimony about her physical and spiritual journey that strengthened her faith in God and the power of faith in Prayer in healing. Her story goes from one doctor's "We've done all we can do" to "you are a miracle."

Patricia grew up in Franklin County and graduated from Franklin County High School She earned a BA from Virginia State University and retired after teaching middle school social studies for 31 years. She has been married for 50 years and has a son, daughter, son-in-law, and a wonderful grandson.



March 15th Club Meeting - KPAD Kick Off

Take a look at this interesting photo below -- a clip of a Roanoke Times article published in 1996, the year KPAD debuted. We will be kicking off the 28th pancake day on March 15.

Three Kiwanians in the picture are still in the club -- Don Wilson, Eric Danielsen and Frank Longaker.

You'll flip!

Let Kiwanis members cook pancakes for you Saturday, then try some of their recipes at home

By ALMENA HUGHES
FOOD EDITOR

KIWANIS of Roanoke has always performed civic service, but on Saturday, the 76-year-old organization will test its mettle at food service.

From 7 a.m. until 7 p.m., on the lower level of Towers Shopping Center (Brandon access road), members will flip flapjacks to raise funds.

"Three or four years ago, we had several different projects going. But we wanted one good one for all to participate in," explained Robert E. Brailsford, Kiwanis of Roanoke's president.

His brainchild, Pancakes by Kiwanis, gives all club members a chance to sell tickets, cook or serve.

"Feeding them [the community] is a service ... so that's our community service," joked Jim Bowen, co-chairman with Jerry Strayve of the fledgling event.

The flapjack free-for-all, which the club hopes will be held yearly, will be ably overseen by Eric Danielsen. He thinks he was dubbed Head Chef for the Day because he once managed a McDonald's — and he knows how to quickly and efficiently cook for and feed large crowds. Plus, when the pace is not too hectic, he can make "smiley-face" pancakes the way his mom used to do it, with the faces baked right into the cakes.

The men anticipate selling 4,000 to 5,000 tickets to the 12-hour fund-raiser. They estimate that they will actually feed about 3,000 visitors; other tickets will be given to needy people and organizations that could not afford admission.



Kiwanis of Roanoke members (from left, seated) Robert Brailsford, Jim Bowen, (standing) Curtis Burchett, Geoff Whittaker, Don Wilson, Gail Hall, Matt Iwicki, Mark Sadler, Eric Danielsen, V. Lee Wolfe and Frank Longaker will be among the flapjack flippers at Saturday's Pancakes by Kiwanis event.

During the day, on seven hot griddles, Kiwanians will prepare 1,400 pounds of pancake mix and 1,200 pounds of sausage and drizzle them with 160 gallons of syrup. To wash it all down, they'll set up 50 gallons of orange juice, plus coffee, milk and other beverages, all donated or discounted by 26

corporate and private sponsors.

The sponsors make it possible for almost all proceeds to be used for the club's roughly 40 service projects for senior citizens, children and youth, and the community at large.

A pancake plate, at \$4 for adults and \$2

PLEASE SEE **PANCAKES/5**

March 22nd Club Meeting - Dr. David Jones

Dr. David Jones will be speaking on Building Beloved Community in the Star City. He will talk about some of the many initiatives that exist in Roanoke. He is currently pastor at Williams Memorial Baptist Church.



March 29th Club Meeting -Ken Fay

Ken Fay is currently the Director of Real Estate Valuation of Roanoke

County. He will be presenting on the Real Estate General Reassessment Process. Beginning with new construction and ending with mailing of the reassessment notices. All property in Roanoke County each year. There are currently over 47,000 parcels with a market value of over \$11 billion dollars.

Ken began his career in real estate in 1988 as a Realtor. Approximately 25 years ago he became a residential fee appraiser in the private sector. Five years later Beach County Appraiser's Office in the public sector. He moved to Roanoke in 2014 where he accepted a appraiser position and was later appointed Director of Real Estate in 2019..



Highlights from our last club meeting!





Kiwanis
CLUB OF ROANOKE

Happenings

Cares & Concerns

Congratulations to Kiwanian John Edwards, state senator for the past 28 years, who recently announced he will not be seeking re-election this fall. John joined the Kiwanis Club of Roanoke in 1977; his father, Richard, was club president in 1959.

John Bradshaw, our longest member having joined in 1969, continues to convalesce from a partial hip replacement due to a recent fall. He also

sustained a head injury in the fall. He appreciated our card and hopes to be up for visitors relatively soon. We will keep everyone posted.

Interfaith Prayer Breakfast

Jackie Bledsoe is bringing a flyer for the Interfaith Prayer Breakfast announcement to get your tickets now -- Ken Briggs and/or Bruce Swanson will be collecting ticket money: official price is \$8 (but rounding up to \$10 is certainly OK, too!!!). The date of this event is Thursday, the National Day of Prayer on May 4th - breakfast to be served at 7 am; Theme = Building Bridges; Kiwanian Sam Rasoul will speak on the Islamic Faith this year with prayers from 4 other faiths to be shared. Our generous sponsor is Howell's Motor Freight. Location is again at the Kazim Temple (7 am - 8:30 am). The next planning meeting for the Prayer Breakfast will be convened by David Hartman at 8 am on Friday, March 10th via Zoom. Interested? Join us - Mike O'Brochta will post the event (and our planning meetings) on the website - Cheri Hartman will share the Zoom link if you email her at chartman2423@gmail.com.

Spring FunDay

Spring FunDay Planning meeting led by Joe Gaither will be held via Zoom on Thursday morning, March 16th at 8 am. Cheri Hartman is Joe's assistant and will share the Zoom link for this FunDay planning meeting if you email her citing your interest (again: chartman2423@gmail.com). Event is May 20th from 11 am - 3 pm at the Kiwanis Centennial Playground (2600 block of Melrose Ave.) - a celebration of CommUNITY sponsored by our club in collaboration with Shiloh Baptist Church, Melrose Library, Goodwill Industries, VA Western Comm. College, area high schools

Nature Park

The Kiwanis Nature Park Committee will meet at 4 pm at the Melrose Library (2502 Melrose Avenue) on Monday March 13th. Join us as we make plans for doubling the size of the Wildflower Pollinator garden, plan for benches and picnic tables and our first trail, work with the city to plant trees AND finalize the development of our publication on "Larry, the Logperch." Earth Day plans are being made with Clean Valley Council. Join us in person or via Zoom: if you need the Zoom link - reach out to our committee Zoom guru: Cheri Hartman, same

email address!

Questions about the Prayer Breakfast, Spring FunDay, or Nature Park?

Cheri and Dave Hartman

davidhartman4@cox.net

Meeting Recordings

Note that club meeting recordings can be found on our YouTube channel

[here.](#)

Please email any potential happenings to Alex at abargell@gmail.com.

Kiwanian Birthdays

March 3 – Bruce Swanson

March 5 – Joyce Montgomery

March 10 – Wendy Mellenthin

March 11 – Don Wilson, Reggie Wood

March 13 – Sherman Lea

March 15 – David Lemon

March 18 – Russell Clay

March 19 – Preston Collins

March 20 – Donna Lynch

March 24 – Cheri Hartman, Joe Lemmer

March 27 – Dick Clemmer

March 30 – David Perry

March 31 – Bill Bestpitch



Officers:

Ben Spiker, President

Mike O'Brochta, President-Elect

Jeanne Bollendorf, Vice President

John Montgomery, Secretary-
Treasurer

Clark Goodman, Past President

Directors:

Don Wilson, President, Kiwanis
Foundation of Roanoke -Term Ends
2023

Jamie Bailey, 2023

Luke Young, 2023

LeeAnn Linkenhoker, 2023

Kevin Reeder, 2024

Stephanie Moon Reynolds, 2024

Bob Habermann, 2025

Bruce Swanson, 2025

Sheila Umberger, 2025

Harry Zulauf, 2025



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