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Kiwanis
CLUB OF ROANOKE

October 2022
Vol. 104 No. 4
"DEFY GRAVITY"

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THANK YOU SO MUCH FOR YOUR HELP with Kiwanis One Day's Clean Up event!!! from Cheri W. Hartman

Because of you... we are improving the watershed of our community, raising youth to have a sense of environmental stewardship, strengthening a high need neighborhood and paving the way for a successful Kiwanis Nature Park project with a healthy stream flowing through it as the focal point!

I completed the following report on our Clean Up activity in NW Roanoke. I will spare you the cat bite details - update is that the Key Club member who was bit by a stray cat is doing well!

October 22nd, Kiwanis One Day Report of Clean Up Activity in NW Roanoke sponsored by the Kiwanis Club of Roanoke in partnership with the

Clean Valley Council (CVC).

Beautiful Fall morning - we had a total of 24 volunteers today (listed below) :
9 Hidden Valley Key Club members, 8 Kiwanians and 1 guest conscripted by JC Taylor: Doug Dowe, 4 HopeTree participants (1 is an Aktion Club member) and 2 other Aktion Club members (Robin and John Foutz). Twelve orange bags were filled with litter ranging from clothing to rugs, plastics, bags, steel coils, TV monitor, wiring and cables, post, papers, cigarette butts, skate board, etc...Supplies included 8 grabbers from CVC, gloves, vests and the bags. Report completed for CVC. Everyone signed a "Safety/waiver" form after reading the waiver; the youth had their parents complete the Safety form online (on the CVC website) the night before the event. Photos (omitting the youth) were posted on Facebook! Activity included using grabbers to get litter off of sidewalks, using gloves, wearing safety vests, and placing litter into large orange bags to bring back to identified location, where city will retrieve the trash bags. Area covered included a few blocks alongside Melrose Avenue to improve the watershed quality of Horton's Creek which feeds into the Roanoke River. The importance of the project and how it fits into the overall Kiwanis Nature Park signature effort of our club was explained. Feedback from students: VERY POSITIVE about their participation in the event. They were exceptionally polite, timely, cooperative - a pure pleasure! What a wonderful contribution they made to this Kiwanis One Day project - joining Kiwanians around the world who rolled up their sleeves to make a difference on this "one day" of October 22nd.

Complete list of Oct 22nd Kiwanis One Day volunteers:

Hidden Valley Key Club (9 students)

Sydney B

Jesoo Lee

Jihyun Lee

Ann Marie Thorell

West Hinojosa

Graham Lampkin

Lauren Cone
Rachel Cone
Sadie Wagner

HopeTree volunteers (includes Aktion club member)

Shane Pendleton
Kandie McPeake

Ralphe Blevins

Richard Ezzelle

Aktion Club couple:

Robin and John Foutz

Kiwanis Club members:

Cheri Hartman

Jackie Bledsoe

Eric Danielsen

John Ewart

Joe Gaither

John Pendleton MD

Mike O'Brochta

Mike McEvoy

Guest: Doug Dowe - JC Taylor recruit!

Cheri W. Hartman, Kiwanis Nature Park co-chair



(Above) Kiwanis Volunteers posing



(Above) Kiwanis Clean Up Day

by a Kiwanis sign at Clean Up Day.
(Photo by Eric Danielson)



(Above) Eric Danielson and Mike O'Brochta cleaning up the creek area. (Provided by Mike O'Brochta)

with volunteers listening to a speaker with the playground in the background. (Photo by Eric Danielson)



(Above) Mike O'Brochta cleaning up with a smile. (Photo by Eric Danielson)



(Above) John Ewart showing off his work. (Photo by Mike O'Brochta)



(Above) Eric Danielson carrying some larger trash items away.

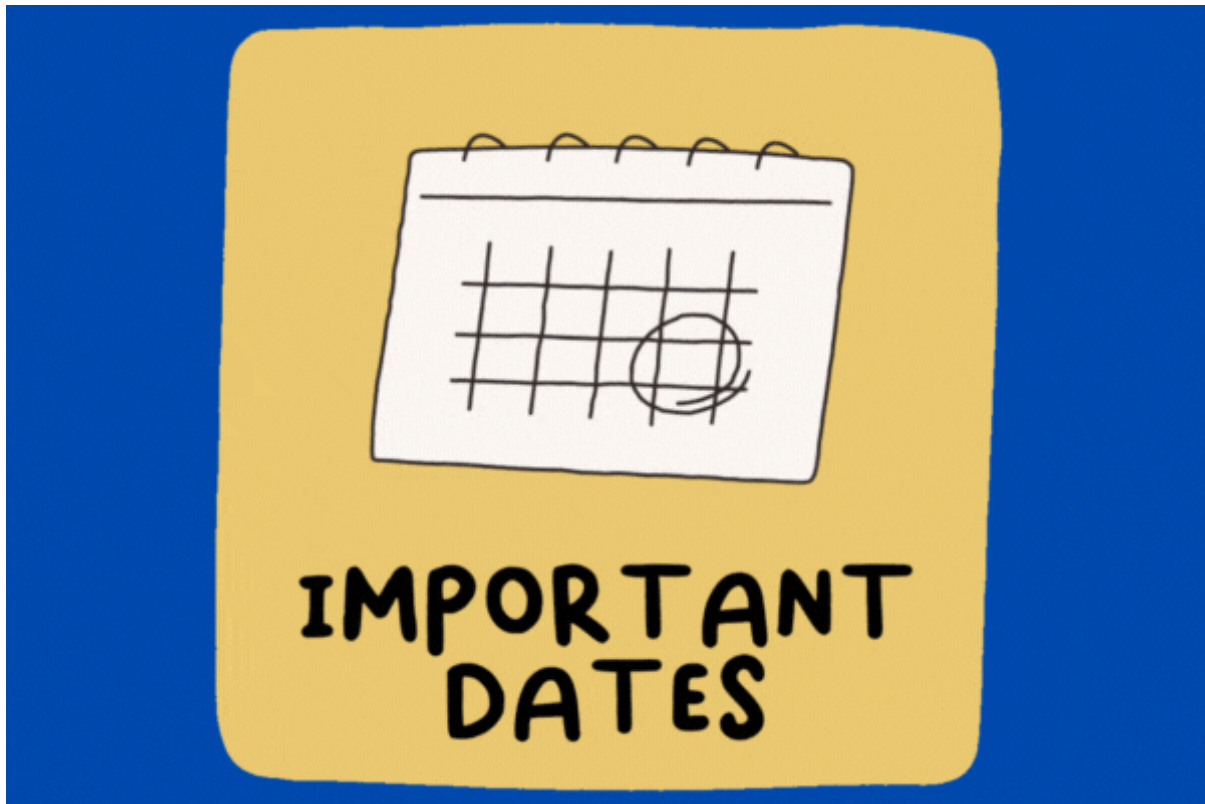
(Photo by Mike O'Brochta)



(Above) Mike O'Brochta fishing for trash. (Phot by Eric Danielson)



(Above) A smiling Jackie Bledsoe. (Photo by Mike O'Brochta)



Oct 26 - Latest News from WRABA (Greater Williamson Road Area Business Assoc) - Valerie Brown, Exec Dir, introduced by Jeanne Bollendorf (See below)

Oct 28 - Membership Committee Meeting

Oct 28 - Nature Park Committee Meeting

Oct 29 - Melrose Fall Festival 11 am - 1 pm (See below)

Nov 2 - WDBJ7 & Digital Branding - Matt Pumo VP&GM, introduced by Jill Sluss (See below)

Nov 3 - (4pm) Help lay black plastic to double the size of the Wildflower Pollinator Garden. Meet behind Forest Park Academy off of Melrose. Please contact [Cheri Hartman](#) for more info.

Nov 14 - (4 pm) Nature Park Committee meeting at Melrose Library, all welcomed!

October 26th Club Meeting - Valerie Brown

Valerie Brown of The [Greater Williamson Road Business Association](#)

will be presenting at our October 26th meeting at 12:30 pm. She will be discussing Williamson Road's beginnings and growth along with the Williamson Road Area Business Association's story and where the two are headed ... for the betterment of Roanoke.

Valerie has a background as a professional fundraiser having worked for non-profits for over twenty years. During her career she has raised over \$50 million dollars for various non-profits. Valerie has currently been serving as the Executive Director for WRABA for nearly five years.



Nature Park Meeting - October 28th

Water quality matters - for you, me, our family, our community, all creatures - great or small! Our WHY for the Kiwanis Nature Park!!! Water quality is a major reason! WHAT this has inspired: Larry, the Logperch, a fun readable book is being developed for 3rd to 5th graders on the importance of keeping our watershed as litter free and healthy as we possibly can. Our next planning

meeting for this part of our signature project is Friday, Oct 28th, at 12 noon, via Zoom - we will meet with the book's prospective author: Melissa Rooney. We want to tie this into a drawing contest so children can help us populate the book with kids' drawings of that cute little darter fish, the logperch, whose very existence is endangered if we don't protect our Roanoke River.

Please join us and share your ideas with us. There will be a section of the book on WHAT CAN YOU DO? There will be partnerships with area schools and after school programs. Come bring your ideas: RSVP to Cheri and/or just hop on: Zoom link follows: [https://us02web.zoom.us/j/89807519581?](https://us02web.zoom.us/j/89807519581?pwd=Mkl2Smd6dVFVdVJLSUpHRy9uQ2JVQT09)

pwd=Mkl2Smd6dVFVdVJLSUpHRy9uQ2JVQT09

Meeting ID: 898 0751 9581 Passcode: 832070
Dial by your location if you need to just call in: 1 646 931 3860
(Meeting ID: 898 0751 9581)

Thanks!

From the Kiwanis Nature Park co-chairs (Cheri, Don Witt, Rupe)

Melrose Fall Festival - October 29th

Roanoke Public Libraries will be hosting a Fall Festival at the Melrose Branch Library October 29th. We will be introducing the Kiwanis Nature Park to the NW neighborhood and providing a chance to take a deeper dive into the project. Help Needed! Various shifts available for Kiwanians:

- 1) 9:00 to 10:30 to set up
- 2) 10:30 to 12:00 to get input on Kiwanis Nature Park poster of schematic and to recruit future gardeners
- 3) 12:00 to 1:30 to wrap up Fall Festivities and Clean Up

RSVP to Cheri Hartman if you can come on either or both: October 28th and/or October 29th.



Melrose Fall Festival

October 29th 11am - 1pm

Free food, books, candy
face painting and pumpkins!

 For more information, please call 540-853-2648. 

November 2nd Club Meeting - Matt Pumo

Matt Pumo, Regional VP & GM of [Gray Television/WDBJ7](#), will be giving us an inside look at the history of local broadcast television, the history of WDBJ, a peek inside how things work, and a look ahead.

Mark began his career as an on-air sports anchor/report. Later he moved over into sales in Roanoke and Greensboro including becoming sales management. After 11 moves in his career, he has landed as the General Manager and Regional Vice President for Gray Television.



Feature Photos

(Photos by Mike O'Brochta)



(Above) Set up crew My Chung, Andy Stone, and John Ewart preparing for weekly meeting.



(Above) Pandora singing a wonderful solo with the amazing Bridge Builders' Choir!



(Above) Bridge Builders' Choir being introduced.



(Above) Members at our meeting listening to a speaker.



(Above) Milton Hardy challenging members to bring more guests to each meeting than he does.



(Above) The "I Beat Membership Milton Award." (Photo credit by the award guru, Eric Danielson)



(Above) Joe Gaither sharing his story

We were fortunate at our last meeting to have Kiwanian Joe Gaither share his story with fellow author Barry Brown. Learn more about his story on his website: www.JoeGaither.com

You can purchase his book on Amazon [here](#).



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Happenings

New Section

Officers recently discussed the possibility of giving more emphasis to milestones and/or happenings in the lives of our Club members. Past newsletters have sporadically included this. An opportunity exists to do more of it in a more structured way, in a permanent column referred to as "Happenings." This column is for short items about new members, departing members, member deaths, member accomplishments (as just happened to Sam Darby being recognized as one of the top lawyers in the country)... *The success of this new column will depend on receiving a steady stream of relevant information from Club members! You can do so by emailing Alex at abargell@gmail.com.*

Kiwanian Birthdays

October 2	Jenny Lee
October 6	John Edwards
October 8	Patrick Patterson
October 8	Brooke Tolley
October 10	Eddie Smith
October 11	Frank Longaker
October 12	Sherry Dillon
October 16	Roger Talmadge

October 18 Ben Burks
 October 19 Lee Osborne
 October 21 Don Witt
 October 23 Kenny Brooks
 October 25 Kevin Reeder
 October 28 Rupert Cutler (89!)
 October 31 Angela Paplomatas



Kiwanis
 CLUB OF ROANOKE

2022-23

Officers:

Ben Spiker, President
 Mike O'Brochta, President-Elect
 Jeanne Bollendorf, Vice President
 John Montgomery, Secretary-Treasurer
 Clark Goodman, Past President

Directors:

Don Wilson, President, Kiwanis
 Foundation of Roanoke -Term Ends
 2023
 Jamie Bailey, 2023
 Luke Young, 2023
 LeeAnn Linkenhoker, 2023
 Stephanie Moon Reynolds, 2024
 Bob Habermann, 2025
 Bruce Swanson, 2025
 Sheila Umberger, 2025
 Harry Zulauf, 2025



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