

Celebrating a Century of Service: The 100-Year History of the Kiwanis Club of Roanoke



100th Anniversary Project

Kiwanis Centennial Playground

Official Souvenir Program and Club History

100th Anniversary Gala Banquet

The Shenandoah Club

January 28, 2020



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Celebrating a Century of Community Service in the Roanoke Valley The Kiwanis Club of Roanoke's 100th Anniversary Charter Night

January 28, 2020
The Shenandoah Club

Gala Banquet Program

6:00 p.m.

Social Hour

Members and guests sign in
Pick up souvenir program and history booklet
Exhibit of historical photos and artifacts by David Lemon

7:00 p.m.

Seating for dinner

Master of Ceremonies: President Cheri Hartman
Call to order, welcome, showing of the charter
by Cheri Hartman
Invocation and reading of Proclamation of Congratulations
from Roanoke City Council by Vice Mayor Joe Cobb
Singing of National Anthem led by Past President Tom Miller
Keyboard accompaniment by Judy Clark
Pledge of Allegiance led by President-Elect Mike McEvoy
Introduction of special guests by Cheri Hartman



Arthur "Art" Riley
Kiwanis International
President-Elect

Dinner

Champagne toast to the club's 100th anniversary led by Past President
and 100th Anniversary Committee Chair Jenny Lee

Following dinner

Introduction of Kiwanis International President-Elect Arthur "Art" Riley
by Kiwanis Capital District Governor David Lurie
Remarks by International President-Elect Art Riley
Ceremony to honor Hixson Fellows by Division 15 Lieutenant Governor Hiawatha "Hi" Nicely, Jr.
assisted by Secretary-Treasurer and Southwest Virginia Trustee John Montgomery
Introduction of the 100th Anniversary Video by Past President J. Lee E. Osborne
Showing of the 100th Anniversary Video produced by Michael O'Brochta
and Gary S. Powers
Description of the Club's 100th Anniversary Playground Project by Past
President Jackie Bledsoe
Recognition of Past Presidents by Cheri Hartman
Recognition of 100th Anniversary Celebration Committee by Cheri Hartman

10:00 p.m.

Adjourn

Menu

Garden Greens Salad with Cucumber, Red Onions, Tomatoes & Croutons, Sweet & Sour Dressing
Carved Tenderloin of Beef, Mushroom Bordelaise Sauce
Chicken Francaise, Salmon, Tomato Tarragon Sauce, Fried Oysters
Mashed Potatoes, Sautéed Yellow Squash & Zucchini, Broccolini, Rolls & Butter
Banana Cremeaux
Coffee

Kiwanis Club of Roanoke

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These Roanoke area businesses are the underwriters of the unique community service projects of the Kiwanis Club of Roanoke such as its high school senior academic scholarships, awards to top career and technical education students, Kids' Fishing Day, and its Christmas Party for West End Center children.

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for helping to finance our community service in the Roanoke Valley.

Kiwanis Club of Roanoke, Virginia

P.O. Box 19313
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The editor of this publication was Rupert Cutler and the principal advertising salesperson was Jenny Lee.

100th Anniversary Planning Committee

This club history booklet and the dinner and program at the Shenandoah Club on January 28, 2020 celebrating the 100th anniversary of the Kiwanis Club of Roanoke, including the video presentation at the dinner, were produced by:

Jenny Lee, Committee Chair and Chair, Budget and Venue Subcommittees
Rupert Cutler, Recording Secretary and Chair, Publication Subcommittee
Lee Osborne, Chair, Video Subcommittee

Jamie Bailey
Jackie Bledsoe
Amy Carter
Sherry Dillon
Cheri Hartman
David Lemon

Sam Lionberger, Jr.
Steve McGraw
Tom Miller
John Montgomery
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Gary Powers

Diane Smith
Ben Spiker
Andy Stone
Roger Talmadge
Bob Thomas
Reggie Wood

Kiwanis Club of Roanoke 2019-2020 I-Plan Committees and Champions

INSPIRATION: Membership and Engagement

Champions: Lois James, Larry Kufel, Cheri Hartman, Don Witt, Luke Young, Mike McEvoy, Steve McGraw, Clark Goodman, Ken Briggs, Sherman Holland, Donna Lynch

Membership: Lois James and Larry Kufel, Co-Chairs

Objective: Initiate strategies to increase and diversify membership; assist new members to be engaged with the club and foster engagement in service activities by overall club membership.

Members: Betsy Bohannon, Donna Lynch, Andy Stone, Paul Oh, Jackie Bledsoe, Cheri Hartman, Mike O'Brochta, Jenny Lee, John Montgomery, Ken Briggs, J. C. Taylor

Young Professionals Recruitment Subcommittee: Luke Young, Chair

Objective: Explore strategies to recruit and retain young professionals as club members

Members: Diane Smith, Amy Carter, Donna Lynch, Don Witt

Continued on page 44

About the Authors

M. Rupert Cutler compiled the report "The Decade 2010 to 2020 Saw an Increase in Club Diversity and Vitality." He has been a member of the Kiwanis Club of Roanoke since 1991, serving as its president in 2003. He has been a Roanoke resident since 1990 when he left the position of President of Defenders of Wildlife in Washington, D.C. to become Executive Director of Explore Park in Roanoke County. He was the founding Executive Director of the Blue Ridge Land Conservancy and has been a trustee of the Virginia Outdoors Foundation, Chairman of the Board of the Western Virginia Water Authority, and a member of Roanoke City Council. He lives with his wife Brenda in downtown Roanoke.

Ellen Apperson Brown wrote the article "Ninety Years of Service: The History of the Kiwanis Club of Roanoke" for the club's 90th anniversary souvenir program. It is reprinted here essentially as it was printed ten years ago—no point in "re-inventing the wheel"! Ms. Brown studied at Sweet Briar College, UNC Asheville and Virginia Tech, has served as Director of the Reynolds Homestead Continuing Education Center and the Council on Aging for Henderson County, NC and was the owner-operator of Community Archives of Southwest Virginia LLC. She teaches university-level classes on the history of the American colonial frontier. She lives in Asheville, NC.

Women members take the Kiwanis Club of Roanoke to the “next level”—

The Decade 2010 to 2020 Saw an Increase in Club Diversity and Vitality

Women have been members of the Kiwanis Club of Roanoke since 1987, and their helpful presence in the form of wisdom and hard work has been felt since that time. But it wasn't until recent decades that women became a large proportion of the club's membership, served in so many critical officer and committee chair positions, and gave such an essential spark to the century-long-burning torch of Roanoke Kiwanis Club leadership. Well over 100 women have been members of our club at one time or another, and current president Cheri Hartman is the club's sixth woman president and the third of the club's last six presidents. So women in the club are “on a roll” and the club is the better for it.

The march of strong club presidents continued. Ken Briggs (2010), Mike Loveman (2011), Jim Arend (2012), Alex Bowman (2013), J. C. Taylor (2014), Sherry Dillon (2015), Reggie Wood (2016), Andy Stone (2017), Don Witt (2018), Jenny Lee (2019), and Cheri Hartman (2020) passed the gavel from one to the next in a seamless procession of dedicated leaders. Each had his or her own unique way of “running the show.” All were successful, and the club has grown in strength and influence over this time period. And the future is bright, with excellent leaders “in the wings” ready to carry the club forward. Here are a few of the highlights of each past president's year

Ken Briggs was our club president when we celebrated our 90th birthday on January 28, 2010, with a banquet at the Hotel Roanoke. As Ken recalls, “Past President Andree' Brooks had assembled a wonderful leadership team to plan our 90th birthday celebration. Most of the work had been done when I became Club President.” Ken opened each luncheon meeting with “Welcome to the Kiwanis Club of Roanoke, where we have been forming friendships, providing service, and building our community since 1920.” Ken recalls these highlights of his year: the banquet at the Hotel Roanoke, the recognition of our 90 years of service in a resolution adopted at a Roanoke City Council meeting, the chartering of the Phoenix Star Aktion Club (the Aktion Club continues to meet weekly and is an important part of our Kiwanis family), and the visit of Kiwanis International President Paul Palazzolo. Ken remembers that “we gathered on the Roanoke River Greenway on the Saturday of Labor Day Weekend 2010 where President Paul dedicated our ‘Signature Project,’ the Greenway Environmental Education Project that included mile-marker posts and signs every one tenth of a mile along the Lick Run Greenway and part of the Roanoke River Greenway.”

During Ken's time in office our club met “in exile” at Schaal's Metamorphosis on Jefferson Street because the Patrick Henry Hotel, where we had met in its ballroom for decades, had been

closed by the City for non-payment of taxes. 2007 President Manly Aylor had managed the move from the “PH” to Schaal's and 2011 President Mike Loveman led our return to the Patrick Henry after it had been reconfigured into an apartment building by Roanoke developer Ed Walker. At that first meeting back in the Patrick Henry we all marched to “When the Saints Come Marching In,” accompanied by a professional band, the Brass 5. (2008 President David Helmer, 2009 President Andree' Brooks, and Ken Briggs never presided at a Patrick Henry meeting. After we returned to the Patrick Henry, Mike Loveman invited David, Andree' and Ken to “ring the bell” opening the meeting in that beautiful ballroom.)

Mike Loveman's theme was “Community service first!” Mike says: “There are as many individual reasons for being a Kiwanian as there is the number of members. We all bring personal needs and desires to the plate to include, but not be limited to meeting and networking with others in our community, serving on and leading committees with others that share our interests, and performing hands-on clean-ups and special improvement projects throughout our community. It is good that we can find a balance between our personal satisfaction needs and the need to meet the common purposes of our club. The common link between all the needs and desires that we have as individual members is the desire to serve our community. We serve on our club's committees and our project teams and we address a full range of population groups from the very young to the very old, in all economic classes.

“In 2011 our members were challenged to think every day of ways we can serve. The strength of our club is in the wisdom, creativity, and energy of our members and their ability to join together and to get things done! With all the wide ranging individual reasons that we are Kiwanians, the ultimate reason is to serve others in our community; thus making “Community service first!” As a way to recognize and measure the success of our community service efforts that year, I created and distributed over 300 numeral one-shaped key fobs to club members for their individual acts of service during 2011.”

Jim Arend joined Kiwanis in 1986 and was elected president in 2012. Jim acknowledges that, because of travel associated with his work in the early years of his membership, his attendance had been spotty, so he felt it was a great honor to be elected president. “The club has become a large part of my life,” Jim says, “and as all members know, the friendships are life-long.” He decided that it would be helpful for the education of club members to conduct his induction as president at one of the agencies the club supports, so he chose the Adult Care Center, an organization the club formed a few years earlier. His theme for the year was “Kiwanis for Kids.” He tried to direct more

of the club's efforts during the year to children's projects. At club meetings he gave anecdotes about cute things children say, "not always appropriate for kids' ears." Jim concludes, "The satisfaction I received from participating in our club's numerous projects over the years was immeasurable, and I will be forever grateful for the opportunity provided by Kiwanis."

Alex Bowman, club president in 2013, acknowledges that he was assisted greatly by the Board and other upcoming officers and especially by Lloyd Enoch. During his year the club's recurring projects were continued successfully and the downtrend in membership was reversed.

J. C. Taylor was our president in 2014. During his term an emphasis was placed on fundraising for Project Eliminate, a Kiwanis International campaign to eliminate tetanus in foreign countries. Under J.C.'s leadership a Kiwanis golf tournament was held which generated a \$10,000 donation to the Eliminate Project. A membership directory containing photos of every member was initiated to help with recognizing our members, and it is still being produced in that form every year. J.C. offered different members the opportunity to ring the bell to open each meeting and to give a brief biographical sketch of themselves. This autobiography, continuing today, enables us to know our members better, by name, by what they do, and have had experience doing. After opening the meetings, J.C. gave everyone five minutes to meet and greet their neighbors at their tables to make sure our guests felt welcome.

"I met people I would never have met had I not been a Kiwanian," says J. C., concluding, "Being a Kiwanian is one of the best experiences of my life."

Sherry Dillon served as club president in 2014-15, leading our club to "distinguished club" status. Membership increased from 141 to 148 as Kiwanis International celebrated its 100th year. Sherry's theme was "Make a Difference." She awarded wristbands weekly to members who demonstrated that mantra. Sherry invited members to engage in their club passions, choosing pet projects where "you think we need to focus our resources and energies." It was an effective strategy. Sherry says she quickly learned the importance of flexibility. Because of a mix-up, there was no guest speaker at her first meeting. Sherry improvised, reading the new directory aloud and with a touch of flair, highlighting the work of our more than 30 committees.

The club continued its stellar record of working with Service Leadership Programs, serving Thanksgiving dinner at the Adult Care Center, cleaning up Jefferson Street, delivering Meals on Wheels, ringing the Salvation Army bell at "Dickens of a Christmas," and coordinating anchor events such as the Prayer Breakfast, Kids Fishing Day, the West End Center Christmas Party, and yet another successful Kiwanis Pancake and Auction Day. The club implemented a new membership option encouraging spouses to join. A CKI club was chartered at Virginia Western Community College. The club was touched by sadness when Past President David Helmer passed away unexpectedly at the end of February.

Highlights of the year included hosting the Capital District Convention at Hotel Roanoke (Jackie Bledsoe served as chair) and continuing our annual golf tournament to raise funds for the Kiwanis International Foundation's Eliminate Project. It was in 2014-15 that the first mention was made of a "dream goal" to build a Roanoke playground, something that will finally come to fruition in this, our club's centennial year.

Reggie Wood was the club's 97th president. His theme for the year was "Building a Better Tomorrow." His membership recruitment campaign focused on increasing the number of women and minorities coming into the club. Planning for our centennial celebration was begun. Reggie provided brief historical sketches about our club at every meeting to familiarize Kiwanians with the contributions their club had made over the years to our community. Two unique fundraising events were attempted during the year to try new ways to increase the club budget.

F. Anderson "Andy" Stone, the club's 98th president, followed in the footsteps of his grandfather, Charles See McNulty, the first president of the Kiwanis Club of Roanoke, chartered on January 28, 1920. Because Kiwanis International encourages all clubs to focus on four priority areas to be successful, Andy, with the assistance of Mike Leigh, chair of the club's Strategic Planning Committee, focused club activity in four priority areas: Membership and Engagement (to build, retain and support a growing Kiwanis membership network), Community Impact (to perform meaningful service, with service to children as our priority), Our Kiwanis Image (to enhance the Kiwanis image and impact worldwide) and Financial Viability (to ensure financial viability and responsible stewardship). Andy observed that all four are important and needed at every level, with each priority area supporting the others. Thanks to a strong membership recruitment campaign, our club in Andy's year was recognized as a "distinguished club"!

Donald R. Witt decided early on not to let the club's new strategic plan initiative collect dust on a shelf, so his theme for the year was to encourage Kiwanians to "Stand by Your Plan." For his installation he composed a song paraphrasing Tammy Wynette's "Stand by Your Man" to "Stand by Your Plan". During his presidential year he oversaw the expansion of plan initiatives into specific goals and objectives by "I-plan committees." Another of his goals was to have fun, so he initiated social events at local restaurants and theaters.

His biggest challenge was to relocate the club's long-time luncheon venue. Because the Patrick Henry doubled the requested weekly rental—unaffordable—Don led a search for a satisfactory venue and the club settled on Charter Hall in the Market Building. Members were concerned about finding parking but have resolved that challenge, and attendance has remained consistent. The club needed to strengthen its administrative budget. Rather than raising the dues, that might make recruiting new and especially younger members difficult, Don supplemented the budget by initiating a 50-50 raffle with

a special twist: The winner was to take a rubber chicken home for a week and report of the chicken's "adventures." It has become very popular and became a conversation starter to introduce potential members to Kiwanis.

During Don's year the club Board approved an ambitious scheme to build a playground in a low income area in the City of Roanoke—a "signature project" to be completed in 100th anniversary year 2020—and established a 100th anniversary committee to organize a celebration of the club's 100th birthday. Don says the club offered him a vehicle to serve the community and make it a better place, expand his circle of friends, and offer him leadership opportunities which he enjoyed and through which he made a contribution to the club. His pet project is the street and greenway cleanups—"You get exercise and see clean results after you are finished"—and one of his favorite memories is the first day the club attended its "new digs" at Charter Hall. He opened the meeting as King Don, sitting on a throne on stage in a kingly costume.

Jenny Lee, president of our club during our 99th year, was "deeply honored" to serve and was struck every day by the kindness with which our members treat one another and the countless people who are touched by our Club in the community. That generosity of spirit inspired her theme for the year, "Love Thy Neighbor." She found it "profoundly uplifting" to witness the many ways in which our members take that theme to heart. Her year was an exciting one as the club continued to implement its Strategic Plan and work toward goals that the club defined and is accomplishing as a team. In particular, she was inspired by and excited about these club activities: the new emphasis on our Career and Technical Education (CTE) awards program designed to address gaps in our local workforce, planning for our 100th Anniversary and our Centennial Celebration in January 2020, the signature Playground project that will coincide with our club's 100th Anniversary, ramping up efforts to enhance awareness of our club and our civic service priorities, and finding creative ways to strengthen our administrative budget. On Jenny's watch we left plenty of time for fun and fellowship with social events that provided opportunities to cultivate new members.

Jenny says, "I treasure the humor and laughter that accompany almost any Roanoke Kiwanis gathering! It was a distinct privilege to serve as president of this extraordinary club as we continue to love our neighbors and enrich our community."

Our 100th anniversary year president is **Cheri Hartman**. Cheri's message is as follows:

"Our Kiwanis Club of Roanoke has an amazing, service-filled and dynamic 100 year history! The impact of this club on the lives of children and the elderly and on our precious Roanoke Valley environment is indeed legendary. I am honored and humbled to be the Kiwanis Club of Roanoke President during its 100th Anniversary year. Club members live their values and act on their boundless love for fellow Roanoke Valley residents and their love of the community. My husband, David, and I feel fortunate to have the Kiwanis Club of Roanoke as an important part of our lives. This civic group has mastered the art of combining fun and purpose, active engagement while

building lasting relationships. The club celebrates its history, while having its vision focused on the future and making an enduring impact through an incredible signature project. The Kiwanis Centennial Playground will build minds and bodies and commUNITY for many years to come! A century of service! A century of fellowship and leadership! Thank you, dear Kiwanians, for this honor of serving you and our community during our club's 100th year and hopefully well beyond!"

The Kiwanis Foundation of Roanoke is playing an important role in making the playground project possible. Our foundation has been serving the Club for 65 years. On March 3, 2020, the Foundation will be 65 years old. For the 2019-2020 club year, the foundation contributed \$45,000 to the club's service budget. Under the IRS code, the club is a 501(c)(4) entity, a social welfare organization and a nonprofit but not one to which tax deductible gifts may be made. As a 501(c)(3) entity to which tax deductible gifts may be made, the Foundation has played a key role in fundraising for the Centennial Project by receiving and accounting for pass-through gifts.

The "dean" of Roanoke Kiwanis Club presidents is **John P. Bradshaw, Jr.** who was the club's president in 1977 and remains one of the club's most active members and leaders. John has a way of summing up a situation:

"I love history. I get up late at night to "play with my dead people," or in other words, my ancestors. They were farmers, soldiers, shop keepers, professors, preachers, and the like. Looking back at history is interesting, but the Kiwanis Club of Roanoke can't rest on its history and continue to be of service. Roanoke can't be concerned with the railroad going to Atlanta or Viscose closing its doors to make progress. Today's leaders need to copy the growth of people with forward ideas, such as providing good places to live downtown and the creation and expansion of the medical school, and Salem's and Vinton's recent downtown business upturns. In all these cases, people were looking forward for new and better ways of being of service. Service clubs must do the same. They need to grow, in number, in status, and in importance, and in turn, expand their services to the Valley.

"Not with membership growth alone, service clubs must continue to provide the existing service, but better. Key Clubs, adult care, the Kiwanis Foundation, Meals on Wheels, Kids Fishing Day, Kiwanis Pancake and Auction Day all require funds, leadership and support, and this is where there is a continual need for sound Kiwanis Club membership growth.

"But there is also another side. The social interaction of involved members is equally important. This is gained by meeting together and being exposed to meaningful discussions and hearing presentations reflecting forward-thinking speakers. This is why I have been a member of the Kiwanis Club of Roanoke for 50 years and expect to be one for a lot longer!"

Compiled by M. Rupert Cutler

The following article is reprinted from the club's 90th anniversary program and history booklet published in 2010.

Ninety Years of Service: The History of the Kiwanis Club of Roanoke

By Ellen A. Brown

The Kiwanis Club of Roanoke is one of the oldest, largest, and most successful Kiwanis clubs. At the turn of the millennium, it ranked twelfth in the world in size among more than 8,000 clubs. This brief history not only lists and describes many of the club's accomplishments, but also tries to uncover the secrets behind this phenomenal success. Of course, the history is also a way of saying thank you to a host of individuals who have worked so hard for so many years -- attending meetings, selling tickets, twisting arms, taking risks, teaching others, and demonstrating selfless devotion to the club and its projects.

On its ninetieth anniversary, it is evident that the Kiwanis Club of Roanoke has become a prototype for what a service organization can be. Chartered in 1920, the Roanoke club developed a style and reputation of its own. The members were enthusiastic and sincere about serving the community, friendly and gregarious towards members and visitors, open-minded and innovative in finding solutions to problems, and extremely professional and competitive in efforts to raise money and achieve its targeted goals. Never particularly pretentious in claiming to be the biggest, most influential, wealthiest, or most exclusive club in town, Kiwanis developed a reputation as the organization that could respond quickly and fairly to requests for help. It is a group that has the connections, the influence, and the compassion to find innovative ways to get things done for the good of the community. Based on that reputation, built over the years by the unselfish commitment to service by its members, it is not surprising that the club is now recognized as one of the top clubs in the Roanoke Valley, the nation, and the world, a flagship for others to follow.

Over the years, club historians have faithfully kept records and written historical sketches (for anniversary celebrations like this one), copies of which are archived in the Roanoke City Main Library. In 1948, when Ted Darby and Francis Walters served on a committee to produce a roster for their club, they summarized the history beginning with this brief paragraph: "Charter No. 182 was granted to the Roanoke Kiwanis Club on January 28, 1920. Organization of the club was completed on November 19, 1919, with 118 charter members. Fifteen of the charter members are still active in the club."

About the founding members: The club's archives reveal little biographical information about those first members or about the first president, Charles S. McNulty, but modern-day Kiwanians, members of the 90th Anniversary Committee that produced this program booklet, have located some fascinating photographs and uncovered some family information. As it turns out, current member Andy Stone is Charles McNulty's grandson and current member Dirk Kuyk III is his great-grandson. We now have pictures showing McNulty as a young man (a teacher at a rural high school circa 1898), as a leader of the Kiwanis Club in 1924 (see the cover of this program, McNulty is in the front row, light-colored suit, left of center),

and as a very distinguished-looking businessman, circa 1930. In looking through a stack of old journals published by the Historical Society of Western Virginia, I came across an article about the McNulty family written by Frances McNulty Lewis, Andy's aunt, telling about the Highland Park neighborhood, where Frances and her four siblings were raised. Several other published histories of Roanoke have information about McNulty, including one written by E. B. Jacobs (1912) and another by Raymond Barnes (1968), so we now can piece together a sketch of his life.

Charles See McNulty grew up in Monterey, Highland County, Virginia, attended public schools (supplemented by private tutoring), and entered Washington and Lee University in Lexington, Virginia, in 1898. After earning undergraduate and law degrees from W&L, he set up his law practice in Roanoke and in 1906 married Anna Aylett Anderson, daughter of a prominent attorney in Lexington. In 1909 he formed a partnership with John W. Woods (Woods & McNulty), with offices in the First National Exchange Bank Building. He was elected in 1910 to the Roanoke City Council from Highland Ward, and served on committees concerned with Ordinances, Fire and Water, and Public Safety. His law partner had also been elected to Council and was serving as Mayor when he died, quite unexpectedly, in December of 1912.

McNulty continued serving on City Council for several terms. In the elections of 1914, he was one of several candidates supported by the Good Government League. He most likely garnered support from the Women's Civic Betterment Club, too, his wife being an active member of that club. Both organizations actively supported projects to improve the quality of life in the Roanoke area. McNulty was appointed in 1916 to investigate and report on the condition of the record books in the City Clerk's office, and he took the lead on Council to advocate the construction of a new municipal building in Elmwood Park. By 1919, having served as a member of City Council for almost a decade, he had first-hand knowledge of Roanoke's problems, knew the right people, and had acquired the necessary skills and motivation to launch an exciting, new civic organization.

In November of 1919, two separate but loosely related events took place. First, a delegation of women approached City Council and requested a large sum of money (\$40,000) to convert the old house in Elmwood Park into a public library. (The "old house" had once belonged to Peyton L. Terry, one of Roanoke's founding fathers, and the great-great-grandfather of Dirk Kuyk III). Their request was referred to committee and soon thereafter was approved, thus creating Roanoke's first public library. Within the same week, a group of businessmen held an organizational meeting for a new men's club, Kiwanis, and elected McNulty its first president. Although Roanoke's civic-minded women still did not have the right to vote, many of them probably encouraged their husbands to support their

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cause both through the Good Government League, and in the fall of 1919, by becoming members of Kiwanis.

Starting Kiwanis. The notion of starting a Kiwanis Club did not arrive in Roanoke by chance or through the grapevine. Instead, according to Barnes, E. F. Westcott, national organizer for Kiwanis, came to Roanoke to see if he could interest businessmen in forming a local club. He must have made an effective pitch, and he definitely had a good product to sell. One of the greatest strengths of Kiwanis, its organizational structure, allowed the local club to immediately become affiliated with a fast-growing, energetic organization that was already successful in other cities throughout the nation.

FIRST TWO DECADES:

To say that the national Kiwanis network of clubs was growing fast is no exaggeration. As John Montgomery recently pointed out, “January of 1920 marked five years after the chartering of the very first Kiwanis Club, in Detroit, in 1915. Roanoke was club #182, meaning that a new club in those days was starting, on average, every 10 days.” Kiwanis had started in Detroit when a professional organizer, Allen Browne, went door to door looking for people interested in joining a club with health benefits for business and professional men. The original name, the Supreme Lodge Benevolent Order of Brothers, or BOB, for short, was not too popular, and members eventually changed it to Kiwanis, based on a Native American phrase meaning “we trade.”

Roanoke’s other clubs and civic organizations. According to an early history of Roanoke, McNulty was a member of several fraternal organizations, including Phi Kappa Sigma fraternity, a temple, and three lodges. A Rotary club had already been established in Roanoke in 1915, holding its first luncheon in the Japanese Room of the American Theater. At the other end of the spectrum, some clubs had a more frivolous and light-hearted appeal. For example, one group of men formed a Ground Hog Club, as described in Barnes’ *History of Roanoke*:

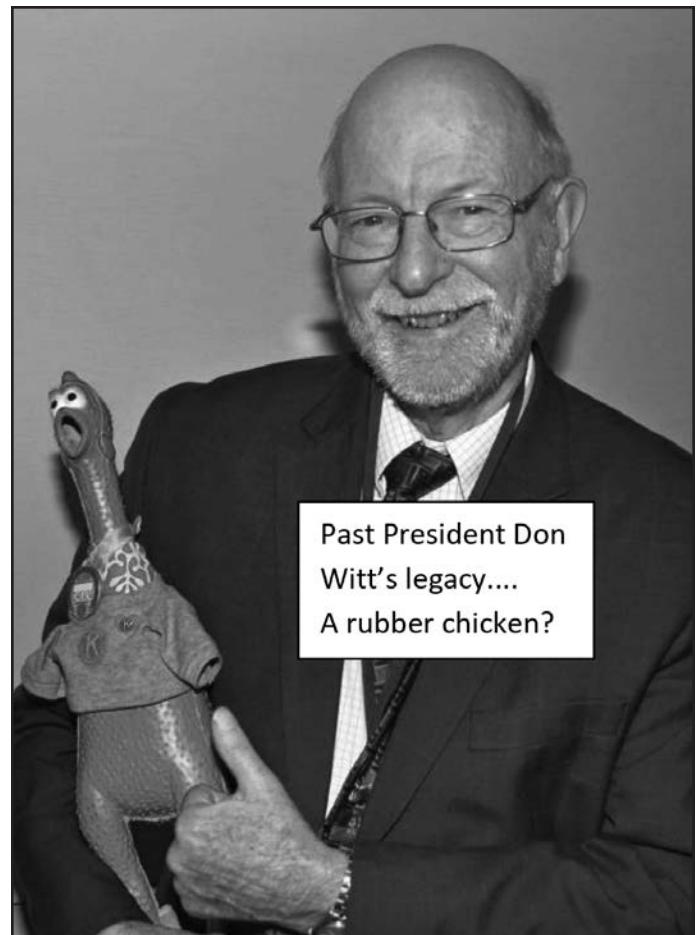
...originally to be composed only of the native born of Franklin County residing in the City...the rules were “anyone who wore shoes before he was ten years of age is barred.” The first meetings of the club... officers sat on the platform with a live ground hog in a cage in front of them. Mr. Angell generally opened the meeting with a few outrageous accusations against some of the men present. These in turn came up to defend themselves, and the jokes came thick and fast, as the meetings were for men only, there were “no holds” barred.

Bill Magee, a former investment officer with Shenandoah Life Insurance Company (and a member of the 90th anniversary committee), says that Robert H. Angell, the founder of the Ground Hog Club (and native of Franklin County), was also the founder and president of Shenandoah Life and a charter member of the Kiwanis Club of Roanoke.

Partnerships: As one of their first projects, Kiwanians invited the Rotarians to join them in a campaign to raise money on behalf of the Boy Scouts and capped off the successful campaign by hosting the Rotarians to an elaborate dinner. Both clubs recognized their similar purpose and discovered, early on, the value of joint ventures. Over the years, the club embarked on several collaborative efforts with Rotary and other groups including the Lions Club, YMCA, Women’s Civic Betterment Club, hospitals, schools, and Boy Scouts.

The first decade saw the club continue to grow in membership, as others wanted to become associated with the organization and to experience their eager “can-do” approach to improving the quality of life in their growing city – Roanoke became Virginia’s third-largest city for much of the first half of the twentieth century. In addition to helping the Boy Scouts, the club began raising money (\$3,000) to pay off the mortgage on the Children’s Home Society of Roanoke. The needs of underprivileged children also came to the attention of the club, and by 1927 the members had hosted their first annual Christmas party for 159 children.

Good Roads: As a way to show support for businesses and participate in a larger “Good Roads Movement” in the Commonwealth, the club investigated the condition of the road from Roanoke to Floyd, and then decided to tackle their ambitious road project, purchasing a rock crusher (\$300) and paying another \$3,000 for other road expenses in the early 1920s. After completing the repairs, the club planned a family excursion to Floyd, in a caravan of cars and repair trucks,





Cheri and Dave Hartman wish to congratulate the Kiwanis Club of Roanoke for a century of service to the Roanoke Valley!
Happy 100th Anniversary!!!

having several flat tires along the way. Current member Jack Wimmer, who was five years old, remembers that the ladies went over to a Floyd hotel restaurant to eat, while the men had a “big shindig” in the courthouse yard. This highway improvement helped make it feasible for Roanoke merchants to sell their merchandise in Floyd, and brought the rural town into the regional market. Of course, these were the days of Prohibition, when the production (and transportation) of bootlegged whiskey was the rage, so some members of the Kiwanis Club may have had that business in mind when they decided to build the road. In 1923, the club chose to support the city and other neighboring municipalities by underwriting \$50,000 worth of stock in the Roanoke Highway Improvement Corporation to help build the road from Roanoke to Rocky Mount.

Salem also started a club. Salem had its own Kiwanis club by March of 1921, and its early history closely parallels that of the Roanoke club. “Embracing the ‘We Build’ motto of their service club after it was organized...the Kiwanians turned their attention to street improvements, good roads, and publication of a promotional booklet.” (Source: *Salem: A Virginia Chronicle*, by Norwood C. Middleton)

Performances – Fundraisers: In the days before the invention of television or the proliferation of music over the airwaves, people were eager to attend live performances by touring artists. Sarah Bernhardt, world famous soprano, made an appearance in Roanoke in 1915 at the Academy of Music. As a club fundraiser, the idea of bringing in a top performer to give a benefit performance had a definite appeal. In 1923 the club brought in Sue Harvard, an acclaimed classical singer, sold 5,000 tickets, and packed the house at the City Auditorium. A few years later, in 1928, the club sponsored the opening night performance at the new American Theater, raising \$17,000 for the benefit of crippled children of Southwest Virginia. The performance featured Douglas Fairbanks in *The Gaucho*.

Exclusively for Men. In the beginning, women were generally excluded from Kiwanis, except one night a year, when they were invited to attend an annual Ladies Night, an event that grew more and more lively and entertaining over the years. At the lunch meetings held at the Lakeland Masonic Lodge, the men were indebted for the good food to the Ladies of the Eastern Star, who served them faithfully every week. A few other select women were present for meetings, too, in their role as pianists. In the 1930s the club was so grateful for their music at the weekly luncheons that they held a vote, setting aside the “all men” rules, and elected Ruth Thomas and Mary Henson, pianists, as honorary members of the club.

A Competitive Spirit. To ensure that as many people as possible came to the weekly meetings, the attendance committee decided to establish a bit of friendly competition. By dividing into two teams (a blue and a red), they competed to see which team posted higher numbers. “The losing team was to set up a bird dinner for the winners. The losers, however, exceeded their agreement and made it a Ladies Night at the Country Club.” That competitive spirit permeated everything in those early years, as members tried to think of ways to be more successful, more generous, and more energetic than any of

the other clubs in town. It motivated them to contribute to the Community Chest (\$500/year), to help build the Patrick Henry Hotel, to help establish a new club in Bassett, and to send delegates to every district and national convention possible.

Camps and recreation. Although Roanoke’s City Council often turned down requests for money to support parks and recreation, the Kiwanis club persisted in looking for a way to help. They eventually funded the construction of several recreational facilities in the region and initiated programs that made it possible for children from needy families to have a chance to enjoy the outdoors. One longstanding debate with Council concerned the need for having safe swimming areas along the Roanoke River, but many objected that the city had no money to pay for a recreational instructor. In 1929 Kiwanis made a donation of \$300 toward that expense. Of course one of the most effective means of providing recreation was by building and maintaining summer camps, as in Camp Johnson for boys and Camp Kiwanianna for girls. The YMCA offered another form of recreation, year-round, and for many years the Kiwanis club provided a fabulous package of benefits to about 40 boys, including 10 days at camp, membership at the “Y,” and a wonderful Christmas party, replete with dinner and Christmas gifts. A nice description of this effort, written in 1932 by Secretary Asa Howard, can be found in the district history files:

We sent 40 boys to camp for 10 days, the boys being first entertained at a regular lunch of the club and then taken by members in cars



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to the
Roanoke Valley**

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Jim Bowen* 2001
Carl Kopitzke 2002
Rupert Cutler 2003
Lloyd Enoch 2004
John Montgomery 2005
David Blanton 2006
Manly Aylor 2007
David Helmer* 2008
J. Andréé Brooks 2009**



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CLUB OF ROANOKE

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***Deceased**

to the camp. Each boy was furnished with a bathing suit, a toothbrush and toothpaste. The club was divided into sections and each group visited the camp one day. Physicians in the club were assigned to serve the camp for stated five-hour periods. On the last day of the camp the club held its meeting there and heard the boys tell of their doings. The club took out membership for each of these boys in the local YMCA and each boy was assigned three Kiwanians to whom he might go for advice and whose duty it was to become acquainted with him. A Christmas party was given for these boys. Each received a gift. A card file was made for these boys so that their progress may be noted.

Who joined? The club's first membership roster was impressive. It included the city mayor, a congressman, and a judge -- all prominent, well-established people who could lend the club a certain prestige and power. The bulk of members were eager young men, many of whom had grown up other places and were hoping to launch their careers in the fast-growing city. Among their trades and business interests were jewelry, stationery, soft drinks, automobiles, tires, flowers, barber supplies, furniture, and cigars. There were also, of course, bankers, attorneys, accountants, architects, and insurance brokers. The club also attracted six physicians, as well as a surgeon, a dentist, and a hospital administrator. Eventually quite a few ministers and pastors were added to the roster. The members must have liked their first Methodist minister. Here is a story that has been passed down:

Our club had a Methodist minister in 1923 by the name of Dr. Joseph J. Rives who was a very valuable member. We called him "Jo Jo" Rives. He was the minister at Trinity Methodist and was transferred to another Methodist church which required him to have a car. He was young and didn't have a car. So we presented him with a new car on his departure from our club. In hindsight, I am glad this act of kindness was not seen as a precedent. Considering how many Methodist ministers have been members of our club, our club would have gone bankrupt long ago.

Why did they decide to join? Many of these first members must have felt that joining this club would help them further their careers, provide a good way to stay informed about the latest happenings in town, and be a good source of fellowship and fun. No doubt some of them understood the collective potential they had for getting things done and for finding solutions to some of the region's most challenging problems.

The club's purpose evolves. The Kiwanis Club of Roanoke published very attractive directories in the early years. The club no doubt borrowed much of the style and format from the parent organization, but a careful scrutiny of the directories from one year to the next reveals some interesting and fairly

significant changes made to the club's motto and creed, moving from business-oriented to more service-oriented goals in just a few years. In 1920 the Kiwanis Code (from the Roanoke Directory) included references to buyers and sellers, the principal of "square dealing," and the desire to make Roanoke a bigger and better city.

The Kiwanis Code - 1920

1. To establish confidence and harmonious relations between buyer and seller based on the principle of square dealing in its broadest sense.
2. To work for the civic development of our city along lines that will make Roanoke a bigger and better city socially and commercially.
3. To make Kiwanis a synonym for service and human interest in all our trade relations, with "malice toward none and charity for all" in our competitive business and professional activities.
4. To make Roanoke a recognized power in this community for clean, healthy, progressive and profitable influence in all business and professional relations.
5. To promote the highest business and professional ethics.
6. To establish equitable and fair dealing between employer and employee, with a full recognition of their respective interests.

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congratulates the Kiwanis Club
Roanoke as it celebrates 100 years
Service to the Roanoke Valley!**





**Congratulations to Kiwanis Club of Roanoke
for our 100th from 2010–2019 Past Presidents**

By 1926, Roanoke's directory published a remarkably different creed using an altogether different vocabulary, words such as human, spiritual, altruistic, friendship, and good will. These six objectives had been adopted by Kiwanis at the national convention of 1924 and they are still being used today.

Objects of Kiwanis

- To give primacy to the human and spiritual, rather than to the material values of life
- To encourage the daily living of the Golden Rule in all human relationships
- To promote the adoption and the application of higher social, business, and professional standards
- To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship
- To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities
- To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will

How did this change come about? These new goals of Kiwanis suggested a distinct change in emphasis, based on actions taken at the 1924 Kiwanis Convention in Denver, encouraging the club to be more caring and compassionate -- and thus more service-oriented. In the wake of that historic convention, it seems apparent that the Roanoke leaders embraced the new directives and were happy to lead the city in this new, altruistic direction. We can be grateful that they did.

Committees. The committee structure, a familiar model whereby decisions could be made in committee and then recommendations passed along to the board of directors, was a good fit for this organization. The original committees were: Program, Membership, Attendance, House, Educational, Publicity, Inter-City Relations, Public Affairs, Classification, Business Methods, Finance, and Grievance. The classification committee was charged to "prepare and keep up to date a list of each business and profession represented in the city." The first By-Laws stipulated that only one individual would be accepted to the club from any given firm. If this policy had remained in place, larger corporations such as Shenandoah Life or Norfolk & Western might have been limited to single memberships. That rigid requirement did not stay in effect for long.

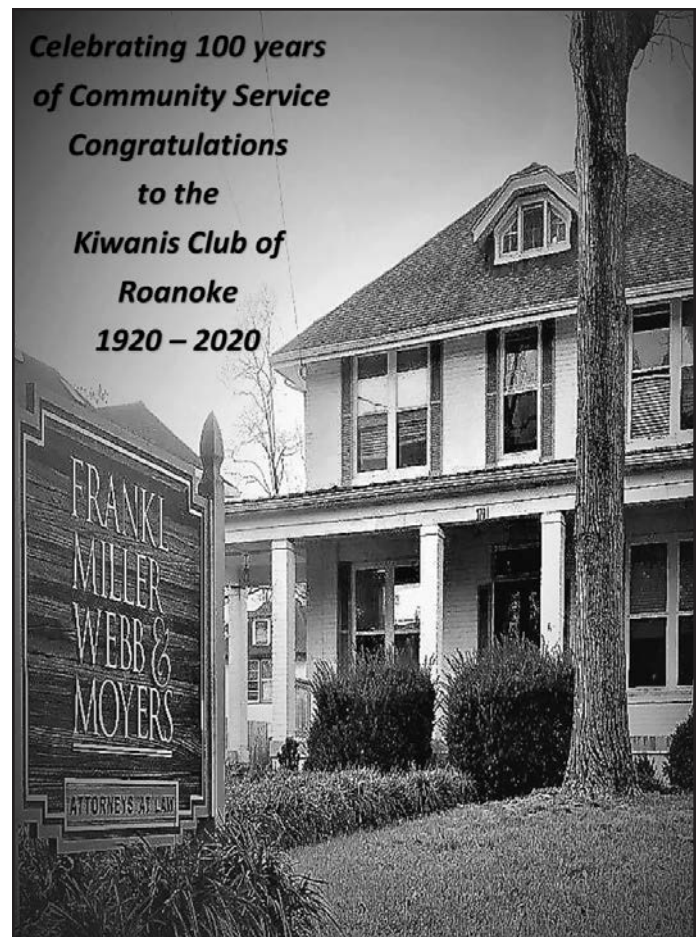
By 1926 the Roanoke club was firmly established as a viable civic organization and had grown to 135 members. The local club adopted a new focus and adjusted its organizational structure, thus ensuring stability yet also allowing for flexibility and change. No one knew about the hard times that were soon to follow, but the club had built a strong foundation and was poised to be of service to the community. One way to better understand the inner workings of the club is to read through minutes of board meetings, most of which have been indexed,

organized, and archived at the Virginia Room of the Roanoke City Main Library.

Maintaining ties to Kiwanis International. One of the most vital links between the Roanoke club and the larger organization has always been in the form of newsletters. A little background on the national *Kiwanis Magazine* is in order. The first club publication, started in 1917, was called *The Kiwanis Club*, and was written and edited by Allen S. Browne, the founder. Mounting dissatisfaction with the publication led to a major change in 1918, when delegates to the Providence, Rhode Island, convention voted to assume responsibility for the publication. Roe Fulkerson was named the first editor, and he brought some welcome changes. By the 1923 Kiwanis International Convention in Atlanta, Fulkerson described the new purpose of the magazine:

We are trying to teach something with this magazine. It is the point of contact between the International organization and the individual Kiwanian. It is the place where we can get over those ideals and ideas of Kiwanis to the individual...and the one guiding thought that we all have in mind in this magazine is to make towns more worth living in and make people a little nicer and a little kinder.

The 1930s – minutes from meetings. Here are excerpts from three meetings during in the 1930s, of committee chairmen (held at the home of Dr. Stone), of the board of directors





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(held at Camp Johnson), and of a joint civic clubs meeting (held at Hotel Roanoke). It is interesting to note the locations, the names of those who participated, and the projects under consideration.

Committee Chairmen Meeting of the Kiwanis Club of Roanoke, Va., held at the home of Pres. H. B. Stone, Tuesday evening March 2, 1937. The following were present:

T. Watts Fugate – Achievement Committee
D. S. Meadows – Chairman, Agriculture Committee
Roy L. Webber – Attendance Committee
Dr. Jos. T. McKinney – Boys and Girls Work Committee
Frank B. Walters – Classification and Membership Committee
Dr. John O. Boyd – Education Committee
Henry E. Thomas – Finance Committee
D. Price Hylton – Inter-Club Committee
Dirk A. Kuyk – Laws and Regulations Committee
Francis S. Walters – Chairman, Music Committee
Leonard Muse – Public Affairs Committee
Dr. M. A. Johnson, Jr. – Publicity
W. P. Gilbert – Reception Committee
J. R. Robinson – Sick and Flower Committee
Irving Saks – Sports Committee
Dr. Ira Hurt – Underprivileged Child Committee

Dr. Walter Binns – Vocational Guidance Committee
Dr. Joseph T. McKinney, Chairman of the Boys and Girls Work Committee, opened the discussion and in his talk stated that it would be a good thing to put on a show and raise funds with which to build an infirmary at Camp Johnson and, if funds permitted, to do something to help out at the Y.M.C.A. Camp.

Dirk A. Kuyk made a motion that the club put on a show and undertake to raise funds to build this infirmary at Camp Johnson. This motion was carried.

It was the consensus that, if it could be arranged from a financial standpoint, that the Hampden-Sydney Glee Club put on the show. This was left to the Boys and Girls Work Committee to work out.

It was suggested by Dr. Stone that the Underprivileged Child Committee work closely in connection with the Boys and Girls Work Committee in putting on the aforementioned show.

All of the men present expressed themselves pleased about the work their committees proposed to do, and altogether this was deemed one of the most beneficial meetings the club has ever had.

Delightful refreshments were served and a very happy evening was spent.

-Asa Howard, Sec.



Kiwanis Club of Roanoke Past Presidents

1919	Charles S. McNulty*	1970	S. Lewis Lionberger*
1920	Charles S. McNulty*	1971	George E. O'Hara*
1921	James A. Bear*	1972	Andy L. Turner*
1922	Charles M. Armes*	1973	William S. Moses*
1923	Henry "Rastus" Martin*	1974	Thomas C. Lee*
1924	H.L. Lawson*	1975	Harry Harris*
1925	Charles D. Fox*	1976	H.C. Bates, Jr.*
1926	John O. Boyd*	1977	John P. Bradshaw, Jr.
1927	Byrd Hillman*	1978	Julian E. Pitman, Jr.*
1928	Francis H. Scott*	1979	Raymond A. Carr* & Howard C. Zerbst*
1929	Joseph T. McKinney*	1980	Thomas A. Scott, Jr.*
1930	Z.V. Roberson*	1981	Howard C. Zerbst*
1931	Edward H. Birchfield*	1982	John H. Burtis*
1932	Broaddus Chewning*	1983	Richard C. Rakes*
1933	Norman R. McVeigh*	1984	John M. Shumate, Jr.
1934	H. Powell Chapman*	1985	William T. Stack
1935	Robert W. Cutshall*	1986	Robert S. Bersch
1936	Dirk A. Kuyk*	1987	E.L. Kingery*
1937	Harry B. Stone*	1988	Gary R. Duerk
1938	Frank B. Walters*	1989	Jack Wimmer*
1939	Walter P. Binns*	1990	Michael Quinn
1940	Fred E. Hamlin*	1991	Harry C. Nickens
1941	Louis P. Smithey*	1992	J. Lee E. Osborne
1942	C.G. Lindsey*	1993	William F. Clark*
1943	Henry Thomas*	1994	Jacqueline S. Bledsoe
1944	W.R. Whitman*	1995	Steven A. McGraw
1955	W. Courtney King*	1996	Robert S. Brailsford
1946	Ray P. Jordan*	1997	Vernon M. Danielsen
1947	George A. Layman*	1998	Mary L. Poletti
1948	T. Woody Evans*	1999	Donald E. Wilson
1949	Flave S. Baird*	2000	Thomas H. Miller
1950	Gordon E. Johnson*	2001	James L. Bowen*
1951	A. Hayden Hollingsworth*	2002	Carl H. Kopitzke
1952	John L. Walker*	2003	M. Rupert Cutler
1953	Richard H. Wills*	2004	Lloyd W. Enoch
1954	Dewey Cassell*	2005	John A. Montgomery
1955	John D. Norman*	2006	David Blanton
1956	Francis S. Walters*	2007	Manly Aylor, Jr.
1957	Richard S. Leftwich*	2008	David Helmer*
1958	Roscoe A. Robertson*	2009	J. Andree Brooks
1959	Richard T. Edwards*	2010	Ken Briggs
1960	James A. Meador*	2011	Mike Loveman
1961	J.H. Rutherford*	2012	Jim Arend
1962	Richard F. Pence*	2013	Alex Bowman
1963	E.V. Bowyer*	2014	J.C. Taylor
1964	S. Wilson Blain*	2015	Sherry Dillon
1965	Horace Hood III*	2016	Reggie Wood
1966	William S. Hubbard*	2017	Andy Stone
1967	J. Stuart Franklin, Jr.*	2018	Don Witt
1968	John J. Butler*	2019	Jenny Lee
1969	Willis M. Anderson*		* Deceased

Board of Directors Meeting – Held at Camp Johnson, August 13, 1935, Past President Joseph T. McKinney, presiding.

This meeting was held at Camp Johnson due to the fact that we had 30 boys in camp there. We had present at this meeting 49 Kiwanians, 29 Kiwanis Kampers, and a number of guests. Several of our members had brought prizes which were drawn for by the boys and which created considerable interest among them.

A splendid program was put on, music being furnished by a colored quartet from Bent Mountain. A short talk was made by Dr. Joseph T. McKinney, Chairman of the Boys and Girls Work Committee; talk by Tee Vaughan, President of the Kiwanis Kampers, and an excellent address by Leonard Muse.

A splendid dinner was served after which the entire party adjourned to the camp fire circle where the boys put on their usual program.

Altogether this was considered one of the best meetings the club has ever held.

-Asa Howard, Sec.

A Joint Civic Club Meeting - Held at Hotel Roanoke on Thursday evening, February 28, 1935. Meeting called to order by Robert W. Cutshall, President Roanoke Kiwanis Club, who presided as toastmaster.

The Members of the Rotary, Lions, and Kiwanis clubs stood at separate times so that they might be recognized.

The Roanoke Kiwanis Club reported attendance of 83 members and 19 guests, giving us a percentage of 83.

Jim Breakel led in group singing.

Mr. Junius Fishburn introduced Dr. Douglas Freeman, who delivered the address of the occasion, taking as his subject "The Pioneer Days of Southwest Virginia." Dr. Freeman's address was evidently well received and through the courtesy of station WDBJ his address was broadcast.

The records show that Rotary Club had present 166 members and guests; Kiwanis Club 102 members and guests; and Lions Club 80 members and guests.

Mrs. Mary Atkinson Henson's orchestra played during the meeting.

Mrs. Sarah Evans sang several numbers, and altogether this was a very enjoyable meeting.

-Asa Howard, Sec.

During the 1930s the program committee worked hard to bolster morale and help people forget about their worries. One novel idea involved putting on an amateur hour in which "eight

of the members gave suggestions on how the other *fella's* business should be run. Roy Webber, a florist, spoke on how banks should be run and Price Hylton, a banker, spoke on how to run a grocery store." On Ladies Night, five of the wives put on a skit, with "five gossipy club women making sarcastic remarks about prominent Roanokers," and kept everyone chuckling.

During the 1940s, before Pearl Harbor, the club sponsored a basketball game for British War Relief. After Pearl Harbor, programs concerned topics such as Business and National Defense, the Rationing Program, Making Smokeless Powder, Railroads and the War effort, and of course, War Bonds. The club gave \$150 to a local high school to purchase baseball equipment; launched a vocational guidance program for groups of seniors and juniors, inviting the President of Roanoke College to be the speaker; held an old-time spelling bee; loaned \$200 to a high school as a banking fund for the sale of war stamps, resulting in the sale of \$8,000 worth of war stamps; purchased musical equipment for the schools, and offered a prize to the most outstanding musician; loaned \$50 to the Garden Club Project, resulting in 1,241 quarts of canned goods and 14 bushels of vegetables. The loan was repaid.

In 1941 Roanoke Kiwanis purchased 220 acres of land along Bottom Creek in Montgomery County and began developing it into a camp that could be used by the YWCA and the Girl Scouts for five weeks each summer. Among the activities available to the girls there were swimming (in a pool built by the Kiwanis club for \$9,000), hiking, campfire cooking, and



Future Kiwanians?

As members of the Kiwanis Club of Roanoke for a combined 28 years, we are pleased to support an organization that recognizes the importance of "Serving the Children of the World."

We're especially proud of our four grandchildren (left to right: Caroline, Victoria, Charlotte and Samuel Woolwine). With eager anticipation we look forward to sharing in their lives during the years to come.



John and Joyce Montgomery



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Lieutenant Colonel Daniel E. Karnes,
US Army (Ret)

Commander Michael Leigh, US Navy (Ret)

Commander David S. Points, US Navy (Ret)

REMEMBER OUR VETERANS

crafts. According to a brochure about the camp published by the Norfolk & Western Magazine, many of the girls enrolled were daughters of N&W employees.

Conventions. Although Roanoke was not a large enough city to host an international convention, in 1949 the club did host an International President's Banquet, Reception and Ball at the Hotel Roanoke. The menu featured fried chicken and Smithfield ham, with strawberry sundaes for dessert. The club's president, Flave S. Baird, Vice President of N&W Railway Co., presided. Jack Wimmer sang the invocation ("The Lord's Prayer"), J. Hugh Jackson, president of Kiwanis International, gave the address, and Claude B. Hellman, International Trustee, delivered a response. The program concluded with singing by the Kiwanis male double quartet, a reception (in the Pine Room), and dancing (music by Jack Saunders and his Orchestra). More than sixty years later, the club is holding its 90th anniversary celebration in the same facility, and Jack Wimmer is planning to be there!

Leadership: Taking turns at the helm. Looking through the club roster of 1948, one might observe that the men who rose to the rank of president stayed involved long after leaving the top job. Imagine taking over as president of a club knowing that fifteen former presidents were still active. What a resource! (Of course, it's like that today as well...) In 1948, then-president T. Woody Evans had an all-star list of former presidents (including several doctors, a newspaper editor, a judge, a school principal, an architect, a corporate attorney, and a representative sampling of small business owners and executives) to turn to for advice and encouragement.

Dr. John O. Boyd – 1926
Broaddus E. Chewning – 1932
Norman R. McVeigh – 1933
Powell Chapman – 1934
Robert W. Cutshall – 1935
Hon. Dirk Kuyk – 1936
Dr. Harry B. Stone – 1937
Frank B. Walters – 1938
Dr. Fred Hamlin – 1940
Lewis Smithey – 1941
Henry E. Thomas – 1943
Dr. W. R. Whitman – 1944
W. Courtney King – 1945
Ray P. Jordan – 1946
George A. Layman – 1947

Also, quite a few future presidents were already waiting in the wings, among them: Flave S. Baird (1949), Gordon E. Johnson (1950), Rev. Hayden Hollingsworth (1951), John L. Walker (1952), Richard H. Wills (1953), Dewey Cassell (1954), John D. Norman (1955), Francis S. Walters (1956), Richard F. Leftwich (1957), Richard T. Edwards (1959), Richard F. Pence (1962), E. V. Bowyer (1963), and Jack Wimmer (1989), the last individual serving as president some 43 years after joining the club.

More about Jack. As previously mentioned, one of Wimmer's earliest memories is of a Kiwanis event -- the automobile excursion into Floyd County. Jack still remembers the shiny

new shoes he wore for the occasion. Perhaps Jack's fondest Kiwanis recollection, however, is the story about how his grandfather made him a very nice offer -- to pay membership fees for him to join **either** Kiwanis **or** the Roanoke Country Club. Jack made the right choice. His wife, Julie, teases him, though, saying, "He didn't ask me!"

Many friends encouraged Wimmer to become club president over the years, but he had to postpone the honor due to business and family commitments. After retiring, however, he finally had his chance, at age 71.

During the 1950s, Kiwanis members opened their homes to welcome 32 German students who were touring the country; a campaign was launched to raise \$3,660 to send Roanoke's midget football champions to Lakeland, Florida, where the team won the national championship; and the club began holding White Elephant Sales, where members donated old clothes and other yard sale items. The annual sale became the club's major fundraiser, netting about \$1,500 in its first year. This project continued until the next popular fundraiser came along -- the Travelogue series.

Roy Webber, a Kiwanian since 1931, became the mayor of Roanoke in 1950, served four years, and continued as a member of City Council through 1962. In 1960 Webber was chosen president of the Virginia Municipal League.

Activities. The club helped launch the Roanoke Valley Kiwanis Club, in 1956; inaugurated a scholarship grant program for



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a Happy 100th
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first-year college students, selecting one recipient among students at each of the city high schools; and donated \$1,500 to Kiwanis Kampers in honor of a Kamper who was killed in World War II.

The city was going through changes. The Academy of Music Theater was torn down in 1952 and the American Legion Auditorium burned in 1957. Much of the neighborhood known as Old Gainsboro was bulldozed as a part of the Roanoke Urban Redevelopment, and plans were under discussion for a new civic center. According to experts in urban planning, Roanoke had embarked on the second largest urban development program in U.S. history. The really exciting Kiwanis Club of Roanoke *development* in the 1950s, however, was the creation of the Roanoke Kiwanis Foundation, an endowment to supplement the club's annual fundraising projects.

Kiwanis Foundation of Roanoke. Founded in 1955, the stated purpose was "to provide funds to supplement the youth program of the [club]. Assets in the form of money, stock, real property, etc. are donated to the Foundation for investment. Income from these investments is returned to the Club to further its youth projects."

The first donations (Certificates) were made by Clyde A. Brown (Brown, Edwards & Co.), Arthur Taubman (Advance Auto Stores), Norman McVeigh (Mick or Mack Stores), James A. Meador (Salem Motors), William Booker (Appalachian Power), Flave Baird (N&W Railway), Dr. Clark H. Hagenbuch (Red Cross), and William S. Moses (Blue Ridge Motors). A board of directors for the Foundation was elected, and those first directors were William P. Booker (Appalachian Power), John J. "Jack" Butler (APB Oil Distributors), R. Dewey Cassell (Safety Motor Transit), Roy C. Herrenkohl (Colonial American Bank), Richard S. Leftwich (Shenandoah Life), and John D. Norman (John Norman Clothiers). In 1956 the Endowment received \$3,400 and disbursed \$1,200.

During the 1960s: Willis "Wick" Anderson, who had joined Kiwanis in 1958, became Roanoke's youngest mayor (32) in 1960. Shortly after he took office, Roanoke's public schools began the process of desegregation, and the lunch counters and other "colored only" facilities were integrated, too. The tensions were eased considerably by the formation of a bi-racial committee, whose identities were kept secret, and the "committee of twelve" worked tirelessly behind the scenes to improve communications and defuse potentially volatile conflicts and confrontations. One of the members of that twelve-man committee, Arthur Taubman, was a Kiwanian.

Other news around town. In June of 1960 the Norfolk & Western and Virginian Railroads merged. Also in 1960, both presidential candidates came to the city. Richard Nixon made a campaign stop at Victory Stadium, and John F. Kennedy made a brief appearance at the airport. Julian Rutherford led the club in a campaign to raise \$119,685 for old Burrell Memorial Hospital. A public subscription for that purpose had been started in the mid-1950s, and Kiwanis helped put it over the top.

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Club presidents during the 1960s. In addition to Meador, Rutherford, Bowyer, Butler and Anderson, they included Dick Pence, Wilson Blain, Horace Hood, Bill Hubbard, and Stu Franklin. Pence led the club to win a Capital District Achievement Award for clubs with more than 100 members. Hood was called to active duty with the Navy in Vietnam. Butler established a new Key Club at Patrick Henry High School.

After nearly 40 years of meeting at the Patrick Henry Hotel, members had to move across the street to the Elks Club temporarily while the hotel underwent renovations. The 1963 Key Club International Convention was held at the Hotel Roanoke, with 1,100 Key Clubbers in attendance.

During the 1970s, as membership rose to 184 members, the club's achievements were impressive. President John Bradshaw led the club in promoting a plan to clean up trash and debris in Roanoke (later becoming the Clean Valley Program). A group led the way in starting a foster home for troubled youth, and others were active in promoting the bond issue to construct a new civic center. Scholarship awards amounted to \$3,050. Howard Zerbst and his "Merry Men" rang the bells at the Salvation Army kettle booth. Key Clubbers at Jefferson High School started a project selling light bulbs to raise money for their community projects.

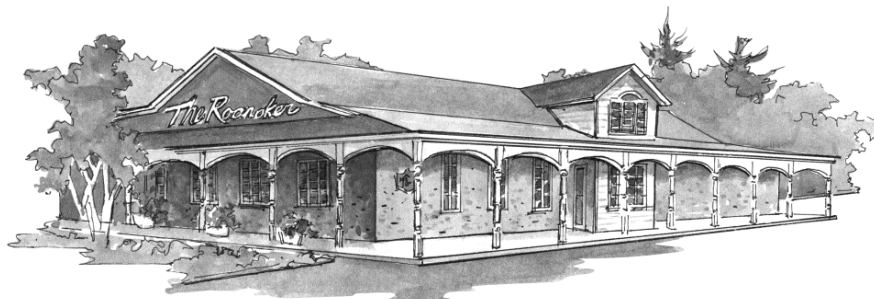
Presidents during this decade, in addition to Bradshaw and Zerbst, included S. Lewis Lionberger, George E. O'Hara, Andy L. Turner, William S. Moses, Thomas C. Lee, Harry Harris, H.C. Bates, Jr., Julian E. Pitman, Jr., and Raymond A. Carr.

Camp Kiwanianna. During the 1970s interest in resident camps declined and the Girl Scouts decided not to use the camp any longer. Also, government regulation increased to the point that the cost was prohibitive to bring the camp into compliance with government standards. A painful and hard decision was made to sell the camp for \$125,000. The proceeds of the sale were placed into the Foundation's permanent endowment. The substantial addition to the endowment turned into a tremendous blessing for the club, ensuring a reliable source of funding that can be allocated to the service budget of the club each year. When the final payment from the sale of Camp Kiwanianna was received in 1985, the Foundation's assets were approaching the \$150,000 mark.

Longtime member Roy Webber, who had been re-elected mayor in 1968, was still in office when he died in 1975. Noel C. Taylor, serving as vice mayor at the time, took over the unexpired term and was voted Roanoke's first black mayor at the next election, staying in office through 1992. Taylor, pastor of the High Street Baptist Church, joined Kiwanis in 1978. C. Lewis Pitzer, Jr., Superintendent of Elementary Education for the Roanoke City schools, made a lasting impression on one young man by recommending him for a Kiwanis Club scholarship. David Bowers, who later became mayor of Roanoke, took full advantage of the scholarship, and after graduating from college, returned home and visited a Kiwanis meeting. Realizing how grateful he was for the help he had gotten from this organization, he soon decided to join the club.



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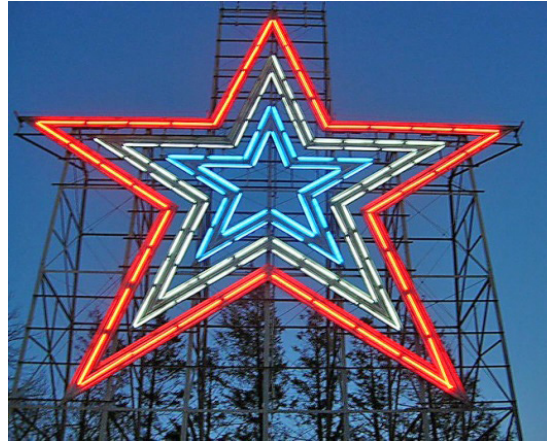
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The Kiwanis Foundation of Roanoke – 1955



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The Foundation has contributed \$45,000 to the Club's current service budget, including \$15,000 of this amount designated by the Club's board for the Centennial Playground Project. In just the last five years alone, the Foundation has contributed \$206,800 to the Club's community service budget to benefit programs throughout Roanoke.

In February 1955 eleven local business leaders established and funded the Kiwanis Foundation of Roanoke to serve the community. They were: William P. Booker, John J. Butler, Harry F. Berk, R. Dewey Cassell, Thomas J. Craig, Roy C. Herrenkohl, Richard F. Leftwich, N. R. Lehmann, John D. Norman, Harold J. Sander and Francis S. Walters.

Create a personal legacy by including the Kiwanis Foundation of Roanoke in your estate plan, and by making regular tax deductible contributions to the Foundation. Whether they are birthday brag bucks or estate bequests like Stu and Margaret Franklin's, contributions large and small are welcome.

In the 1980s club presidents were Thomas A. Scott, Howard C. Zerbst (a second term), John H. ("Jack") Burtis, Richard C. Rakes, John M. Shumate, William T. Stack, Robert S. Bersch, E. L. ("Mike") Kingery, Gary R. Duerk, and John E. ("Jack") Wimmer. Shumate led the club to establish the Adult Care Center (with Zerbst's help, persuading his former employer, Exxon, to sell the building on Williamson Road to the Center). Harry Nickens led the way to start a revolving loan fund for Virginia Western Community College students, soon making 335 loans totaling over \$55,000. Lloyd Bair received a pin for 55 years of Kiwanis membership, and as Jackie Bledsoe has remarked, "That's a lot of lunches at the Patrick Henry!"

Women Enter the Club. In 1987 *The Washington Post* printed this headline: "Kiwanis to allow female members after 72 years as a men's group." When Kiwanis International voted to allow women in the club, Roanoke was quick to follow suit. Within months, Linda Price, a district manager for Avon, was recruited by Steve McGraw to become the first woman to join, soon followed by Jackie Bledsoe, also an Avon district manager. Bledsoe remembers there were more than 250 members in the club back then, when McGraw and Roger Barnes became her sponsors. She says she didn't know anything about Kiwanis, but had heard that it had a "focus on kids." She was surprised to walk into the ballroom at Patrick Henry and see the mass of blue suits. Bledsoe remembers everyone being "so nice to her." In 1991 she was asked to be a board member, and soon Bob Bersch asked her to run for vice president.

Her career with Kiwanis kept spiraling upward, as she became vice president, president-elect, and in 1993 was installed as the first lady president in Roanoke Kiwanis history. She became Capital District chair for Builder's (middle school) clubs, Division 2 Lieutenant Governor, and then was hired to be the first lady field representative for Kiwanis International (later known as Club Development Manager). For seven years she traveled the U.S. assisting in the organization of hundreds of new Kiwanis clubs and sponsored youth clubs. She conducted forums at annual district and international conventions and visited Kiwanis Clubs in Hong Kong, the Netherlands, and England. [She chaired a successful District convention at the Hotel Roanoke in 2015 and continues to chair and co-chair various committees within the club. Jackie stated in her thirty-second year in Roanoke Kiwanis that membership in this club has been one of the most rewarding experiences in her life.]

New community service projects began, such as the Annual Kmart Christmas shopping spree for underprivileged children and the West End Center Tutorial Program. The club developed an important new management strategy by forming a major emphasis committee to better coordinate the efforts of several existing committees. The tutorial program was one of the first products of this major emphasis approach.

Minutes from the archives, November 21, 1988

- Regular meeting of the Board of Directors held at Hotel Patrick Henry on November 21, 1988. Meeting called to order by Past President Bob Bersch.
- Lee Osborne presented a report from the major emphasis committee on their proposed activities

for the coming year.

1. The Kmart Shopping Spree – a request for \$40 from the budget to start the program.
 2. A playhouse for children in the family room area of the Roanoke Rescue Mission. Possibly the total cost for this project would be in the neighborhood of \$1,500 and would require approximately 90 hours of volunteer labor.
 3. A tutorial program at West End Center – a joint project with the Children and Youth Committee. This would cost \$500 from the Major Emphasis Committee and \$350 already committed from the Children and Youth Committee.
 4. A partnership with the City Schools, this program would work with first- and second-grade classes, providing field trips designed to be as experiential and hands-on as possible.
- The Miracle Network Program, since it is an ongoing program recommended by Kiwanis International, is not included in the Major Emphasis Committee's plans. Instead, it is referred back to the board and to such other committees as the board may deem desirable.
 - The Major Emphasis concept was approved unanimously, and the Board approved the \$40 request for the Kmart Shopping Spree and \$500 for the West End Tutorial Program.

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Kaye Hale, director of the West End Center for over 25 years until her recent resignation, says that the Kiwanis Club's support has been phenomenal, and has made a big difference in the lives of the children in the Center's program, allowing them to receive tutoring up to three afternoons a week. More than that, it shows these young people that others care. She tells the story of one young boy, perhaps eight years old, who attended the annual Christmas dinner. She watched as an older gentleman, a Kiwanian, demonstrated the proper use of a knife and fork, and the youngster was enthralled. No one had ever shown him that before, and he thoroughly enjoyed practicing his new skill. Each year Hale loves watching the children enjoy food and gifts -- but she especially loves observing the social interaction.

In the 1990s, presidents were Michael K. Quinn, Dr. Harry C. Nickens, J. Lee E. Osborne, William F. Clark, Jacqueline S. Bledsoe, Steven A. McGraw, Robert S. Brailsford, Vernon M. Danielsen, Mary L. Poletti, and Donald E. Wilson. As the revenues from Travelogue programs declined, Brailsford proposed a new project, the Kiwanis Pancake and Auction Day, and it became a smashing success. Rupert Cutler, who joined Kiwanis in 1991, wrote this description:

We call it "KPAD," or Kiwanis Pancake and Auction Day. Our club takes over the exhibit hall of the Roanoke Civic Center for one Saturday in April to feed several thousand folks, at five dollars a head, OJ, pancakes, and sausage from 7:00 a.m. to

late afternoon. We encourage them to bid on cars and hundreds of other donated items in simultaneous silent and live auctions. KPAD produces \$35,000 to \$40,000 -- new income to the club to support its community service program in the following year. We always have enough money in the bank, from the previous year's fundraising efforts, to cover service operations for the current year. We construct the service budget for the coming year using the known net income of the Pancake Day already concluded, plus the estimated contribution from the club's foundation.

Kids' Fishing Day -- one of the projects started in the '90s. Started by Kiwanis with funding through the Bureau of Land Management, the event was first held at a lake east of Roanoke called "Back O Beyond." Ray Cox, the lake's owner, stocked the pond with trout, and 35 kids came the first year, with over 100 kids in each of the years that followed. Eventually the event was moved to the Baptist Children's Home in Salem, with Orvis, Trout Unlimited, and the Roanoke City Schools food service as sponsors. The project turned out to be an excellent way to give kids a first-hand experience of the art of catching fish. Chuck Sellers was the first committee chairman, and Barry Akers and Mike Bell were among the chairmen who followed.



More about the Kiwanis Foundation of Roanoke. In the early years, the assets of the foundation were invested principally in fixed income securities and the “Common Trust Fund” at First National Exchange Bank. At the end of each year all investment income was distributed to the Kiwanis Club of Roanoke for its Community Service Budget. Thus, growth of the Foundation’s assets depended entirely on the contributions of club members. But in 1993 a substantial and apparently unexpected bequest from the estate of former Kiwanian Harry L. Gardner (Appalachian Power) was received, and this has been followed by other generous gifts and bequests. The Foundation’s board, recognizing the demonstrated growth potential in equity investments, adopted a policy in the year 2000 providing for its increased participation in those markets, and subsequently engaged Catawba Capital Management as its investment manager.

In the tradition of sponsoring big-name celebrities, the club had a hand in bringing Garrison Keillor to Roanoke in 1992 and again the following year. This beloved radio program (“Prairie Home Companion”) has a huge following worldwide and thus afforded an opportunity to introduce Roanoke and our region to people listening to NPR stations around the globe. In his live shows broadcast from the Civic Center, featuring some of our finest musicians and telling stories and jokes based on some of our proudest (and not so proud) episodes of history, Keillor made references to moonshine and Franklin County, and delivered a moving soliloquy of Lee’s surrender to Grant at Appomattox. While he and his entourage were in town preparing for their show, Keillor spoke at a Wednesday Kiwanis luncheon, and this is how Bill Clark described the event: “He gave an outstanding program. It was standing room only. I wonder who the Kiwanian was who slipped him a pint of Franklin County moonshine out of the trunk of his car after the program.”

Becoming a metropolitan area. Increasingly, the Roanoke Kiwanis Club has taken the lead in addressing some of the problems caused by overlapping jurisdictions (of city, state and county governments), planning programs to help inform members about the issues and providing a forum for dialogue and discussion. Bill Clark, a local government administrator who was employed by Roanoke County and later, Roanoke City, recorded his thoughts on that subject, too.

“Valley Cooperation” is the buzzword of the 1990s. Every mayor of the city of Roanoke since Wick Anderson has been a member of our club. Several members of city council as well as several members of the county board of supervisors are members of our club. Why do we have valley cooperation? [Because] every Wednesday these elected leaders of our valley sit down together for a meal, conversation and a good program at our club meeting.

A look at the membership. The club has attracted quite a few members who work for non-profit organizations (YMCA of Roanoke Valley, Boy Scouts of America, Dare to Care

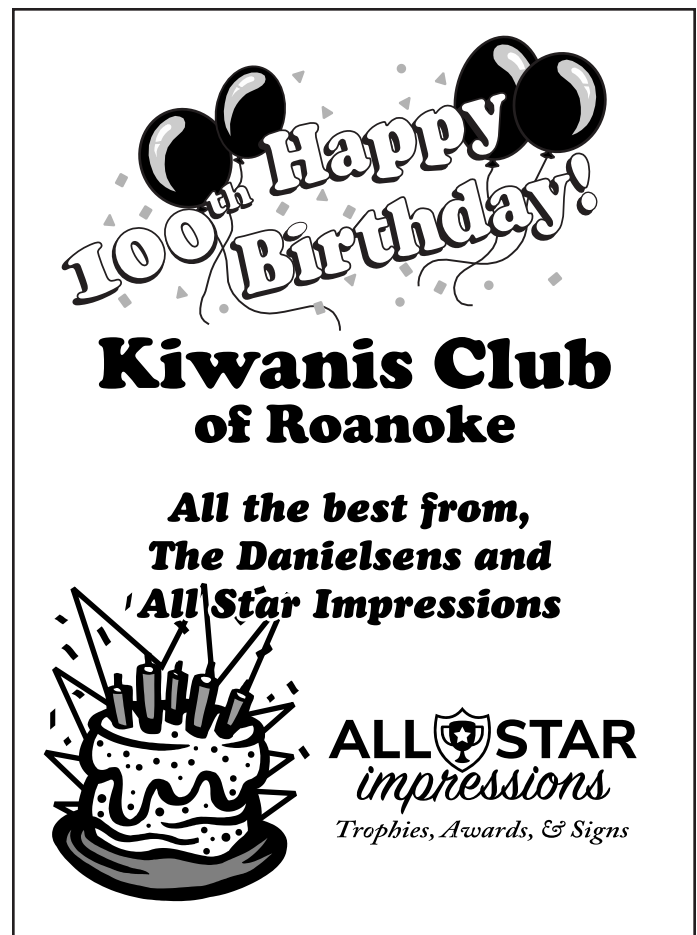
Charities, Opera Roanoke, Downtown Roanoke, American Red Cross, Children’s Miracle Network, Family Service of Roanoke Valley, Goodwill Industries, Roanoke Wildlife Rescue, Roanoke Valley Speech and Hearing Center, Council of Community Services, The Salvation Army, United Way of Roanoke Valley, Lutheran Family Services, Virginia Annual Conference UMC, Girl Scouts of Virginia Skyline Council, and SWVA Second Harvest Food Bank). There are certainly more charitable organizations in Roanoke today than there were in the 1920s, and it is not surprising that many of them have strong ties to Kiwanis.

The news media are also well represented, with current club members working for WDBJ TV, WSLS, WVTF Radio, Leisure Publishing, Clear Channel Radio, Cox Communications and Play by Play.

Several clergy are on the rolls, including Kathy Cohen (Temple Emanuel), Donald Chichester (retired Presbyterian Minister), Barkley Thompson (St. John’s Episcopal Church), and William Logan (Trinity United Methodist Church).

Among the educators are Lloyd Enoch and Richard Clemmer, retired administrators from Roanoke City Schools; Frank Longaker, president of National College; Ray-Eric Correia, Roanoke Catholic School; David Daniels, Roanoke City Public Schools; and Jack Tompkins, Virginia Western Community College.

Quite a few Kiwanians hold appointed or elected offices in



government for the city or county. John Edwards is a Virginia State Senator, Onzlee Ware is a member of the Virginia House of Delegates, David Bowers is Roanoke City Mayor, Rupert Cutler and Court Rosen are members of the Roanoke City Council, Joe Gaskins is the Roanoke City Police Chief, and Sherman Holland is Commissioner of Revenue. In Roanoke County, former member Charlotte A. Moore currently serves on the Board of Supervisors; David Wymer is a member of the Roanoke County School Board (as is H. Odell Minnix, a former member); Steve McGraw is Clerk of Court; and Gerald Holt is County Sheriff.

About 20 percent of the club's members are retired, but many of them still play a vital role in the club's activities.

The medical field is still well represented (Southwest Virginia Center for Cosmetic, Plastic and Reconstructive Surgery, Roelofsen Chiropractic, and Michael Ridenhour, audiologist).

Lawyers, bankers, insurance executives, appraisers, realtors, architects, contractors, and various retail business owners and corporate executives make up the remainder of the membership today.

Club presidents since 2000 include Thomas H. Miller, James L. Bowen, Carl H. Kopitzke, M. Rupert Cutler, Lloyd W. Enoch, John A. Montgomery, David T. Blanton, Manly H. Aylor, Jr., David Helmer, J. André Brooks, and Ken Briggs.

The club has been very busy in recent years, and the list

of projects would be too long to publish here, but this is a summary printed in a recent promotional brochure:

Kiwanis Club of Roanoke – Serving the Roanoke Valley Since 1920

Serving the Children... Co-sponsors the children's immunization program with hospitals and health organizations; provides support to TAP, CHIP, and the Salvation Army; Christmas Shopping; Christmas party for West End Center; Roanoke City and County Public Schools programs; Girl Scouts, Boy Scouts and Roanoke Valley Alliance for Children.

Serving the Elderly... Founded the Adult Care Center and continues to support programs with Family Service of Roanoke Valley and Camp Virginia Jaycee; visitations at retirement centers and homes for the elderly; Meals on Wheels volunteers.

Serving the Youth... Sponsors Key Clubs in high schools and Builder's Clubs in middle schools where students learn citizenship and leadership. Kiwanis encourages cooperative community service activities among students and schools.

Serving with Scholarships... Awards thousands of dollars in scholarships each year to five college-bound high school seniors.

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Serving through International Relations... Maintains contacts and visits clubs around the world, hosts international students, celebrates American-Canadian Day and helps newly arrived refugees.

How do we serve the Roanoke Valley?

Kiwanis Pancake and Auction Day raises \$50,000.

Sampling of special recognition. During David Helmer's presidency, the Golden Spike Award was presented to deserving individuals for "keeping things on the right track," a play on Helmer's career with the railroad. Recipients included Mike McEvoy for arranging a presentation to Fire/EMS workers; John Montgomery for arranging a visit from Capital District Gov. Art Riley and Kiwanis International President Dave Curry to the Children's Pediatric Trauma Center; Dee Copenhaver for her work with Key Clubs and Builder's Clubs; Lloyd Enoch for his work as Secretary-Treasurer and with the newsletter and Web site; Rupert Cutler for his work in arranging an informative slate of programs for the year; Jackie Bledsoe for her leadership in developing the Builder's Club at Roanoke Catholic Middle School; and Don Chichester for his work in arranging programs through the Assistance to Aging committee.

Other Recognition: Barbara Burnett was recognized for her work in arranging interclub events; Rupert Cutler and John Montgomery were honored for leading the club in blood donations to the Red Cross (the Bill Dressler Award); J. C. Taylor received a "Star" award from club president Andreé Brooks (for leading the social committee in organizing a Key Club social event, with attendance of 106 including 18 Key Club members and faculty advisors); and Brooks, while president in 2009, was honored for speaking at the International Convention in Nashville on the topic of volunteer leadership and also for her leadership in starting a Kiwanis club in Malaysia.

About academic scholarships: In 2008, Pegram Johnson announced \$10,000 of scholarships to be awarded, including four \$1,500 scholarships, one for \$2,500 (the Henh Ly Scholarship Award) and one for \$3,500 (the Walters Scholarship Award). Henh Ly, a former recipient of a Kiwanis scholarship, was killed in the massacre at Virginia Tech on April 16, 2007. The Walters Scholarship is named for Frank and Francis Walters, father and son, who were both presidents of our club (the father in 1938 and the son in 1956). The father served our club for 52 years and his son for 44 years for a total of 96 years of Kiwanis service.

Sampling of awards to local non-profits: The club awarded \$6,000 to the League of Older Americans for Meals on Wheels; \$2,000 to Family Service of Roanoke Valley for home care services for homebound and disabled senior citizens. Dozens of other organizations received grants from the club and more than \$3,000 is presented annually to the Children's Pediatric

Trauma Center at Carilion's Community Hospital – a grant from proceeds from fundraising by the Kiwanis Capital District Foundation.

New initiatives have sprung up over the years. Club president Vern Danielsen is fondly remembered for initiating weekly "brag bucks" to benefit the club's treasury. John Bradshaw had the idea to raise money regarding a club survey about electronic communications. Bradshaw challenged everyone to go online, read the weekly club newsletter and send him an appropriate e-mail, and he would donate \$5 to the foundation for each message he received. The promotion generated \$260 for the foundation. Bill Logan started the Kiwanis Express, offering transportation from Trinity UMC to Schaal's Metamorphosis, providing fellowship while saving fuel, energy and parking expense for members who choose that route to attend meetings.

Other ideas that came to fruition included a Night Light Golf Tournament at Ashley Plantation (after dark!) benefiting the West End Center for Youth; a new process for choosing which organizations would receive grants each year, requiring each organization to submit a formal proposal that is evaluated by committee; and a new tradition of having recipients attend a Kiwanis luncheon, receive their check and tell how their grant will be used.

Teaching other Kiwanians how it is done. During Cutler's presidency, he gave a talk to the Capital District Convention entitled *Administrative Problem Solving – Clubs Over 75*



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Members. Cutler described his idea for a new organizational structure called Cluster Coordinators, where the committees are reorganized, thus placing several committees under one cluster chairman.

Mike Loveman, Chairman of the Parks, Recreation and Environment Committee in 2007, announced a long list of projects for the year, including Lick Run Greenway Cleanup, Roanoke River Cleanup, Roanoke Valley Fall Riverways Cleanup, Blue Ridge Parkway Viewshed Fall Planting, Camp Roanoke Building Maintenance, Apple Ridge Farms, and Camp Virginia Jaycee.

Cutler, who once served as President of Defenders of Wildlife, has an abiding interest in several long term environmental and recreational goals for the region. Thanks in great part to his leadership, the Roanoke City Schools and Roanoke City Parks and Recreation have launched an ambitious Greenway Trail Project. The Kiwanis Club voted in April of 2009 to fund a Greenway Education Project, its first Signature Project, at \$10,000 the first year and to do likewise for two other greenways in the next two years.

In closing, here are some members' comments:

Bill Stack: "When I joined, this was a dynamic friendly club with a 'Who's Who' of Roanoke membership. This has not changed. Kiwanis is important to me because I enjoy the service opportunities, the networking and friendships, and the leadership experiences I have had. Key projects for me are the Foundation money-raising, CHIP backpacks, and the ongoing

support of the Adult Care Center."

Howard Zerbst: "I first joined Kiwanis when living in Ohio, working for Exxon, when an attorney asked me if I'd be interested in joining a service club. My work has required me to move quite a bit, and in each town Kiwanis has been a great way to meet people. Fortunately, my boss always offered to pay my dues. In Roanoke I feel we are doing a lot of good work and helping a lot of people. It is a nice feeling to be doing something for others who are not so well off as me."

David Bowers: "Kiwanis is an organization of 'do-gooders'... we need more of them. We have a good time, and we are great friends. Kiwanis started the Adult Care Center, The West End Center (tutorial program), and they've given scholarships. They've cleaned up the Greenway. It is the premier civic organization in the region."

More from Bill Stack: "It seems to me that Kiwanis is finally on the right track addressing membership. We are seeking both younger and older members with more flexible 'niche' programs. We are moving away from some of the stiff formal programs – not taking ourselves quite so seriously!"

Rupert Cutler: "Our club is well-known in our town because of the important, visible contributions to its quality of life made by the committees of our club that serve the needs of the young and old, protect the environment, reward academic accomplishment, enhance international understanding, reward outstanding safety officers, and so forth. We organized two Key

Congratulations
on 100 years!

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Clubs in the Roanoke Valley this year, after having played a leading role in organizing a new Kiwanis club in Bedford last year. Our committee chairs compete for time on the agenda at club meetings to announce future projects and brag on recent accomplishments."

Manly Aylor: "The Kiwanis of Roanoke consists of caring individuals from different walks of life and varied backgrounds. Although we are a very diverse group, we join with one purpose in mind, to serve the needs of those less fortunate. Our culture stands out from others because of our continued mission and our desire to foster the ideals of Kiwanis."

John Montgomery: "The club grew and grew and reached a membership peak of 263 about the turn of the millennium. Although we are not as large as that today, over the years we have implemented significant fundraisers such as Travelogue and – for the past 14 years – our Kiwanis Pancake and Auction Day. We have offered numerous academic scholarships and career and technical education awards. We have focused on projects assisting youth and senior citizens and enhancing the environment. We strive to be the premier community service organization in the Roanoke Valley; we have a strong tradition to uphold."

Special Thanks go to Members of the [90th] Anniversary Committee: Manly H. Aylor, Jr., John Bradshaw, Jr., J. Andree Brooks, M. Rupert Cutler, David Helmer, William A. Magee, Steve McGraw, John A. Montgomery, and F. Anderson Stone, for their thoughtful and persistent attention to details.

Congratulations **KIWANIS CLUB OF ROANOKE**

on 100 years of community service!

"Roanoke is better because of the work you all have done for our community over the past century. Thank you all for your commitment to our home."

- Delegate Sam Rasoul -



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Congratulations on 100 Years!

From



Here's to another century
of service in Roanoke!



Programs: Clark Goodman, Chair

Objective: Coordinate recruiting speakers for weekly meetings to provide meaningful topics related to the mission, vision and values of the club

Members: Emily Bailey, Glenn Pierce, Rupert Cutler, Ken Briggs, Sam Lionberger, Jr., Roger Talmadge, David Bowers, Mike O'Brochta, Steve McGraw, J. C. Taylor

Kiwanis Fun Committee (KFC): Tim Mulherin, Chair

Members: Andy Stone, Dave Spangler, Andree Brooks, Jackie Bledsoe, Lois James, Eddie Barnes, Lance Bowen, Trey Washburn, Larry Kufel, Any Carter, Emily Bailey, Donna Lynch

Meetings**Welcoming: Pegram Johnson, Chair**

Objective: To greet members and guests, introduce visitors to the club, make all feel welcome

Members: Bruce Swanson, Dan Chitwood, Dave Perry, Mike O'Brochta, Tracey Palame, Steve Willis

Music: Judy Clark, Chair

Objective: To coordinate and lead song selections for meeting opening ceremony and other events

Members: Don Chichester, Dave Perry, Tom Miller, Dan Chitwood, Bill Bestpitch, Mike Quinn, Brooke Tolley, David Hartman, Sam Darby

Invocation: Wendy Mellenthin, Chair

Objective: To coordinate non-denominational invocations at the beginning of each meeting

Members: Don Chichester, J. C. Taylor, Dwight Steele, Dan Karnes, Sam Lionberger, Jr., Dave Spangler, Gary Duerk, Kathy Cohen, Dave Perry, John Montgomery, Bill Logan

Pledge of Allegiance: John Ewart, Chair

Objective: To coordinate members to lead the Pledge of Allegiance at luncheon meetings, events

Members: Jim Arend, David Bowers, Sam Lionberger, Jr., Dave Perry, Hiawatha Nicely, Jim Randles, Glenn Pierce, Lindsey Barrow, Andy Stone, Jackie Bledsoe

Meeting Setup and Breakdown: Lindsey Barrow, Chair

Objective: Ensure weekly meetings are set up and broken down w/pipe and drape, banners, bell, gavel

Members: John Ewart, Andy Stone, Jim Randles, Joe Lemmer, Joyce Montgomery

Kiwanis Kares and Transportation: Wendy Mellenthin, Chair

Objective: To offer outreach and support to club members as needed and help with special needs related to transportation to meetings and events

Members: John Montgomery, Henry Jernigan, Sam Lionberger, Jr., Ken Briggs, Jenny Lee, Betsy Bohannon

Prayer Breakfast/Interfaith Event Planning: David Hartman, Kathy Cohen, Co-Chair

Objective: To organize and conduct an interfaith breakfast on National Day of Prayer to develop understanding and goodwill among different religious faiths, explore other interfaith event ideas (Interfaith Playground Project Blessing event in mid-April and more...)

Members: Bruce Swanson, David Hartman, Amy Carter, Jenny Lee, Cheri Hartman, Arnold Masinter, Joe Cobb, Dwight Steele, Sam Rasoul, Wendy Mellenthin

First Responders Recognition: Steve McGraw, Chair

Objective: To recognize outstanding performance on the part of Roanoke City and Roanoke County Police Officers and Fire/EMT personnel on a quarterly basis

Members: Clark Goodman, Jackie Bledsoe, Dan Karnes

DCON 2021: Joyce Montgomery, Jackie Bledsoe, Co-Chairs

Objective: To organize the Capital District Convention for 2021 to be hosted by our club in Roanoke

Members: Mike McEvoy, Cheri Hartman, Jenny Lee

PRESIDENTIAL ADVISORY COUNCIL: Past Presidents Andréé Brooks, Jackie Bledsoe, Rupert Cutler, Steve McGraw, Don Witt

IMPACT: Meaningful Service

Champions: Lloyd Enoch, Mike Leigh, Reif Kessler, Mike Loveman, Frank Rogan, Cheri Hartman, Sherman Holland

Service Leadership Programs (SLPs): Reif Kessler, Chair

Objective: To advise, support and encourage leadership and growth for students in local school K-Kids Clubs, Builders Clubs, Key Clubs, CKI Clubs and the Phoenix Star Aktion Club

Westside Elementary K-Kids: Mike McEvoy, Kathy Cohen

Middle School Builders Clubs:

Roanoke Catholic—Patrick Patterson, Ken Briggs

Lucy Addison—LeeAnn Linkenhoker, Lance Bowen

High School Key Clubs:

Cave Spring—Luke Young, Lindsey Barrow

Faith Christian—Larry Kufel, Gary Powers

Forest Park—Jeanne Bollendorf

Hidden Valley—Angela Paplomatas, Kevin Reeder

Northside—Tracey Palame, John Pendleton

Patrick Henry—Candace Benson

Roanoke Catholic—Ken Briggs, Patrick Patterson

Staunton River—Sam Lionberger, Jr.

William Fleming—John Light, Sherman Holland

Phoenix Star AKTION Club—Walter Vance, Paige Darby, Mike Loveman, Jenny Lee,

Ken Briggs, David Hartman

Environment: Gary Duerk, Chair

Objective: To develop activities which provide a positive impact on the local environment through trash clean ups, support of the Greenway system, “Tree Hugger” plantings, playground landscaping and environmental educational projects and other environmental outreach

Members: Joe Lemmer, Dan and Diane Chitwood, David Farnum, Lindsey Barrow, Trey Washburn (TREE Hugs), Emily Bailey (TREE Hugs), Jackie Bledsoe (TREE Hugs), Jenny Lee (TREE Hugs), Mike O’Brochta, Rupert Cutler, Dave Perry, John Ewart, John Montgomery; Jamie Bailey, Lee Osborne, David Bowers, Will Dibling, Cynthia Gray

Grants: Bob Habermann, Chair

Objective: To coordinate the distribution of service project funding, including academic scholarships, CTE awards, nonprofit grant allocation, and internal Kiwanis-sponsored projects including SLP, signature project(s)

Members: SLP Chair Reif Kessler, Scholarship Chair Henry Jernigan, CTE Chair Lloyd Enoch, Cheri Hartman, John Montgomery, Henry Jernigan, Jamie Bailey, Reggie Wood, Lee Osborne, Vern Danielsen, Jim Arend, David Farnum, Tom Miller, Dan Karnes, Ben Spiker, Jenny Lee, Sherman Holland, Dwight Steele, John Bradshaw

Academic Scholarship: Henry Jernigan, Chair

Objective: To secure students’ applications for academic scholarships; develop criteria for selection process and awards

Members: Pegram Johnson, David Farnum, Lee Osborne, Mike McEvoy, Diane Smith, Betsy Bohannon, Ken Briggs, Joyce Montgomery, Jenny Lee

Continued on page 55

Legion of Honor

**Members who have been
recognized for serving 25 years
or more in our club,
in five-year increments**

*Year of induction and years of membership
are shown. PP = Past President.
PLG = Past Lieutenant Governor*

John. P. Bradshaw, Jr., PP, 1969, 50 years
Arnold P. Masinter, 1970, 45
Alexander Bowman, Jr., PP, 1972, 45
John M. Shumate, Jr., PP, 1972, 45
Samuel L. Lionberger, Jr., 1972, 45
John S. Edwards, 1977, 40
Frank E. Longaker, 1977, 40
Michael K. Quinn, PP, 1977, 40
William T. Stack, PP, 1977, 40
David G. Harrison, 1978, 40
Robert L. Bradshaw, Jr., 1979, 40
Gary R. Duerk, PP, PLG, 1979, 40
James C. Joyce, Jr., 1979, 40
Frank C. Kinsey, 1979, 40
Jeff Wendell, 1979, 40
James B. Massey, 1981, 35
David A. Bowers, 1982, 35
Barton J. Wilner, 1982, 35
David Lemon, 1983, 35
Jack Tompkins, 1983, 35
J. Lee E. Osborne, PP, 1983, 35
Pegram Johnson, 1984, 35
Steve McGraw, PP, 1986, 30
James Arend, PP, 1986, 30
Jackie Bledsoe, PP, PLG, 1987, 30
Calvin Witt, 1987, 30
Tom Miller, PP, 1988, 30
Wendy Mellenthin, 1989, 30
F. Anderson Stone, PP, 1990, 25
Vern Danielsen, PP, PLG, 1990, 25
Eddie Barnes, 1991, 25
M. Rupert Cutler, PP, 1991, 25
Lloyd Enoch, PP, PLG, 1991, 25
Don Wilson, PP, 1991, 25
Dirk A. Kuyk III, 1993, 25
William Logan, 1993, 25
Judith Clark, 1993, 25
William Piper, PLG, 1993, 25
Eric Danielsen, 1993, 25

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Kiwaniis International Foundation – Hixson Fellows

Named in honor of Kiwanis' first International President, George F. Hixson (1916-1919), this honor was established by the Kiwanis International Foundation as a way to encourage clubs and members to make donations to honor the service and leadership of key individuals. Although any individual may make such a generous gift, traditionally, clubs and individuals use this as an opportunity to recognize the outstanding service of a fellow club member by giving \$1,000 to the International Foundation and naming that individual a Hixson Fellow. * = Deceased

Diamond 1

Stuart J. Franklin, Jr.*
Carol C. Danielsen

Fellows

Manly Aylor
Jackie Bledsoe
James L. Bowen*
John P. Bradshaw, Jr.
Robert E. Brailsford
J. Andr   Brooks
John Butler*
Chester C. Cooley*
Jeannette Cooley
M. Rupert Cutler

Vernon M. Danielsen
Gary R. Duerk
Lloyd W. Enoch
Margaret M. Franklin*
Kevin L. Hayes
William E. Holdren, Sr.*
S. Lewis Lionberger*
Sam L. Lionberger, Jr.
David K. Lisk*
Thomas H. Miller
Donna L. Mitchell
John Montgomery
George O'Hara*
J. Lee E. Osborne
Richard F. Pence*
Richard Schwarzwald  *

John M. Shumate, Jr.
Polly Shumate*
Noel C. Taylor*
Billy Vincent
Don Wilson
Jack Wimmer*
Howard C. Zerbst*

Tablet of Honor

The Clement Family
Vernon M. Danielsen

Public Service, including Elected Officials and Government Administrators

Among those present and past Kiwaniis that have served as mayor of Roanoke include:

Richard T. Edwards
Willis M. "Wick" Anderson
Roy Webber
Noel C. Taylor
David Bowers

Those present and past Kiwaniis that have served on Roanoke City Council include:

Charles McNulty
Alan Decker
David Lisk
John Edwards
Carroll Swain
Howard Musser
Nick Taubman
Linda Wyatt

Bill Bestpitch
Bill Carder
Rupert Cutler
Court Rosen
Lucian Grove
Bill Hubard
Mac McCadden
Djuna Osborne
Joe Cobb

Other City officials that have belonged to the club include:

Joe Gaskins
John Bradshaw
Brenda Hamilton
David Anderson
Sherman Holland
Beth Neu
Evelyn Powers
George McMillan

Roanoke County officials that have belonged to the club include:

Steve McGraw
Charlotte Moore
Mike Winston
Harry Nickens
Fuzzy Minnix
David Wymer
Gerald Holt
Nancy Horn

Bill Clark, who later was also
employed by Roanoke City

**Virginia State Senator John
Edwards is a member of the club
as are State Delegates Chris Head
and Sam Rasoul. Past Roanoke
Kiwaniis Chris Hurst is a State
Delegate; Past Roanoke Kiwanian
Onzlee Ware was formerly a State
Delegate.**

Kiwanis Centennial Playgr



Swing into Action: Encourage Active

ound

We invite you make a difference in our community by investing in the world of play. Your gift will provide the invigorating benefits of play for children and families for years to come. Play is critical for all ages and all abilities and the positive impact on health and wellness is invaluable.



Play for ALL Ages and ALL Abilities

Kiwanis Centennial Playground Sponsorship Form

To become an equipment sponsor, please complete and return this form.

Name

Company/Organization Name

Address

Phone number

Email

Item Sponsored

____ Check

____ Please invoice me

Make payable:
Kiwanis Foundation of Roanoke

Funding donations go to:
Kiwanis Foundation of Roanoke
PO Box 19313 Roanoke VA 24019
John Montgomery, Secretary
jmonty@cox.net
Phone: 540-761-6751

Playground will be donated to City of Roanoke in honor of the Kiwanis Club of Roanoke's 100th Anniversary

The Foundation of Kiwanis, Roanoke is a 501c3, tax exempt organization and contributions are tax deductible as allowed by law.



We reserve the right to refuse or revoke sponsorship/naming. Future modifications to names/brands permitted, cost for new signage will be the donor's responsibility. The Foundation of Kiwanis, Roanoke is a 501c3 organizations and gifts are tax deductible as allowed by law.

Giving Levels

**We invite you to join us, leave a legacy
by GIVING THE GIFT OF PLAY**

Bronze
\$1,500 - \$9,999

SILVER
\$10,000 - \$24,999

GOLD
\$25,000 or above

Pathways to Play Brick Program

*Sponsor an engraved brick along the
walkway in the playground.*

\$500

4 X 8

\$1000

8 X 8

***"Encouraging Active Play for ALL
Ages and ALL Abilities-
Building CommUNITY through Play"***

Equipment Sponsors

All sponsors will go on a freestanding sign that lists the donor and what they sponsored.
Maximum 25 characters, logo may be permitted for sponsors of \$25,000 or more.

\$50,000

Fitness
Area

\$50,000

Bay of
Swings

\$30,000

2-5 Section

\$25,000

Merry
Go ALL

\$20,000

Sensory
Wave Climber

\$10,000

Stretched
Loop Ladder
(monkey bars)

\$10,000

Shade
(over benches)
2 available

\$10,000 each
Slides

- Roller Slide • Swerve Slide
- Zip Slide • Upright Slide
- 2-5 Slide

\$7,500 each
Climbers

- River Rock Climber
- Pod Climber • Erratic Climber
- Vertical Wall Climber

\$5,000 each
Musical Instruments

- Harmonic Chimes (7)
- Cantata Chimes • Concert Trio
- Melody Chimes • Ashiko & Djembe Panel • Bongo Drums

\$5,000

Seat and Table
for 2

\$3,500 each
Activity Panels

- Talk Tube • Braille Panel
- Hand Cycler
- Crow's Nest w/ Gizmo
- Color Wheels • Maze Wheel

\$2,500

Curved
Balance Beam

\$2,000

Benches
(4 available)



Kiwanis Centennial Playground



**We invite you to join us, leave a legacy
by GIVING THE GIFT OF PLAY**

The Kiwanis Foundation of Roanoke aims to partner with numerous organizations and individuals to bring a new inclusive playground to a high need neighborhood in the City of Roanoke. The aim of the playground design is to encourage active play for **ALL** ages and **ALL** abilities and to build a sense of commUNITY. Research on existing park and playground facilities, neighborhood poverty levels, childhood obesity rates, neighborhood surveys, and site analyses have culminated in selecting the parcel of land that adjoins the new Melrose Library branch of Roanoke Valley Public Libraries. The resulting inclusive playground will bring together children of all abilities incorporating ADA compliant ramps and adaptive equipment built for access in spite of sensory or mobility restrictions.

The proposed playground is expected to have the impact of building stronger bodies and minds and a reinvigorated sense of commUNITY.

For project information:

Kiwanis Foundation of Roanoke

John Montgomery, Secretary

jmonty@cox.net

PO Box 19313 Roanoke VA 24019

Phone: 540-761-6751

www.roanokekiwanis.org



HAPPY 100TH ANNIVERSARY KIWANIS CLUB OF ROANOKE FROM THE 2019-2020 OFFICERS & BOARD OF DIRECTORS



Front Row: Jenny Lee - Mike McEvoy - Cheri Hartman - John Montgomery - Clark Goodman

Back Row: Gary Powers - Ben Spiker - Will Dibling - Joyce Montgomery - Donna Lynch - Bob Rutherford - Reif Kessler - Sherman Holland - Lloyd Enoch - Lois James

Kiwanis Club of Roanoke: Strategic Plan 2017-2022

Vision Statement: The Kiwanis Club of Roanoke is a moving force that improves the quality of life in our community. As a continuation of a century of service, we will:

- Invest in our community through meaningful service projects and financial support
- Support Service Leadership Programs (SLPs) financially and through encouragement and engagement
- Cultivate and encourage a community of members that have fun and are friendly, diverse and inclusive
- Provide personal fulfillment and growth through leadership and service opportunities and by recognizing accomplishments

Strategies (following Kiwanis International I-Plan)

Inspiration: Membership & Engagement

- Increase and sustain active engagement of members and better utilize members' expertise
- Continue to increase club diversity
- Increase membership by reducing time commitments and financial barriers that limit new members

Impact: Meaningful Service


- Determine our signature project(s) and provide more re-sources. Cultivate increased awareness for that project or projects
- Enhance collaboration with grant recipients; provide more sweat equity to grant-funded projects; solicit more feedback about impact of grant awards
- Place increased emphasis on community workforce development that is reflective of the community we serve

Image: Internal and External Awareness

- Create greater awareness of our Kiwanis Club in our community by allocating more resources (money and/or members) toward image/brand/advertising, etc., including possible paid advertising, and by developing stronger relationships with the media
- Create greater awareness of our SLP support and activities

Investment: Financial Viability


- Strengthen administrative budget
- Develop new and innovative methods to raise funds/create revenue sources



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Duerk**

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Praise His name by dancing.
Psalm 149:3A

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List of Club Secretaries

Clyde Cooksey
(1919)
Warren Welford
(1920 – 1922)
Asa Howard
(1922 – 1938)
D. Price Hylton
(1938 – 1952)
Howard M. Hamilton
(1952 – 1954)
Harold J. Sander
(1954 – 1956)
Francis S. Walters
(1956 – 1979)
Chester C. Cooley
(1979 – 1992)
John M. Shumate, Jr.
(1992 – 1999)
Carol C. Danielsen
(1999 – 2001)
William D. Bestpitch
(2001 – 2005)
Judith Clark
(2005 – 2007)
Lloyd Enoch
(2007 – 2014)
John A. Montgomery
(2014 – present)

ARTHUR “ART” RILEY KIWANIS INTERNATIONAL PRESIDENT-ELECT

Arthur “Art” Riley of Westminster, Maryland was elected to a one-year term as president-elect at the 104th Annual Kiwanis International Convention in Orlando, Florida, in June 2019. Official Kiwanis service began as a member of a Key Club and has continued as a member of the Kiwanis Club of Westminster, Maryland, for 39 years, serving in many leadership positions. He is a member of the Centennial Internet Club and the Kiwanis Club of State Line, Maryland. Art’s leadership has been demonstrated as a Key Club lieutenant governor and numerous positions within the Capital District, culminating as governor in 2007-2008. During his tenure on the Kiwanis International Board, Art has served as counselor to 12 Kiwanis districts and traveled to more than 30 districts. Art and his wife Vickie participated in a site visit for The Eliminate Project to Cambodia in conjunction with UNICEF. Serving on Board committees has resulted in a passion for recognizing and fulfilling the Kiwanis mission of serving children, strengthening Kiwanis through expanded service and partnership development, improving the Kiwanis image worldwide and expanding international understanding. Art has practiced pharmacy and managed successful pharmacy practices for more than 45 years.



LIONBERGER CONSTRUCTION

Career and Technical Awards: Lloyd Enoch and Mike Leigh, Co-Chairs

Objective: To develop strategies to recognize and encourage students who choose technical education/training to meet the needs of local businesses

Members: Jim Arend, Lindsey Barrow, Dan Karnes, Diane Smith, Dick Clemmer, Dee Copenhaver, Vern Danielsen, Andy Stone, Sam Lionberger III, Gary Powers

Programs for Senior Citizens: Don Chichester, Chair

Objective: To coordinate activities that enhance the well-being of senior citizens in need

Grand Angel Tree: Jill Sluss, Chair

Objective: To coordinate a Grand Angel Tree during the holiday season

Members: Wendy Mellenthin, Jim Randles, Tiffany Reynolds

Thanksgiving Dinner at Adult Care Center: Don Chichester, Chair

Objective: To coordinate a Thanksgiving Dinner event for the elderly at the Adult Care Center

Members: Dan and Diane Chitwood, Glenn Pierce, Mike Quinn, Sam Darby, David Hartman

Meals on Wheels: Don Wilson and Glenn Pierce, Co-Chairs

Members: John Montgomery, Lois James, John Bradshaw, Sam Rasoul, Tom Miller, Dave Spangler, Jim Randles, Don Chichester, Phil Shiner, Bruce Swanson, Tiffany Reynolds, Ben Spiker, Mike McEvoy, My Chung, Ken Briggs

Programs for Kids - Kids Need Kiwanis!

West End Holiday Party: Lois James, Chair

Objective: To coordinate the annual Holiday party for West End Center children, including purchasing and wrapping of gifts and arranging for a visit from Santa, Mrs. Claus, and the Holiday Elves

Members: Sam Lionberger, Jr., Judy Clark, Paige Darby, Joyce Montgomery, Sam Lionberger III, John Ewart, Eddie Barnes, Diane Smith, Betsy Bohannon, Dan and Diane Chitwood, Sherry Dillon, Tim Mulherin, Jamie Bailey, Mike Bell, Jim Randles, Bill Bestpitch, Alex Bowman, Ken Briggs, Amy Carter, Rupert Cutler, Clark Goodman, David Farnum, Bob Habermann, Pegram Johnson, Henry Jernigan, Reif Kessler, Jenny Lee, Donna Lynch, Mike Loveman, Tom Miller, John Montgomery, Ben Spiker, Reggie Wood, Gary Powers

Kids Fishing Day: Bob Rutherford, Mike Bell, Co-Chairs

Objective: To coordinate a program for children to participate in a fishing rodeo

Members: Bob Thomas, John Pendleton, Lloyd Enoch, David Lemon, Dan and Diane Chitwood, John Ewart, Tracey Palame, Jim Randles, Will Dibling, Amy Carter, Betsy Bohannon, Clark Goodman, Reif Kessler, J. C. Taylor, Walter Vance

CHIP Backpacks: Betsy Bohannon, Joe Lemmer, Tiffany Reynolds, Co-Chairs

Objective: To coordinate the collection and distribution of backpacks and school supplies for children entering kindergarten in cooperation with CHIP

Members: Andree' Brooks, Lloyd Enoch, Bob Thomas, Joyce Montgomery, Shireen Fleshman, Wendy Mellenthin, Steve Willis, Kevin Reeder, Glenn Pierce, David Farnum, Sherry Dillon, Diane Smith, Donna Lynch

Playground Committee: Cheri Hartman and Jackie Bledsoe, Co-Chairs

Objective: To coordinate the designing, construction, and funding of an inclusive playground for a high need neighborhood to be completed as our Kiwanis Club's 100th Anniversary gift to Roanoke in 2020

Members: Don Witt, John Light, Dan Karnes, Bill Bestpitch, Steve McGraw, Sam Lionberger, Jr., Sam Lionberger III, J. C. Taylor, Dwight Steele, Frank Rogan, John Montgomery, Jim Arend, Rupert Cutler (environmental branch), Vern Danielsen, Tiffany Reynolds, Kathy Cohen, Joe Cobb, Mike McEvoy, Kevin Reeder, Arnold Masinter, Amy Carter

Read Across America Day: Mike McEvoy, Chair

Objective: To coordinate volunteers to read to schoolchildren on Read Across America Day

Members: Bob Habermann, Pegram Johnson, Jim Arend, David Farnum, Vern Danielsen, John Ewart, Jim Randles, Judy Clark, John Montgomery, Lois James, David Hartman

Salvation Army Bell Ringers: Ken Briggs, Chair

Objective: to coordinate opportunities to “ring the bell” for Salvation Army during holiday season

Members: Will Dibling, Glenn Pierce, David Hartman, Lois James, Bill Bestpitch, Rupert Cutler, John Ewart, Jim Randles, Dan Karnes

Blood Donors: Jenny Lee, Chair

Objective: to recruit blood donors and track engagement by Kiwanis Club members in blood donation

Members: Glenn Pierce, Lois James, Alex Bowman, Ken Briggs, John Ewart, David Hartman, Pegram Johnson, Dan Karnes, Rupert Cutler, Jenny Lee, Wendy Mellenthin, Don Witt

IMAGE: Promoting Kiwanis Club’s Image in Our Community

Leadership: Jeanne Bollendorf, David Points, Clark Goodman, Bob Rutherford, Gary Powers, Jenny Lee

100th Anniversary Committee: Jenny Lee, Chair

Objective: To coordinate the planning for the Kiwanis Club of Roanoke’s 100th Anniversary Dinner

Members: Cheri Hartman, Lee Osborne, Rupert Cutler, Steve McGraw, Jackie Bledsoe, Sherry Dillon, Andy Stone, Reggie Wood, Lloyd Enoch, John Montgomery, Bob Thomas, Amy Carter, David Lemon, Diane Smith, Gary Powers, Sam Lionberger, Jr., Jamie Bailey, Mike O’Brochta, Roger Talmadge, Tom Miller, Ben Spiker

PR and Marketing: Jeanne Bollendorf, Chair

Objective: To promote and enhance the image of the Kiwanis Club in the community

Members: Gary Powers, Andree’ Brooks, Jamie Bailey, Mike O’Brochta, Jenny Lee, Paul Oh, David Points, Clark Goodman

INVESTMENT: Financial Viability

Leadership: Jenny Lee, John Montgomery, Sherry Dillon, Jim Arend, Sam Lionberger III, Cheri Hartman, Lloyd Enoch, Mike McEvoy, Clark Goodman, Donna Lynch

Starfish Command: Don Witt, Starfish Czar

Objective: To coordinate the various financial arms of the Kiwanis Club to maximize donations, resource development and to sustain and grow the base of support for Kiwanis Club of Roanoke finances for both service and administration

Members: Foundation President Will Dibling, Tom Miller, Ben Spiker, Ken Briggs, Sam Lionberger III, Clark Goodman, Jenny Lee, John Montgomery, Jim Arend, Jackie Bledsoe, Cheri Hartman, Mike McEvoy, Lloyd Enoch

Haley Toyota Kiwanis Pancake and Auction Day (KPAD): Mike McEvoy, Chair

Objective: To coordinate the annual signature fundraising event to include serving pancakes, sponsoring a silent auction, and more

Members: Cheri Hartman, Jenny Lee, Clark Goodman, Sherry Dillon, Nancy Hack, Candace Benson, Diane Smith, Sam Lionberger III, Mike Loveman, Dave Spangler, Jim Randles, Jeff Leatherwood, Mike Leigh, Betsy Bohannon, John Pendleton, Jamie Bailey, Tracey Palame, Mike O’Brochta, Henry Jernigan, Tim Mulherin, John Bradshaw, Joyce Montgomery, John Montgomery, Angela Paplomatas, Lois James, Ken Briggs, J. C. Taylor, Tom Miller, Donna Lynch

Kiwanis Club of Roanoke 100th Anniversary

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Bocce Ball Tournament: Clark Goodman

Objective: to organize a Bocce Ball tournament with entry fees and sponsorships to raise funds for the Kiwanis Club's service budget and/or signature project

Members: Sam Lionberger III, Lois James, Jim Arend, Amy Carter, Bob Rutherford, John Light, Lloyd Enoch, Gary Duerk, David Farnum, John Montgomery, Vern Danielsen, Emily Bailey, My Chung, Jamie Bailey

Sponsorships: Tom Miller, Chair

Objective: To solicit support from corporate sponsors for Scholarships, CTE Awards, and other community service projects

Members: Ben Spiker, Bob Haberman, Andy Stone, Manly Aylor, Shireen Fleshman, Jamie Bailey, Sam Lionberger, Jr.

Special Activity Fundraisers: Mike McEvoy, Chair

Objective: To develop new methods of raising funds for the club's service and/or administrative budget

Members: Brooke Tolley, Lindsey Barrow, David Farnum

Administrative Budget: John Montgomery, Chair

Objective: To implement strategies to strengthen the administrative budget

Members: Lloyd Enoch, Jim Arend, Tracey Palame, Sherry Dillon, Jenny Lee, Alex Bowman, Joyce Montgomery, Bob Habermann

50/50 Raffle and Rubber Chicken: Luke Young, Chair

Objective: To raise funds to strengthen and support club's administrative budget

Members: Tim Mulherin, Betsy Bohannon, Joyce Montgomery, Don Witt

Save the Dates for These Kiwanis Club of Roanoke Events in 2020!

May 9: Annual KPAD Pancake Breakfast
Berglund Center, 7 a.m.-1 p.m.

June 26: Centennial Playground Ribbon Cutting
and Donation to the City of Roanoke:
2730 Melrose Avenue

Roanoke Kiwanians (note the ties) at the Roanoke Country Club, 1924



Roanoke Kiwanians (note the shorts) sing the National Anthem at a Salem Red Sox game, 2017

A *Century of Service* is a *Very Big Deal!*

Evergreen Burial Park was just four years old when the Kiwanis Club of Roanoke was chartered. Over the last 100 years, citizens dedicated to the welfare of the entire Roanoke community came together to improve the lot of their neighbors.

The Kiwanis Club, and its local foundation, has contributed hundreds of thousands of dollars, in addition to tens of thousands of volunteer service hours to make Roanoke a better city for everyone. Evergreen Memorial Trust congratulates the service club and all of its members, past and present, on this 100-Year Platinum Jubilee.



A Century of Commitment to Everlasting Care

EVERGREEN BURIAL PARK
Roanoke

MOUNTAIN VIEW CEMETERY
Vinton

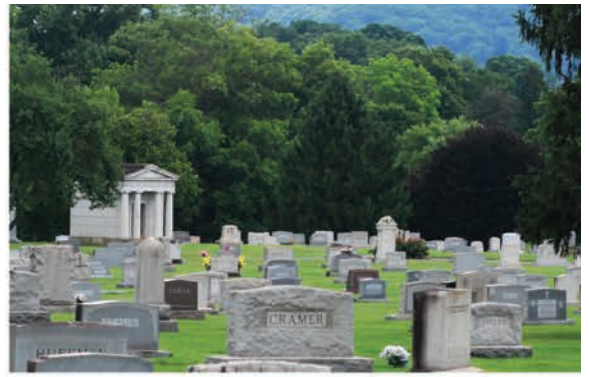
GREEN HILL MAUSOLEUM
Buena Vista

FOREST REST
NATURAL CEMETERY
Boones Mill

MOUNTAIN VIEW
MEMORIAL PARK
Boones Mill



EvergreenMemorialTrust.com
(540) 342-2593





Steve McGraw's Ongoing History in the Kiwanis Club of Roanoke

As the Roanoke Kiwanis Club celebrates its 100th anniversary, I am extremely proud of my 34 years (half my life) of perfect attendance in such an impressive and impactful organization that has produced a lasting positive influence on me and the lives of countless others.

When I first joined our Kiwanis Club in January, 1986, its membership was all male and mostly white. Immediately after Kiwanis International approved women's membership in 1987, I recruited sister Realtor Linda Price to be our club's first lady member. As expected, Linda was very active, and soon she recruited Jackie Bledsoe, who later became our club's first woman president. I'm also very proud of having recruited two of our club's past presidents, Manly Aylor and J. C. Taylor, who became our club's first black president in 2014.



Three years ago, I asked the Roanoke Kiwanis Club to recognize outstanding first responders from the Roanoke City and Roanoke County Police and Fire & Rescue departments on a quarterly basis. Our club was so enthusiastic about this program that our board of directors actually approved it prior to my formal request! In addition, ServPro of Roanoke County pays for the lunches of all first responder award recipients and their guests throughout the year.

The impact of our women club members cannot be overestimated. During the past six years, three of our Kiwanis Club presidents have been women and they, along with many other women members, have made significant and lasting contributions to our club's accomplishments, overall attitude and enthusiasm.

One prime example of this is our club's current signature project – championed and led by past club president Jackie Bledsoe and current president Cheri Hartman - of building the state-of-the-art Kiwanis Centennial Playground in the Melrose-Orange Target Area (MOTA) of northwest Roanoke City. Located near the Lansdowne Housing Project and next to the new Melrose Branch Library on the Goodwill Industries campus off 24th Street, this ambitious 10,000 square-foot, \$400,000 all-access park is now well on its way to success, and it is to be completed this coming summer and then dedicated to the City of Roanoke.



On January 28, 2020, thanks in large part to the dedication and persistence of immediate past president Jenny Lee, the Roanoke Kiwanis Club will celebrate 100 years of continuous and unparalleled service to the Roanoke Valley, and on January 29, we will begin our next century of service – the future is bright!

Steve McGraw, Past President

Kiwanis Club of Roanoke, VA, Inc.

