

FOR IMMEDIATE RELEASE

Contact: Cheri Hartman, Kiwanis Club of Roanoke <u>kiwanis.cheri.hartman@gmail.com</u> or Eric Danielsen, Kiwanis Club of Roanoke at <u>flagchief@gmail.com</u>

Kiwanis Club of Roanoke to Announce its Star of the Year!

(Roanoke, VA) – The Kiwanis Club of Roanoke is excited to announce our second annual temporary renaming of the Roanoke Star atop Mill Mountain.

Two years ago the Kiwanis Club of Roanoke had a brainstorm for its annual Pancake and Auction Day fundraiser in May – it would auction off sponsorship and naming rights to the Mill Mountain Star for a year, with proceeds going to support Kiwanis community programs. In 2021 Lionberger Construction had the winning bid and for 2022, a group of community members had the winning bid and organized this special recognition at the Mill Mountain Star with a plaque honoring Dr. Brenda L. Hale. **The official unveiling will take place on Friday, August 12, 2022 at 10am**. All are welcome to attend – and bring a friend!

Dr. Hale has served the Roanoke community with devotion and the Kiwanis Club is delighted to recognize her as its **Star of the Year**. Hale is in her ninth term as President of the Roanoke Branch NAACP and is steadfast in her commitment to community and justice, she truly possesses the ability to act as an agent for change, leading the way. After retiring from the U. S. Army in 1978 as a Sergeant First Class (E-7), Hale went to work at the Salem Veterans Affairs Medical Center as a nurse. She has continued to serve her community as a member of Loudon Avenue Christian Church, Senior Vice Commander of VFW Post 1444, served on the boards of TAP, Roanoke Rescue Mission, and Local Colors. Dr. Hale is the first African American elected as secretary for the Virginia State Board of Nursing. She has received numerous awards for her military service and community activism.

About the Kiwanis Club of Roanoke

The Kiwanis Club of Roanoke is a community service organization in the Roanoke Valley of Virginia that has been serving the needs of youth, older adults, and the environment for over 100 years. Our Club provides funds and sweat equity to over 25 charitable organizations, sponsors seven Key Clubs at area high schools, a Builders Club at Cave Spring Middle School. BUGS at Westside Elementary School, and the Phoenix Star AKtion Club for adults with special needs. We have provided mileage markers and signs on the greenways and donated an all-inclusive playground to the Melrose-Orange neighborhood. At the Kiwanis Club of Roanoke you can fulfill your desire to serve the community and build friendships that will last a lifetime. All are welcome to join or participate in programs.

The Kiwanis Club of Roanoke meets each Wednesday from 12:30-1:30PM. For general information: Tel: (540) 265-2441

Website: www.roanokekiwanisclub.org