



**Kiwanis**  
CLUB OF ROANOKE

March 2023  
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"DEFY GRAVITY"

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## **KPAD KICKOFF DAY!!**

Do you know what time it is? Yes, it is almost St. Patty's Day. Yes, it is almost March Madness. But more importantly, it is almost KPAD KICKOFF DAY!!

This week's program will begin the Kiwanis Pancake and Auction Day Kick Off, as presented by KPAD Chair Vice-President Mike O'Brochta, KPAD Ticket Sales Co-Chairs Mike McEvoy and Stephanie Moon Reynolds, the KPAD Ticket Sales Team Captains, and other prominent members of the KPAD Team.

This year's program will be filled with lots of fun and excitement. You will learn the Cool Theme for this year's program. You will find out your TEAM's name as well as get all those KPAD tickets you are going to sell!

We want to promote TEAM spirit so please sit with your TEAM for the Kickoff. You will be told what TEAM you are on and where your TEAM will be sitting together. KPAD is an exciting time to remember WHY we raise \$\$\$ for ALL the ways in which we help our wonderful

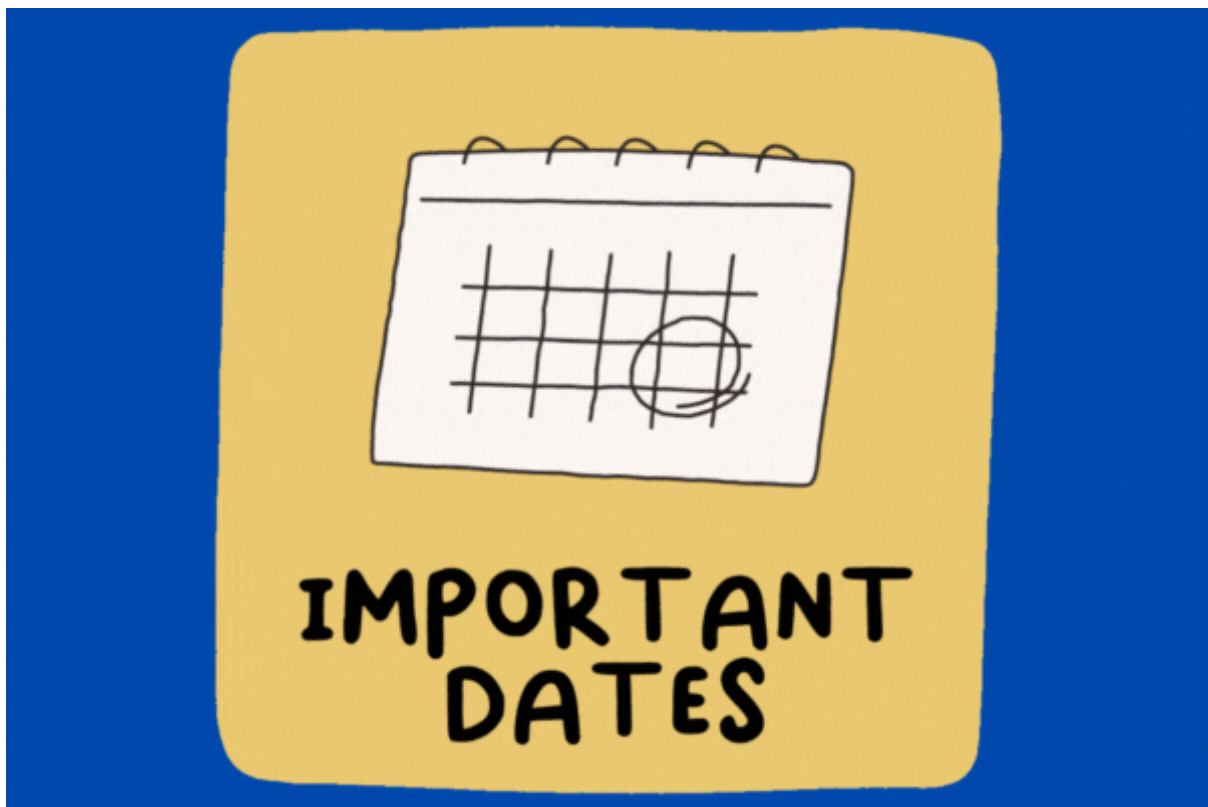
community!

We are pleased to have Haley Toyota, ServPro and The Roanoke Times as sponsors of this year's event. It gets even better, we are in partnership with Spring Craft and Vendor Show by Jason Lane of Savvy Events, which will be held at the Special Events Center.

Please join us this Wednesday, March 15 at our regularly scheduled meeting time and come ready to have FUN with a PURPOSE!

Hint: This Year's KPAD theme about Choosing to be Fast or Be Last.





**March 14** - New Member Training

**March 15** - (12:30 - 1:30 pm) Club Meeting - KPAD Kick Off and Ticket Sales Begin!

**March 16** - (6 - 9 pm) Kiwanis Social Night at Mill Mountain Theater, Jersey Boys and Reception

**March 22** - (12:30 - 1:30 pm) Club Meeting - Dr. David Jones

**March 29** - (12:30 - 1:30 pm) Club Meeting - Ken Fay

**March 29** - (following club meeting) KPAD Team Meeting

**April 22** - (9 am - noon) Kid's Fishing Day at HopeTree Family Services in Salem

**May 4** - (7:15 - 8:30 am) Prayer Breakfast

**May 6** - (7 am - 1 pm) Kiwanis Pancake and Auction Day!

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## **March 15th Club Meeting - KPAD Kick Off**

Take a look at this interesting photo below -- a clip of a Roanoke Times article published in 1996, the year KPAD debuted. We will be kicking

off the 28th pancake day on March 15.

Three Kiwanians in the picture are still in the club -- Don Wilson, Eric Danielsen and Frank Longaker.

# You'll flip!

## Let Kiwanis members cook pancakes for you Saturday, then try some of their recipes at home

By ALMENA HUGHES  
FOOD EDITOR

**K**IWANIS of Roanoke has always performed civic service, but on Saturday, the 76-year-old organization will test its mettle at food service.

From 7 a.m. until 7 p.m., on the lower level of Towers Shopping Center (Brandon access road), members will flip flapjacks to raise funds.

"Three or four years ago, we had several different projects going. But we wanted one good one for all to participate in," explained Robert E. Brailsford, Kiwanis of Roanoke's president.

His brainchild, Pancakes by Kiwanis, gives all club members a chance to sell tickets, cook or serve.

"Feeding them [the community] is a service ... so that's our community service," joked Jim Bowen, co-chairman with Jerry Strayve of the fledgling event.

The flapjack free-for-all, which the club hopes will be held yearly, will be ably overseen by Eric Danielsen. He thinks he was dubbed Head Chef for the Day because he once managed a McDonald's — and he knows how to quickly and efficiently cook for and feed large crowds. Plus, when the pace is not too hectic, he can make "smiley-face" pancakes the way his mom used to do it, with the faces baked right into the cakes.

The men anticipate selling 4,000 to 5,000 tickets to the 12-hour fund-raiser. They estimate that they will actually feed about 3,000 visitors; other tickets will be given to needy people and organizations that could not afford admission.



Kiwanis of Roanoke members (from left, seated) Robert Brailsford, Jim Bowen, (standing) Curtis Burchett, Geoff Whittaker, Don Wilson, Gail Hall, Matt Iwicki, Mark Sadler, Eric Danielsen, V. Lee Wolfe and Frank Longaker will be among the flapjack flippers at Saturday's Pancakes by Kiwanis event.

During the day, on seven hot griddles, Kiwanians will prepare 1,400 pounds of pancake mix and 1,200 pounds of sausage and drizzle them with 160 gallons of syrup. To wash it all down, they'll set up 50 gallons of orange juice, plus coffee, milk and other beverages, all donated or discounted by 26

corporate and private sponsors.

The sponsors make it possible for almost all proceeds to be used for the club's roughly 40 service projects for senior citizens, children and youth, and the community at large.

A pancake plate, at \$4 for adults and \$2

PLEASE SEE **PANCAKES/5**

**March 22nd Club Meeting - Dr. David Jones**

Dr. David Jones will be speaking on Building Beloved Community in the Star City. He will talk about some of the many initiatives that exist in Roanoke. He is currently pastor at Williams Memorial Baptist Church.



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### **March 29th Club Meeting -Ken Fay**

Ken Fay is currently the Director of Real Estate Valuation of Roanoke County. He will be presenting on the Real Estate General Reassessment Process. Beginning with new construction and ending with mailing of the reassessment notices. All property in Roanoke County each year.

There are currently over 47,000 parcels with a market value of over \$11 billion dollars.

Ken began his career in real estate in 1988 as a Realtor. Approximately 25 years ago he became a residential fee appraiser in the private sector. Five years later Beach County Appraiser's Office in the public sector. He moved to Roanoke in 2014 where he accepted a appraiser position and was later appointed Director of Real Estate in 2019..



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### Highlights from our last club meeting!





**Kiwanis**  
CLUB OF ROANOKE

Happenings

### **Cares & Concerns**

A note from Bill Logan's widow:

Thank you to Kiwanis Club of Roanoke for remembering Bill in the email you sent about him, for cards and notes to our family, and for all the many friendships he made along the way. Bill loved Kiwanis and all it stood for, it's service to communities local and worldwide. Keep up the good work!

Sincerely,  
Sara Logan

### **New Club Member**

We are happy to share that Keith Hartman, sponsored by Kevin Reeder, was accepted as a new member at yesterday's board meeting!

### **Interfaith Prayer Breakfast**

Jackie Bledsoe is bringing a flyer for the Interfaith Prayer Breakfast announcement to get your tickets now -- Ken Briggs and/or Bruce Swanson will be collecting ticket money: official price is \$8 (but rounding up to \$10 is certainly OK, too!!!). The date of this event is Thursday, the National Day of Prayer on May 4th - breakfast to be served at 7 am; Theme = Building Bridges; Kiwanian Sam Rasoul will speak on the Islamic Faith this year with prayers from 4 other faiths to be

shared. Our generous sponsor is Howell's Motor Freight. Location is again at the Kazim Temple (7 am - 8:30 am). The next planning meeting for the Prayer Breakfast will be convened by David Hartman at 8 am on Friday, March 10th via Zoom. Interested? Join us - Mike O'Brochta will post the event (and our planning meetings) on the website - Cheri Hartman will share the Zoom link if you email her at chartman2423@gmail.com.

### **Spring FunDay**

Spring FunDay Planning meeting led by Joe Gaither will be held via Zoom on Thursday morning, March 16th at 8 am. Cheri Hartman is Joe's assistant and will share the Zoom link for this FunDay planning meeting if you email her citing your interest (again: chartman2423@gmail.com). Event is May 20th from 11 am - 3 pm at the Kiwanis Centennial Playground (2600 block of Melrose Ave.) - a celebration of CommUNITY sponsored by our club in collaboration with Shiloh Baptist Church, Melrose Library, Goodwill Industries, VA Western Comm. College, area high schools

Questions about the Prayer Breakfast, Spring FunDay, or Nature Park?  
Cheri and Dave Hartman  
davidhartman4@cox.net

### **Meeting Recordings**

Note that club meeting recordings can be found on our YouTube channel [here](#).

*Please email any potential happenings to Alex at [abarge11@gmail.com](mailto:abarge11@gmail.com).*

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## **Kiwanian Birthdays**

March 3 – Bruce Swanson  
March 5 – Joyce Montgomery  
March 10 – Wendy Mellenthin  
March 11 – Don Wilson, Reggie Wood  
March 13 – Sherman Lea



March 15 – David Lemon  
March 18 – Russell Clay  
March 19 – Preston Collins  
March 20 – Donna Lynch  
March 24 – Cheri Hartman, Joe Lemmer  
March 27 – Dick Clemmer  
March 30 – David Perry  
March 31 – Bill Bestpitch



**Kiwanis**  
CLUB OF ROANOKE

2022-23

Officers:

Ben Spiker, President

Mike O'Brochta, President-Elect

Jeanne Bollendorf, Vice President

John Montgomery, Secretary-  
Treasurer

Clark Goodman, Past President

Directors:

Don Wilson, President, Kiwanis  
Foundation of Roanoke -Term Ends  
2023

Jamie Bailey, 2023

Luke Young, 2023

LeeAnn Linkenhoker, 2023

Kevin Reeder, 2024

Stephanie Moon Reynolds, 2024

Bob Habermann, 2025

Bruce Swanson, 2025

Sheila Umberger, 2025

Harry Zulauf, 2025



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