



Rupert Cutler's Steps for Success in Selling KPAD Tickets

- 1. Create a KPAD mailing list, by identifying the names and addresses of potential donors on my master mailing list and copying and pasting to a separate KPAD mailing list. Update every year to delete folks who have died and add new friends. My current KPAD list totals about 60.*
- 2. Print these names and addresses on 60 #10 envelopes. The printed envelopes include my return address.*
- 3. Write a one-page KPAD letter soliciting checks for tickets or as donations to pay for breakfasts for West End Center kids or just as a donation to the club for its community service fund. The form letter is addressed "Dear Friend." It describes current Kiwanis projects such as the nature park and says to make their check payable to the Kiwanis Club of Roanoke. Print 60 copies of the letter.*
- 4. Sign each letter and write the names of the recipients over the Dear Friend line so each letter is personalized. I write an additional note on each one about something we have in common.*
- 5. Scan two KPAD tickets, the front of one and the back of the other, on one sheet, and print 60 copies of that sheet (to show the list of charities we serve).*
- 6. Fold each signed letter and ticket image, along with a self-addressed stamped return envelope; stuff envelopes; stamp and mail the 60 stuffed envelopes.*
- 7. Wait for the envelopes to come back in the mail. Some include requests for tickets, and I mail them the tickets. Most say to use the gift for the kids. Mail the checks to John Montgomery. Photocopy each check before sending it to John.*
- 8. Create a standard thank you letter to send to each person who sends a check. For each donor, fill in the name in the "Dear xxx," line to the name/names of the donors and change the "check # xxxx" and "amount \$xx.00" in those two places in the thank you letter so that the letter has their names, check number, and amount the gave. Attach the letter into an email message addressed to the donor. Add a personal note of some kind. Email the thank you letter and print a copy of it.*
- 9. Staple the photocopy of the check to the photocopy of the thank you letter and file them together as a record of the response. Make a note on the printed mailing list at the name of each donor with the amount they gave and the date they wrote the check. At the end of the campaign, with all the notes of who gave and how much, put this list in your appointment calendar for the next year to be ready to go next year.*

This Week at Kiwanis - Change in a Cup - Chris' Coffee & Custard



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Rupert Cutler
& Mike O'Brochta
Photographers

Mike O'Brochta
Webmaster

Join us Wednesday for our meeting at 12:30PM
presented by Beth Woodrum, Owner and Manager.

At Chris's Coffee & Custard, their goal is to make a positive change in a person's life. Chris's C & C serves a wonderful cup of coffee or a delicious cup of custard while creating opportunities for gainful and meaningful employment for individuals of all walks of life, focusing on the special abilities community. They advocate for the value, inclusion and acceptance of people with intellectual, developmental, and physical disabilities and help them grow abilities that will enable them to have the same opportunities as other people in our community.

Zoom Meeting Wednesday April 6 at 1230pm

[https://us02web.zoom.us/j/81785815453?](https://us02web.zoom.us/j/81785815453?pwd=Q3NQMQ00ySE9jdmErbDhhR3FUZVQ1dz09)
[pwd=Q3NQMQ00ySE9jdmErbDhhR3FUZVQ1dz09](https://us02web.zoom.us/j/81785815453?pwd=Q3NQMQ00ySE9jdmErbDhhR3FUZVQ1dz09)

Meeting ID: 817 8581 5453

Passcode: 102906

One tap mobile +13017158592,, 81785815453

#,,,,,0#,,102906# US (New York)

Dial by your location +1 301 715 8592 US (DC)

Meeting ID: 817 8581 5453

Passcode: 102906



April 1 -
Chloe White

April 2 -
Andree' Brooks

April 5 -
Sam Darby

April 10 -
Tim Thompson

April 12 -
Bob Habermann

April 14 -
Gary Duerk

April 18 -
Jim Randles

April 19 -
Eddie Barnes

April 27 -
Dwight Steele

IMPORTANT KIWANIS DATES

- **APRIL 8, 2022** - GREENWAY SIGNAGE INSTALLATION FROM 9AM - NOON
- **APRIL 9, 2022** - ROANOKE MILL MOUNTAIN STAR CLEAN UP
- **APRIL 11, 2022** - KIWANIS BOARD MEETING @1215PM
- **APRIL 16, 2022** - BLUE RIDGE MARATHON
- **APRIL 18, 2022** - SALEM KIWANIS SPRING FLING GOLF TOURNAMENT
- **APRIL 30, 2022** - KIWANIS KIDS' FISHING DAY@ HOPETREE FAMILY SERVICES @
- **MAY 4, 2022** - KIWANIS SCHOLARSHIP AWARDS
- **MAY 5, 2022** - KIWANIS PRAYER BREAKFAST @7AM @KAZIM SHRINE, TICKETS \$8
- **MAY 7, 2022** - KIWANIS PANCAKE & AUCTION DAY - DRIVE THRU @BERGLUND CENTER

Volunteer Opportunities

The Blue Ridge Marathon is Saturday April 16th and once again Kiwanis is providing volunteers to support one of the premier races on the East Coast. Below is a sign-up link. You have to complete this online so they can get your contact information and shirt size. Yes, you get a cool T-shirt!

We met our volunteer goal for staffing an aid station, No. 6 – Top of the Mountain, as well as providing marshals, which are essentially the traffic cops for the race. However the more volunteers we provide, the more money we can make for the club! Remember to pick Kiwanis as your volunteer affiliation so we get credit.

Type in this link to volunteer:

<https://runsignup.com/Race/Volunteer/VA/Roanoke/BlueRidge>

Scroll down to any volunteer selection, select it and type in the password kiwanis when asked.



Welcome New and Returning Members!

Last week we inducted 3 members: **Guy Byrd, Ryan LaFountain, and Preston Tyler**

KIWANIS PANCAKE DERBY

Our Kiwanis Pancake Day fundraiser is in Week 5!

Stay tuned to this page for the latest updates -

- **So far we have raised \$32,575** to date (\$7,080 came in last week!!!)
- Top Team last week: Odds on Favorite (Mike McEvoy)
- Top Jockey last week: **Rupe Cutler**
- Team Standings: **Odds on Favorite** (\$5,730), **Consortiums** (\$5,335), **Team Secretariat** (\$4,885), **Seabiscuits with Gravy** (\$3,470), **Maple Stirrups** (\$3,155)
- The deadline for submitting **ticket sales is 3pm on Tuesday each week** (to be counted in competition) - please deliver to **Sherry at American National Bank** on Colonial Avenue or **John at his home**
- Don't forget your **auction items** - hold on to auction items, but take a picture and gather descriptive info and value. Email photos and detailed, exciting descriptions to **Bruce Swanson, LeeAnn Linkenhoker, and Lois James** for posting to the auction website.



Run for the Roses Membership Drive:

TWO parts to the Membership Drive:

1. # of Invitations: When you invite a non-Kiwanian to a Kiwanis Club event whether it's a Wednesday meeting, a service project, or a planning meeting for any Kiwanis sponsored event, AND they actually attend - send an email to Donna Lynch telling her who, what, where, and when.

2. # of Actual New Members: When you sponsor someone to join our Kiwanis Club, we will keep track of who has the most new membership sponsorships to win the second part of the contest.

RUN FOR THE ROSES is a GREAT time to invite people to join us and learn how much fun we have while serving our community! The winners for each part will win 2 tickets to a future Mill Mountain Theatre show courtesy of Larry Kufel.

If you have any questions, please contact Lois James, Membership Chair.

More Outdoor Volunteer Opportunities

Help Install Greenway Signs Friday, April 8, 9:00 AM to 12:00 noon

The Environment Committee needs a small core of volunteers to work with City personnel to install 5 interpretive signs along the Roanoke River Greenway.

Our job is to: Mix concrete
Set and level signs
Install anchor to keep sign stable while concrete hardens
Direct greenway traffic as necessary

The City will: Drill the holes
Deliver the signs
Provide construction tools
Provide water for mixing concrete



Our Club's Environment Committee is hosting a Clean Up of the Roanoke Mill Mountain Star on Saturday, April 9th from 9:30am to 11:00am.

On site registration will begin at 9:00am at the picnic pavilion behind the main parking lot (the first one on the left). Food and beverages will be provided for participants. We will also provide trash bags and gloves. Feel free to bring your own gloves or "grabbers". And don't forget to invite a friend to join us! To sign up please email

Sam Lionberger at slionberger3@lionberger.com

KIWANIS PRAYER BREAKFAST



Kiwanis
CLUB OF ROANOKE



Join Kiwanis as we celebrate our annual

Interfaith Prayer Breakfast

Thursday, May 5, 2022

7:00am-8:30am

\$8.00

Kazim Temple

628 Campbell Avenue Roanoke VA

(free parking in back)

Join us in learning about the many faiths in the Roanoke Valley.
Ministers of different faiths will facilitate discussions at each table.

*Our Keynote Speaker for 2022 is Rev. George Anderson from Second Presbyterian Church.
Music provided by Judy Clark. A thank you to our sponsor, Howell's Motor Freight!*



For tickets contact any Kiwanian or call _____ and leave a message.